

# Reliable Marketing-Cloud-Account-Engagement-Consultant Exam Question, Marketing-Cloud-Account-Engagement-Consultant Reliable Test Labs

Marketing Cloud Account Engagement Consultant Certification Details	
Exam Code	Marketing Cloud Account Engagement Consultant
Full Exam Name	Salesforce Certified Marketing Cloud Account Engagement Consultant
No. of Questions	60
Online Practice Exam	<a href="#">Salesforce Certified Marketing Cloud Account Engagement Consultant Practice Test</a>
Sample Questions	<a href="#">Salesforce Marketing Cloud Account Engagement Consultant Sample Questions</a>
Passing Score	68%
Time Limit	105 minutes
Exam Fees	<ul style="list-style-type: none"><li>• Registration fee: USD 200</li><li>• Retake fee: USD 100</li></ul>

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One of the most effective strategies to prepare for the Salesforce Certified Marketing Cloud Account Engagement Consultant (Marketing-Cloud-Account-Engagement-Consultant) exam successfully is to prepare with actual Salesforce Marketing-Cloud-Account-Engagement-Consultant exam questions. It would be difficult for the candidates to pass the Marketing-Cloud-Account-Engagement-Consultant exam on the first try if the Marketing-Cloud-Account-Engagement-Consultant study materials they use are not updated. Studying with invalid Marketing-Cloud-Account-Engagement-Consultant practice material results in a waste of time and money. Therefore, updated Salesforce Marketing-Cloud-Account-Engagement-Consultant practice questions are essential for the preparation of the Marketing-Cloud-Account-Engagement-Consultant exam.

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As you can find on our website, there are three different versions of our Marketing-Cloud-Account-Engagement-Consultant exam questions: the PDF, Software and APP online. I love the PDF version of Marketing-Cloud-Account-Engagement-Consultant learning guide the best. The PDF files carry all the exam questions and answers, and it is printable. Our dedicated expert team keeps the material updated and upgrades the material, as and when required. The Marketing-Cloud-Account-Engagement-Consultant Exam PDF file is portable which can be carried away everywhere easily and also it can be printed.

## Salesforce Certified Marketing Cloud Account Engagement Consultant Sample Questions (Q160-Q165):

### NEW QUESTION # 160

What is true about page actions? [Choose three answers]

- A. You cannot set the prospect's source campaign with page actions.
- B. You can define a page to be a priority page to highlight the activity to Sales reps and other users.
- C. You cannot use auto responder emails with page actions.
- D. It is possible to use URL wildcard by adding \* to the end of the URL.

**Answer: B,C,D**

**NEW QUESTION # 161**

Lenoxsoft currently uses a manual sales engagement process where assigned users manually add leads to lists based on a lead status value of "New". The Sales Manager wishes to develop a Sales Engagement Program that streamlines this process and has the following requirements: - Only leads with a status of "New" can be added to the Program. A lead with a status of "In Progress" CANNOT be added. - Assigned users should be notified when a lead has opened an email. Based on the above requirements, which is the best way to segment prospects for Lenoxsoft's Sales Engagement Program?

- **A. Create a dynamic list based on the Lead Status field value**
- B. Create an automation rule based on the Lead Status field value
- C. Create a completion action based on the Lead Status field value.
- D. Create a segmentation rule based on the Lead Status field value

**Answer: A**

**NEW QUESTION # 162**

LenoxSoft is using a repeating Engagement Studio program to send prospects who complete a specific form a series of emails, increase the prospect score when the emails are engaged with, and notify an assigned user if the call to action in the email is completed. Prospects should only repeat the program when the form is completed again. How should LenoxSoft add the prospects?

- A. By using an automation rule to add prospects to a static list based on the form being completed, then use that list as the recipient list on the program.
- **B. By creating a dynamic list based on the form being completed and use that list as the distribution list on the program**
- C. By using a static list on the form 's completion action, then start the program with a " Form Completed " trigger so only prospects who completed the form will get the follow up actions.
- D. By using a static list on the form 's completion action that is used as the recipient list on the program, then remove prospects from the static list before every end step in the program.

**Answer: B**

**NEW QUESTION # 163**

LenoxSoft wants a custom user role in Marketing Cloud Account Engagement that will allow a user to perform imports, but not to configure fields. In order to create this custom user role, they will copy an existing default user role that already has these permissions.

Which default user role should be copied in order to maintain these permissions?

- A. Administrator
- B. Sales Manager
- **C. Marketing**
- D. Sales

**Answer: C**

Explanation:

Explanation

[https://help.salesforce.com/articleView?id=sfMarketing\\_Cloud\\_Account\\_Engagement\\_default\\_user\\_roles.htm&type=5](https://help.salesforce.com/articleView?id=sfMarketing_Cloud_Account_Engagement_default_user_roles.htm&type=5)

**NEW QUESTION # 164**

Administrators can reset passwords for users

- A. False
- **B. True**

**Answer: B**

## NEW QUESTION # 165

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