

Salesforce-Loyalty-Management최신업데이트시험대비자료, Salesforce-Loyalty-Management시험패스가능덤프자료

Features Of Salesforce Loyalty Management



2026 Pass4Test 최신 Salesforce-Loyalty-Management PDF 버전 시험 문제집과 Salesforce-Loyalty-Management 시험 문제 및 답변 무료 공유: https://drive.google.com/open?id=1kr_B6718Cepn8OTjt8DMa4Ld29YmtHD-

Salesforce인증 Salesforce-Loyalty-Management시험을 가장 빠른 시일내에 가장 쉬운 방법으로 패스하는 방법을 고심 조사한끝에 Pass4Test에서 연구해 내었습니다. 그건 바로Pass4Test의Salesforce인증 Salesforce-Loyalty-Management덤프로Salesforce인증 Salesforce-Loyalty-Management시험에 대비하는것입니다. Pass4Test의Salesforce인증 Salesforce-Loyalty-Management덤프품질을 검증하려면 구매사이트의 무료샘플을 체험해보시면 됩니다.자격증을 많이 취득하여 멋진 IT전문가로 되세요.

Salesforce Salesforce-Loyalty-Management 시험요강:

주제	소개
주제 1	<ul style="list-style-type: none">Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.
주제 2	<ul style="list-style-type: none">Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.
주제 3	<ul style="list-style-type: none">Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.
주제 4	<ul style="list-style-type: none">On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.

>> Salesforce-Loyalty-Management최신 업데이트 시험대비자료 <<

높은 적중율을 자랑하는 Salesforce-Loyalty-Management최신 업데이트 시험대비자료 인증시험덤프

우리 Pass4Test사이트에서 제공되는 Salesforce인증 Salesforce-Loyalty-Management시험덤프의 일부분인 데모 즉 문제와 답을 다운받으셔서 체험해보면 우리Pass4Test에 믿음이 갈 것입니다. 우리Pass4Test의 제품을 구매하신다고 하면 우리는 최선을 다하여 여러분들한테 최고의 버전을 제공함으로 한번에 Salesforce인증 Salesforce-Loyalty-Management 시험을 패스하도록 하겠습니다. IT시험이라고 모두 무조건 외우고 장악하고 많은 시간을 투자해야만 된다는 사상을 깨게 될 것입니다.

최신 Loyalty Management Salesforce-Loyalty-Management 무료샘플문제 (Q17-Q22):

질문 # 17

What two ways could an Administrator configure a Promotion to target a specific audience?

- A. This functionality does not exist in Salesforce Loyalty Management.
- B. Create a segment in the Salesforce Customer Data Platform and associate the segment to the promotion
- C. Link a promotion to a campaign and associate a segment to the campaign
- D. Create a campaign for a promotion. Create member segments in a third-party tool.

Associate the members to campaigns via Campaign Members.

정답: B,C

설명:

To target a specific audience with a Promotion in Salesforce Loyalty Management, an administrator could:

Option C "Create a segment in the Salesforce Customer Data Platform and associate the segment to the promotion." This allows for precise targeting based on detailed segmentation criteria.

Option D "Link a promotion to a campaign and associate a segment to the campaign." This method utilizes Salesforce's campaign management features to target promotions to specific segments.

질문 # 18

A company is designing a new Loyalty Program to reward its members based on purchases and short-term and long-term engagement with the program.

Which two types of currency does Salesforce Loyalty Management offer out-of-the-box that can be configured to accomplish the company's Loyalty Program objectives?

- A. Non-Qualifying Points and Qualifying Points
- B. Fixed Model and Activity Model
- C. Non-Qualifying Points and Activity Points
- D. Fixed Model and Qualifying Points

정답: A

설명:

Salesforce Loyalty Management offers two types of currency out-of-the-box that can be configured to accomplish the company's objectives for rewarding members based on purchases and engagement:

* Non-Qualifying Points and Qualifying Points (B): Non-Qualifying Points are typically used for

* redemption purposes, allowing members to redeem these points for rewards or benefits. Qualifying Points, on the other hand, are often used to determine a member's tier or status within the loyalty program, often based on their purchases or engagement activities. Fixed Model and Activity Model (option A), Activity Points (option C), and Fixed Model in combination with Qualifying Points (option D) are not types of currency offered by Salesforce Loyalty Management. The system specifically uses Non-Qualifying and Qualifying Points to differentiate between points that contribute to tier status and those available for redemption.

