

# Salesforce Media-Cloud-Consultant 퍼펙트 최신 덤프, Media-Cloud-Consultant 인기 자격증 덤프 문제



Itcertkr Media-Cloud-Consultant 최신 PDF 버전 시험 문제집을 무료로 Google Drive에서 다운로드하세요:  
<https://drive.google.com/open?id=1k9qxbUtXEKfJfTiFBD9NL0NCnOKkbr4c>

Itcertkr의 학습가이드에는 Salesforce Media-Cloud-Consultant 인증 시험의 예상문제, 시험문제와 답입니다. 그리고 중요한 건 시험과 매우 유사한 시험문제와 답도 제공해드립니다. Itcertkr을 선택하면 Itcertkr는 여러분을 빠른시일내에 시험관련지식을 터득하게 할 것이고 Salesforce Media-Cloud-Consultant 인증 시험도 고득점으로 패스하게 해드릴 것입니다.

IT업계에 종사하는 분이 점점 많아지고 있는 지금 IT인증자격증은 필수품으로 되었습니다. IT인사들의 부담을 덜어드리기 위해 Itcertkr는 Salesforce 인증 Media-Cloud-Consultant 인증 시험에 대비한 고품질 덤프를 연구제작하였습니다. Salesforce 인증 Media-Cloud-Consultant 시험을 준비하려면 많은 정력을 기울여야 하는데 회사의 야근에 시달리면서 시험공부까지 하려면 스트레스가 이만저만이 아니겠죠. Itcertkr 덤프를 구매하시면 이제 그런 고민은 끝입니다. 덤프에 있는 내용만 공부하시면 IT인증자격증 취득은 한방에 가능합니다.

>> Salesforce Media-Cloud-Consultant 퍼펙트 최신 덤프 <<

## 높은 통과율 Media-Cloud-Consultant 퍼펙트 최신 덤프 시험자료

Itcertkr의 Salesforce 인증 Media-Cloud-Consultant 덤프는 다른 덤프 판매 사이트보다 저렴한 가격으로 여러분들께 가볍게 다가갑니다. Salesforce 인증 Media-Cloud-Consultant 덤프는 기출문제와 예상문제로 되어있어 시험패스는 시간문제 뿐입니다.

## 최신 Salesforce Consultant Media-Cloud-Consultant 무료 샘플 문제 (Q57-Q62):

### 질문 # 57

A B2B advertising publishing company is exploring Salesforce to manage its advertising sales business, track sales orders, and measure effectiveness of advertising. They have decided to use Advertising Sales Management (ASM) application licenses. However, they are unsure about the additional products they need to purchase. Which two mandatory add-on products should a consultant recommend in this scenario?

- A. marketing cloud intelligence
- B. sales cloud
- C. digital process automation
- D. industries order management

정답: B,D

### 설명:

For a B2B advertising publishing company using Advertising Sales Management (ASM) application licenses and looking to manage

its advertising sales business, track sales orders, and measure the effectiveness of advertising, the two mandatory add-on products recommended are:

**Sales Cloud:** This is essential for managing customer relationships, tracking sales opportunities, and providing a comprehensive CRM solution that integrates with the Advertising Sales Management functionalities.

**Industries Order Management:** This add-on is crucial for efficiently managing and tracking sales orders within the advertising sales process. It enables the company to streamline order fulfillment and ensure accurate order processing and management.

These add-ons provide the necessary foundation and capabilities to support the advertising sales business and its operational needs within Salesforce.

References:

Salesforce Sales Cloud documentation: <https://www.salesforce.com/products/sales-cloud/overview/> Salesforce Industries Order Management overview:

<https://www.salesforce.com/products/industries/order-management/>

### 질문 # 58

A consultant is asked to help design a solution which could aid a company is expanding their reach into the small and medium business segment. This has traditionally been a challenge for a company in the direct-sales channel because the small and medium business greatly outnumber the sales team. What should the consultant do in the design to allow for advertisers/Agency to self-service their media plans?

