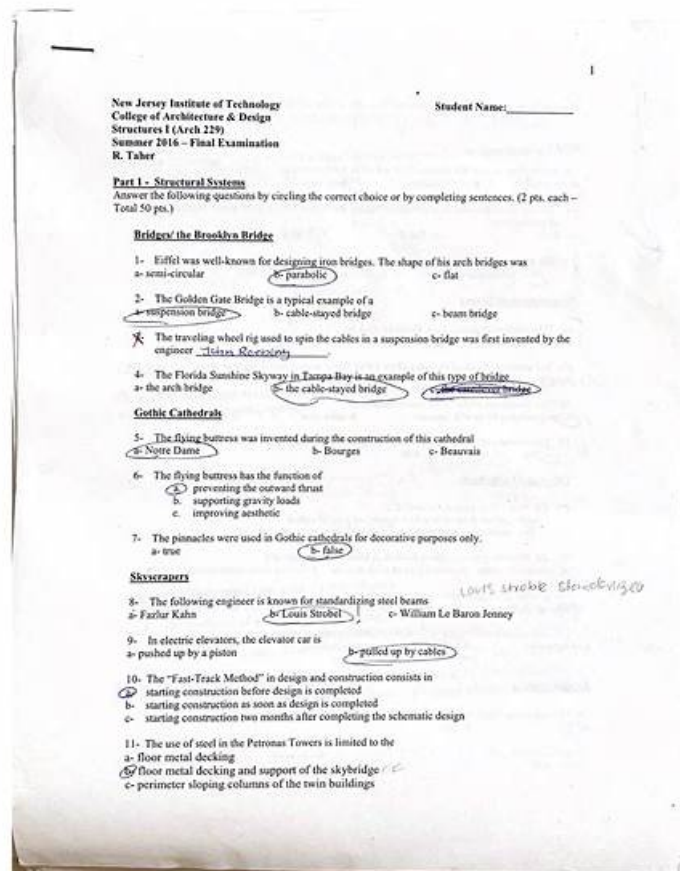


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Salesforce Certified B2C Commerce Architect Sample Questions (Q64-Q69):

NEW QUESTION # 64

A developer is checking for Cross Site Scripting (XSS) and found that the quick search is not escaped (allows inclusion of Javascript) in the following script:

How would the developer resolve this issue?

- A. Use `<isprint value="{searchPhrase}" encoding-'jsblock' />`
- B. Use `<toPrint value="{searchPhrase}" />`
- C. Use `<isprint value="{searchPhrase}" * encoding-'jshtml' />`
- D. Replace ' with double Quote*

Answer: C

Explanation:

To resolve the issue of Cross Site Scripting (XSS) where the quick search is not escaped, the developer should use the `<isprint>` tag with the 'jshtml' encoding option (Answer B). This method ensures that any JavaScript included in the search phrase is properly escaped, preventing the execution of potentially malicious scripts.

The 'jshtml' encoding is specifically designed to encode text for HTML contexts where JavaScript is embedded, providing a secure way to handle user input in Salesforce B2C Commerce.

NEW QUESTION # 65

The client provided these business requirements:

* The B2C Commerce storefront will integrate with the client's Order Management System (OMS).

* The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- B. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.
- C. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.
- D. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled job with an hourly run rate and marks processed orders as exported upon success.

Answer: C,D

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission.

Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

NEW QUESTION # 66

An Architect to notify by the Business that order conversion dramatically dropped a few hours after go live.

Further investigation points out that customers cannot proceed to checkout anymore. The Architect is aware that a custom inventory checks with a third-party API is enforced at the beginning of checkout, and that customers are redirected to the basket page when items are no longer in stock. Which tool can clearly confirm that the problem is indeed caused by the inventory check?

- A. Service Status from Business Manager
- B. Pipeline Profiler from Business Manager
- C. Realtime Report from Reports and Dashboards
- D. Sales Dashboard from Reports and Dashboards

Answer: B

Explanation:

The appropriate tool to verify that the problem is indeed caused by the inventory check at the beginning of checkout is the Pipeline Profiler in Business Manager. This tool allows an architect to analyze the performance of specific code execution paths, including those involving third-party API calls. It helps identify bottlenecks and inefficiencies in the pipeline execution, particularly useful in situations where custom code like inventory checks may impact site functionality. The use of the Pipeline Profiler would enable the architect to pinpoint if the custom inventory check is causing the checkout process to fail or redirect users inappropriately.

NEW QUESTION # 67

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1 month campaign:

- * Free correct- in-store shipping
- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- **B. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**
- C. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- D. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.

Answer: B

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 68

A client receives multiple feeds from third parties on the same SFTP location:

- * Product prices (sftp: prod/prices)
- * Stores information (sftp: prod/stores;
- * Product information (sftp: prod/catalog)
- * Categories information (sftp: prod/marketing)
- * Content (sftp: prod/marketing)

Some of the feeds are placed on sftp multiple times a day, as the information is updated in the source system.

The Architect decides to have only two jobs:

- * One that checks and downloads available feeds every hour
- * One that imports the files from Webdav once a day before the data replication, using the standards steps available in the Job Framework Which design is correct for the import Job, taking the steps scope in consideration?

- **A. - four sibling flows execute steps in parallel: import products, stores, prices, content- last flow executes steps in sequence import categories, reindex**
- B. - four sibling flows execute steps in parallel: import products, stores, prices, content- fifth flow executes: import categories- last flow executes steps in sequence: reindex
- C. - three sibling flows import steps in parallel: import products, stores, prices- fourth flow executes: import categories- last flow executes steps in sequence: reindex, import content
- D. -Four sibling flows execute steps in parallel: import products, stores, price, content-last flow executes steps in sequence: import:categories, reindex

Answer: A

Explanation:

This design maximizes efficiency and concurrency. By having the jobs that import products, stores, prices, and content run in parallel, the system can handle multiple data streams simultaneously, reducing total processing time. The sequential execution of importing categories followed by reindexing ensures that all new and updated information is properly indexed and available for site use, following the completion of the import of more frequently updated data. This order respects dependencies between steps and aligns with best practices for handling complex data workflows in B2C Commerce environments.

NEW QUESTION # 69

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