

Practice PEGACPDC25V1 Engine & PEGACPDC25V1 Reliable Dumps Sheet

	Credit Score	Credit Score	Average Balance	Result
	>=	<	>=	
If	400	600	30000	Good
else if	200	400	20000	Fair
else if	100	200	10000	Poor
else if	50	100	1000	Very Poor
Otherwise				Very Poor

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Pegasystems PEGACPDC25V1 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Actions and treatments: Focuses on defining and managing customer actions for web and outbound channels.
Topic 2	<ul style="list-style-type: none">• Decision strategies: Focuses on building decision strategies with business logic to power the decisioning engine.
Topic 3	<ul style="list-style-type: none">• AI and Arbitration: Explores AI-powered action arbitration, prioritization, and using business levers for action selection.
Topic 4	<ul style="list-style-type: none">• Channels: Covers implementing real-time containers, offer emails, and third-party integrations for multi-channel delivery.
Topic 5	<ul style="list-style-type: none">• Next-Best-Action concepts: Covers one-to-one engagement fundamentals, contact center optimization, always-on outbound strategies, and next-best-action optimization.
Topic 6	<ul style="list-style-type: none">• Engagement policies: Addresses creating engagement policies, strategies, and customer journeys that govern contact timing and frequency.
Topic 7	<ul style="list-style-type: none">• Contact policy and volume constraints: This domain covers managing contact policies to limit how often customers receive communications, focusing on controlling action exposure and volume in outbound channels while configuring appropriate tracking periods.

>> Practice PEGACPDC25V1 Engine <<

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Pegasystems Certified Pega Decisioning Consultant 25 Sample Questions (Q25-Q30):

NEW QUESTION # 25

MyCo, a telecom company, uses Pega Customer Decision Hub to present offers to qualified customers. The business recently decided to send offer messages through the email channel. The Design department has designed an email treatment which includes dynamic placeholders.

As a deaccessioning architect, what do you use in order to test the visualization and the rendering of the email content, including replacing of the placeholders with customer information?

- A. Preview section from the email content editor
- B. Schedule an outbound run with a limited number of customers
- **C. A seed list from the Test email tab**
- D. A list of customer email addresses from the Test email tab

Answer: C

Explanation:

To test the visualization and the rendering of the email content, including replacing of the placeholders with customer information, you use a seed list from the Test email tab. A seed list is a predefined set of customers that you can use to test your email treatments before sending them to your target audience. You can select one or more customers from the seed list and send them a test email with your treatment. You can then verify how the email looks in their inbox and how the placeholders are replaced with their actual values. Verified References: [Pega Academy - Decisioning Consultant - Testing email treatments]

NEW QUESTION # 26

U+ Bank wants to use Pega Customer Decision Hub to display a credit card offer, the Standard Card, to every customer who logs in to the bank website. What three of the following artifacts are mandatory to implement this requirement? (Choose Three)

- A. Customer engagement policies.
- **B. Real-time containers.**
- **C. A business structure.**
- D. Customer contact policies.
- **E. An action and the associated web treatment.**

Answer: B,C,E

Explanation:

To implement this requirement, you need to create an action and the associated web treatment, a real-time container, and a business structure. An action is a proposition that you want to present to a customer, such as a credit card offer. A treatment is the way you present the action to a customer, such as an image or a text message. A real-time container is a configuration that defines how to deliver actions and treatments to a specific channel, such as a website or a mobile app. A business structure is a hierarchy of business groups and business issues that organizes actions into meaningful categories. Verified References: Pega Academy - Decisioning Consultant - Creating actions and treatments, Pega Academy - Decisioning Consultant - Configuring real-time containers, [Pega Academy - Decisioning Consultant - Defining business structure]

NEW QUESTION # 27

U+ Bank wants to send promotional emails related to credit card offers to their qualified customers. The business intends to use the same action flow template with the desired flow pattern for all the credit card actions.

What do you configure to implement this requirement?

- **A. Dynamic template**
- B. File template
- C. Output template
- D. Email treatment

Answer: A

Explanation:

To implement this requirement, you need to configure a dynamic template in Customer Decision Hub. A dynamic template is a type of template that allows you to define a common action flow pattern for a group of actions that share similar characteristics, such as channel, issue, or group. You can specify which properties and components are required for each action in the group, and how they are mapped to the action flow template. This way, you can reuse the same action flow template for all the credit card actions, while still allowing some variations in their content and configuration. Verified References: Pega Academy - Decisioning Consultant - Creating dynamic templates

NEW QUESTION # 28

U+ BankT a retail bank, uses Pega Customer Decision Hub to manage various business changes throughout their operations The bank's team members need to understand which change request type to use for different business scenarios they encounter Select each change request type on the left, and drag it to the matching scenario descriptions on the right:

Answer:

Explanation:

Explanation:

NEW QUESTION # 29

U+ Bank's marketing department currently promotes various home loan offers to qualified customers. Now, the bank does not want to show offers on a customer's account page if the customer has already received three home loan offers in the last two weeks. What do you need to define to implement the business requirement?

- A. Applicability rules
- **B. Suppression policy**
- C. Volume constraints
- D. Customer contact limits

Answer: B

Explanation:

A suppression policy allows you to define conditions that prevent customers from receiving an action or a group of actions. You can use a suppression policy to implement the requirement that customers do not see home loan offers on their account page if they have already received three home loan offers in the last two weeks. You can configure the suppression policy to suppress the home loan group based on the number of times the customer received any action from that group in the past 14 days. Applicability rules are used to determine whether an action is relevant for a customer based on their profile or context, not based on the number of times they received an action. Customer contact limits are used to limit the number of times a customer can be contacted per channel per time period, not based on the number of times they received an action. Volume constraints are used to limit the number of times an action is presented to customers across one or more channels, not based on the number of times they received an action. Verified References:

[Certified Pega Decisioning Consultant | Pega Academy], Suppression policies

NEW QUESTION # 30

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