- A. leverage the advertising sales management self-care feature so that approved advertiser/agency can access an experience cloud portal where they can create and track their media plans
- B. build an experience cloud with the customer service template for the advertiser to navigate the product catalog and configure the products in the site
- C. set up web-to-lead and have the advertiser/agency submit their media plan through a website so the sales team can later take ownership of the record and follow up to finalize the media plan.
- D. set up a public user, which anyone can use to create their own media plan, and provide their company information in the record detail

정답: A

설명:

To expand reach into the small and medium business segment and enable self-service for media planning, leveraging the Advertising Sales Management self-care feature through an Experience Cloud portal is the most effective solution. This approach allows approved advertisers or agencies to access a dedicated portal where they can autonomously create, modify, and track their media plans. This self-service capability not only enhances the customer experience by providing direct control over their media planning activities but also alleviates the workload on the sales team, making it easier to scale operations and reach a broader audience.

References:

Salesforce Experience Cloud documentation:

<https://www.salesforce.com/products/experience-cloud/overview/>

Salesforce Advertising Sales Management resources:

<https://www.salesforce.com/products/media-cloud/solutions/advertising-sales-management/>

### 질문 # 59

Which two solutions should a consultant recommend to a client who wants to integrate with an ad server other than google ad manager (GAM) to create an ad campaign?

- A. use the out of the box ad server integration
- B. create a custom solution using apex code
- C. use the out of the box marketing cloud intelligence connector
- D. create a custom integration procedure to integrate with the ad server

정답: B,D

설명:

For integrating with an ad server other than Google Ad Manager (GAM) to create an ad campaign, the consultant should recommend:

Creating a custom integration procedure to integrate with the ad server: This involves developing a tailored integration solution that communicates directly with the ad server's APIs, ensuring seamless data exchange and functionality specific to the client's needs.

Creating a custom solution using Apex code: Leveraging Salesforce's powerful programming language, Apex, to build custom logic

and integrations that cater specifically to the functionality and workflows required for the ad server integration. These approaches provide the flexibility and specificity needed to integrate with various ad servers, offering tailored solutions that meet the client's unique requirements.

References:

Salesforce Developer Guide on Integration and APIs: <https://developer.salesforce.com/docs/atlas.en-us.api.meta/api/>

Salesforce Apex Developer Guide: <https://developer.salesforce.com/docs/atlas.en-us.apexcode.meta/apexcode/>

### 질문 # 60

A publishing company is evaluating Salesforce for the below functionalities: a) lead to opportunity b) case management c) a media-specific data model d) OmniStudio capabilities. What is the minimum Salesforce license a consultant should suggest?

- A. media cloud growth
- B. media cloud advanced
- C. media cloud publishing
- D. media cloud basic

정답: C

설명:

For a publishing company requiring functionalities like lead to opportunity, case management, a media-specific data model, and OmniStudio capabilities, the Media Cloud Publishing license is the most suitable.

This license package is designed to cater to the unique needs of publishing companies, incorporating core Salesforce features along with media-specific enhancements and the advanced tools provided by OmniStudio for designing customer-centric experiences and workflows. References: <https://www.salesforce.com/products/media-cloud/overview/>

### 질문 # 61

A broadcaster, who has implemented media cloud, wants to have a comparative view of planned versus actual revenue based on actual impressions. In which two ways can a consultant obtain both planned and actual revenue amounts?

- A. planned revenue from Ad server and actuals from Media Cloud
- B. planned revenue and actuals from Ad server
- C. planned revenue and actuals from media cloud
- D. planned revenue from media cloud and actuals from Ad server

정답: A,D

설명:

For a broadcaster implementing Media Cloud to have a comparative view of planned versus actual revenue, they need to obtain data from both Media Cloud and their Ad server. Planned revenue can be derived from Media Cloud where advertising campaigns, including their budget and expected revenue, are managed (B, D).

Actual revenue, on the other hand, is based on the real-world performance of ads, such as the number of impressions or clicks, which is typically tracked by an Ad server (B, D). Therefore, to obtain a comprehensive comparative view, data should be collated from both Media Cloud for planned figures and the Ad server for actual revenue. References:

<https://help.salesforce.com/>

<https://www.salesforce.com/products/media-cloud/overview/>

### 질문 # 62

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Itcertkr는 고품질의 IT Salesforce Media-Cloud-Consultant 시험 공부 자료를 제공하는 차별화된 사이트입니다. Itcertkr는 Salesforce Media-Cloud-Consultant 응시자들이 처음 시도하는 Salesforce Media-Cloud-Consultant 시험에서의 합격을 도와드립니다. 가장 적은 시간은 투자하여 어려운 Salesforce Media-Cloud-Consultant 시험을 통과하여 자격증을 많이 취득 하셔서 IT 업계에서 자신만의 가치를 찾으세요.

