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COHESITY DATA PROTECTION ASSOCIATE EXAM 2025 ACTUAL EXAM | QUESTIONS AND VERIFIED ANSWERS | LATEST FOR FINAL | COMPLETE RATIONALES | GUARANTEED PASS | GRADED A+

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**Question 1**

What is the primary purpose of Cohesity File and Object Services?

A) To provide a scalable and secure platform for file and object storage  
 B) To act as a traditional SAN storage array  
 C) To replace public cloud storage completely  
 D) To provide real-time streaming services

**CORRECT ANSWER** ✓ ✓ To provide a scalable and secure platform for file and object storage

**RATIONALE:** Cohesity File and Object Services offers scalable, software-defined storage designed for enterprise workloads, enabling efficient management of file and object data with strong security and scalability.

**Question 2**

Which protocols are supported by Cohesity File Services for file access?

A) SMB and NFS  
 B) FTP and HTTP  
 C) iSCSI and Fibre Channel  
 D) SFTP and SCP

**CORRECT ANSWER** ✓ ✓ SMB and NFS

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## Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li><b>Data Ingestion and Modeling:</b> This domain addresses bringing data into Data Cloud and structuring it properly through transformation, ingestion from various sources, and data mapping. It emphasizes best practices for modeling data to support identity resolution and validating ingested data using available tools.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li><b>Identity Resolution:</b> This domain explores creating unified customer profiles through matching and reconciliation processes. It covers how rule sets determine when records link together, how conflicting data is resolved, and understanding the outcomes and use cases of unified identities.</li> </ul>

Topic 3	<ul style="list-style-type: none"> <li>• Act on Data: This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.</li> </ul>
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>> **New Data-Con-101 Test Materials** <<

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### Salesforce Certified Data Cloud Consultant Sample Questions (Q61-Q66):

#### NEW QUESTION # 61

Northern Trail Outfitters has the following customer data to ingest into Data Cloud and use for segmentation.

1. Propensity to purchase
2. Has active membership
3. Work email address

Which data types should the consultant use when ingesting this data?

- A. Number, Boolean, Text
- B. Number, Text, URL
- C. Percent, Number, Email
- **D. Percent, Boolean, Email**

#### Answer: D

Explanation:

When ingesting customer data into Data Cloud, it is critical to use the correct data types to ensure proper segmentation and usage. Here's how the consultant should handle the provided data points:

Propensity to Purchase :

This represents a likelihood or probability value, typically expressed as a percentage (e.g., 75%).

The appropriate data type for this field is Percent , which allows for easy interpretation and use in segmentation.

Has Active Membership :

This is a binary value indicating whether a customer has an active membership (e.g., "Yes" or "No").

The correct data type for this field is Boolean , which supports true/false values.

Work Email Address :

This is a standard email address field.

The appropriate data type is Email , which ensures proper validation and formatting.

Why Not Other Options?

A). Number, Text, URL: These data types are incorrect because "Propensity to Purchase" should be a percentage, not a generic number. Similarly, "Work Email Address" should be an email type, not a URL.

C). Number, Boolean, Text: While "Number" could work for propensity scores, it lacks the semantic meaning of a percentage. Additionally, "Text" is not suitable for email addresses.

D). Percent, Number, Email: Using "Number" for "Has Active Membership" is incorrect because it is a binary value, not a numeric one.

By selecting Percent, Boolean, Email , the consultant ensures that the data is correctly formatted and ready for segmentation and analysis.

#### NEW QUESTION # 62

Cumulus Financial is experiencing delays in publishing multiple segments simultaneously. The company wants to avoid reducing the frequency at which segments are published, while retaining the same segments in place today. Which action should a consultant take to alleviate this issue?

- **A. Increase the Data Cloud segmentation concurrency limit.**
- B. Reduce the number of segments being published.
- C. Adjust the publish schedule start time of each segment to prevent overlapping processes.
- D. Enable rapid segment publishing to all to segment to reduce generation time.

**Answer: A**

Explanation:

Cumulus Financial is experiencing delays in publishing multiple segments simultaneously and wants to avoid reducing the frequency of segment publishing while retaining the same segments. The best solution is to increase the Data Cloud segmentation concurrency limit . Here's why:

Understanding the Issue

The company is publishing multiple segments simultaneously, leading to delays.

Reducing the frequency or number of segments is not an option, as these are business-critical requirements.

Why Increase the Segmentation Concurrency Limit?

Segmentation Concurrency Limit :

Salesforce Data Cloud has a default limit on the number of segments that can be processed concurrently.

If multiple segments are being published at the same time, exceeding this limit can cause delays.

Solution Approach :

Increasing the segmentation concurrency limit allows more segments to be processed simultaneously without delays.

This ensures that all segments are published on time without reducing the frequency or removing existing segments.