Salesforce documentation on Loyalty Management would detail the configuration and use of these currencies within a loyalty program, including how they can be tailored to meet specific program objectives.

질문 # 19

Universal Container sells sports shoes through on eCommerce system. The Loyalty Program Members earn points in real-time with every purchase made.

How can this be built into Salesforce?

- A. Create an schedule process to call the external system

- B. Create customer web service with Order Object
- C. Download an app from the AppExchange to connect Salesforce and the external system.
- D. Create with the external system to create Transaction Journals.

정답: D

설명:

To integrate real-time point earning from an external eCommerce system into Salesforce Loyalty Management, utilizing an AppExchange app can be an efficient solution. These apps are designed to bridge Salesforce with external systems, enabling seamless data exchange. When a Loyalty Program Member makes a purchase on the eCommerce platform, the app can facilitate the automatic creation of 'Transaction Journals' in Salesforce, reflecting the earned points in real-time. This approach minimizes the need for custom development, leveraging pre-built solutions to enhance the loyalty experience and maintain accurate, up-to-date member point balances.

질문 # 20

A Loyalty Program Manager has proposed a new promotion with the following redemption requirements on their non-qualifying points for the two respective tiers.

* for Gold-tier members, a single non-qualifying point is equal to \$2 if the total purchase value is \$200 or more.

* for Gold-tier members, a single non-qualifying point is equal to \$1 if the total purchase value is less than \$200.

* for Gold-tier members, a single non-qualifying point is equal to \$1, irrespective of the total value of the purchase.

Considering the above requirements, which three redemption rule options should be selected for the proposed promotion?

- A. "Gold" tier member with the transaction amount is $\geq \$200$, then "Outcome": non-qualifying point deduction = transaction amount / 2.
- B. "Blue" tier member with any transaction amount, then "Outcome": non-qualifying point deduction = transaction amount.
- C. "Gold" tier member with the transaction amount is $\geq \$200$, then "Outcome": tier-qualifying multiplier = 2
- D. "Gold" tier member with the transaction amount is $\geq \$200$, then "Outcome": non-qualifying point deduction = transaction amount.
- E. "Blue" tier member with any transaction amount is $\leq \$200$, then "Outcome": non-qualifying point deduction = transaction amount.

정답: A,B,D

질문 # 21

What three facts should the administrator consider when creating and managing member groups?

- A. Qualifying points can't be transferred to a group.
- B. Promotions can't be offered to groups.
- C. Vouchers can't be issued to groups.
- D. Groups are associated with tiers.
- E. Accrual type transactions associated with a group can be canceled.

정답: A,C,E

설명:

When creating and managing member groups in Salesforce Loyalty Management, administrators should consider the following key facts:

Groups are associated with tiers (A): This statement is not necessarily true as groups can be created for various purposes, not just tied to specific tiers. Groups can be used to segment members for targeted promotions, communications, or benefits irrespective of their tier status.

Accrual type transactions associated with a group can be canceled (B): This is an important consideration as it implies that transactions contributing to a group's accrual points can be adjusted or canceled if necessary, affecting the group's total points and potentially members' benefits.

Qualifying points can't be transferred to a group (C): This is a critical consideration because it highlights the limitation that individual member's qualifying points cannot be directly transferred into a group's pool of points. This ensures the integrity of qualifying points for tier progression and other individual benefits.

Vouchers can't be issued to groups (D): This is another important consideration. While individual members within a group can receive vouchers, a voucher cannot be issued at the group level. This ensures that benefits are tailored and distributed to individual members, maintaining personalization in the loyalty program.

Promotions can't be offered to groups (E): This statement is incorrect. Promotions can indeed be targeted at specific groups, allowing for more tailored marketing efforts and member engagement strategies within the loyalty program.

References to Salesforce documentation on Loyalty Management would provide detailed guidelines on how to effectively create, manage, and leverage member groups within a loyalty program, ensuring that administrators are well-informed of these considerations.

질문 # 22

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우리Pass4Test가 제공하는 최신, 최고의 Salesforce Salesforce-Loyalty-Management 시험관련 자료를 선택함으로 여러분은 이미 시험패스 성공이라고 보실수 있습니다.

Salesforce-Loyalty-Management 시험패스 가능 덤프자료 : <https://www.pass4test.net/Salesforce-Loyalty-Management.html>

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