Media-Cloud-Consultant 인기 자격증 덤프 문제: [https://www.itcertkr.com/Media-Cloud-Consultant\\_exam.html](https://www.itcertkr.com/Media-Cloud-Consultant_exam.html)

Media-Cloud-Consultant 시험은 영어로 출제되는 만큼 시험난이도가 많이 높습니다. 하지만 Itcertkr의 Media-Cloud-Consultant 덤프만 있다면 아무리 어려운 시험도 쉬워집니다. Itcertkr의 믿음직한 Salesforce 인증 Media-Cloud-Consultant 덤프를 공부해보세요, Salesforce 인증 Media-Cloud-Consultant 시험에 도전하고 싶으시다면 최강 시험패스율로 유명한 Itcertkr의 Salesforce 인증 Media-Cloud-Consultant 덤프로 시험공부를 해보세요, Salesforce 인증 Media-Cloud-Consultant 덤프 자료는 Itcertkr의 전문가들이 최선을 다하여 갈고닦은 예술품과도 같습니다. 100% 시험에서 패스하도록 저희는 항상 힘쓰고 있습니다, Salesforce Media-Cloud-Consultant 시험은 인기있는 IT 인증 자격증을 취득하는 시험 과목입니다.

그게 이런 뜻이었다, 콩콩콩콩콩 다른 생각을 떠올려야 하는데, Media-Cloud-Consultant 시험은 영어로 출제되는 만큼 시험난이도가 많이 높습니다. 하지만 Itcertkr의 Media-Cloud-Consultant 덤프만 있다면 아무리 어려운 시험도 쉬워집니다.

## 최신버전 Media-Cloud-Consultant 퍼펙트 최신 덤프 완벽한 덤프 데모 문제

Itcertkr의 믿음직한 Salesforce 인증 Media-Cloud-Consultant 덤프를 공부해보세요, Salesforce 인증 Media-Cloud-Consultant 시험에 도전하고 싶으시다면 최강 시험패스율로 유명한 Itcertkr의 Salesforce 인증 Media-Cloud-Consultant 덤프로 시험공부를 해보세요.

Salesforce 인증 Media-Cloud-Consultant 덤프 자료는 Itcertkr의 전문가들이 최선을 다하여 갈고닦은 예술품과도 같습니다. 100% 시험에서 패스하도록 저희는 항상 힘쓰고 있습니다, Salesforce Media-Cloud-Consultant 시험은 인기있는 IT 인증 자격증을 취득하는 시험 과목입니다.

- Media-Cloud-Consultant 자격증 참고서 □ Media-Cloud-Consultant 최고 품질 덤프 문제 보기 □ Media-Cloud-Consultant 최고 품질 덤프 문제 보기 □ ➡ [www.passtip.net](http://www.passtip.net) □ 웹사이트에서 ➡ Media-Cloud-Consultant □ 를 열고 검색하여 무료 다운로드 Media-Cloud-Consultant 100% 시험패스 자료
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- Media-Cloud-Consultant 퍼펙트 최신 덤프 완벽한 시험 대비 자료 □ 무료로 쉽게 다운로드하려면 「 [www.dumpst.com](http://www.dumpst.com) 」 에서 { Media-Cloud-Consultant } 를 검색하세요 Media-Cloud-Consultant 공부 자료
- 시험 준비에 가장 좋은 Media-Cloud-Consultant 퍼펙트 최신 덤프 덤프 데모 문제 다운 □ 오픈 웹 사이트 □ [www.itdumpskr.com](http://www.itdumpskr.com) □ 검색 { Media-Cloud-Consultant } 무료 다운로드 Media-Cloud-Consultant 자격증 참고서
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참고: Itcertkr에서 Google Drive로 공유하는 무료, 최신 Media-Cloud-Consultant 시험 문제집이 있습니다:  
<https://drive.google.com/open?id=1k9qxbUtXEKfJfTiFBD9NL0NCnOKkbr4c>