Steps to Resolve the Issue

Step 1: Check Current Concurrency Limit

Navigate to Setup > Data Cloud Settings and review the current segmentation concurrency limit.

Step 2: Request an Increase

Contact Salesforce Support or your Salesforce Account Executive to request an increase in the segmentation concurrency limit.

Step 3: Monitor Performance

After increasing the limit, monitor segment publishing to ensure delays are resolved.

Why Not Other Options?

A). Enable rapid segment publishing to all to segment to reduce generation time :Rapid segment publishing is designed for faster generation but does not address concurrency issues when multiple segments are being published simultaneously.

B). Reduce the number of segments being published :This contradicts the requirement to retain the same segments and avoid reducing frequency.

D). Adjust the publish schedule start time of each segment to prevent overlapping processes :While staggering schedules may help, it does not fully resolve the issue of delays caused by concurrency limits.

Conclusion

By increasing the Data Cloud segmentation concurrency limit , Cumulus Financial can alleviate delays in publishing multiple segments simultaneously while meeting business requirements.

### NEW QUESTION # 63

What does the Ignore Empty Value option do in identity resolution?

- A. Ignores Individual object records with empty fields when running identity resolution rules
- B. Ignores empty fields when running the standard match rules
- C. Ignores empty fields when running any custom match rules
- **D. Ignores empty fields when running reconciliation rules**

**Answer: D**

Explanation:

The Ignore Empty Value option in identity resolution allows customers to ignore empty fields when running reconciliation rules.

Reconciliation rules are used to determine the final value of an attribute for a unified individual profile, based on the values from different sources. The Ignore Empty Value option can be set to true or false for each attribute in a reconciliation rule. If set to true, the reconciliation rule will skip any source that has an empty value for that attribute and move on to the next source in the priority order. If set to false, the reconciliation rule will consider any source that has an empty value for that attribute as a valid source and use it to populate the attribute value for the unified individual profile.

The other options are not correct descriptions of what the Ignore Empty Value option does in identity resolution. The Ignore Empty Value option does not affect the custom match rules or the standard match rules, which are used to identify and link individuals across different sources based on their attributes. The Ignore Empty Value option also does not ignore individual object records with empty fields when running identity resolution rules, as identity resolution rules operate on the attribute level, not the record level.

Data Cloud Identity Resolution Reconciliation Rule Input  
Configure Identity Resolution Rulesets  
Data and Identity in Data Cloud

#### NEW QUESTION # 64

Northern Trail Outfitters (NTD) creates a calculated insight to compute recency, frequency, monetary (RFM) scores on its unified individuals. NTO then creates a segment based on these scores that it activates to a Marketing Cloud activation target.

Which two actions are required when configuring the activation?

Choose 2 answers

- A. Add additional attributes.
- **B. Select contact points.**
- C. Add the calculated insight in the activation.
- **D. Choose a segment.**

**Answer: B,D**

Explanation:

To configure an activation to a Marketing Cloud activation target, you need to choose a segment and select contact points. Choosing a segment allows you to specify which unified individuals you want to activate.

Selecting contact points allows you to map the attributes from the segment to the fields in the Marketing Cloud data extension. You do not need to add additional attributes or add the calculated insight in the activation, as these are already part of the segment definition. References: Create a Marketing Cloud Activation Target; Types of Data Targets in Data Cloud

#### NEW QUESTION # 65

A consultant is building a segment to announce a new product launch for customers that have previously purchased black pants.

How should the consultant place attributes for product color and product type from the Order Product object to meet this criteria?

- **A. Place the attributes for product color and product type in a single container.**
- B. Place the attribute for product color in one container and the attribute for product type in another container.
- C. Place the attributes for product and product type as direct attributes.
- D. Place an attribute for the "black" calculated insight to dynamically apply

**Answer: A**

Explanation:

To create a segment based on the product color and product type from the Order Product object, the consultant should place the attributes for product color and product type in a single container. This way, the segment will include only the customers who have purchased black pants, and not those who have purchased black shirts or blue pants. A container is a grouping of attributes that defines a segment of individuals based on a logical AND operation. Placing the attributes in separate containers would result in a segment that includes customers who have purchased any black product or any pants product, which is not the desired criteria. Placing an attribute for the "black" calculated insight would not work, because calculated insights are based on aggregated data and not individual-level data. Placing the attributes as direct attributes would not work, because direct attributes are used to filter individuals based on their profile data, not their order data. References:

Create a Segment in Data Cloud

Learn About Segmentation Tools

Salesforce Launches: Data Cloud Consultant Certification

#### NEW QUESTION # 66

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The Salesforce Data-Con-101 certification exam is one of the top-rated and valuable credentials in the Salesforce world. This Salesforce Data-Con-101 certification exam is designed to validate a candidate's skills and knowledge. With Salesforce Data-Con-

