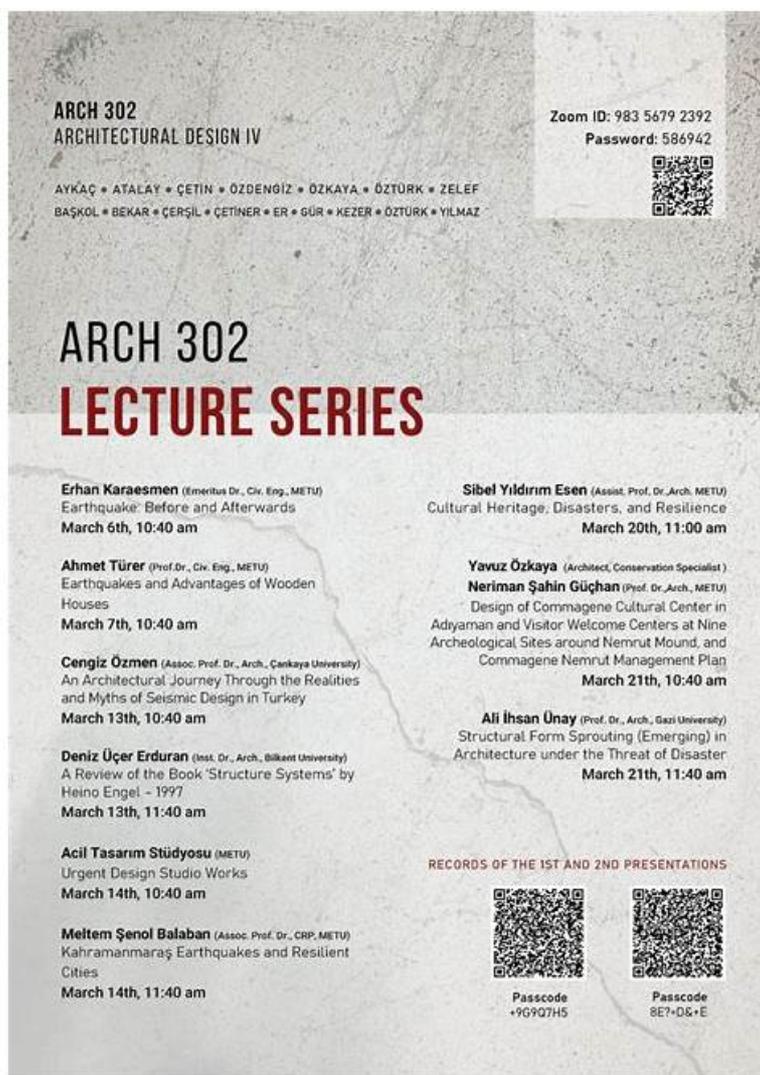


# Arch-302資格難易度、Arch-302合格体験記



**ARCH 302**  
ARCHITECTURAL DESIGN IV

Zoom ID: 983 5679 2392  
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**ARCH 302**  
**LECTURE SERIES**

**Erhan Karaesmen** (Emeritus Dr., Civ. Eng., METU)  
Earthquake: Before and Afterwards  
March 6th, 10:40 am

**Ahmet Türer** (Prof. Dr., Civ. Eng., METU)  
Earthquakes and Advantages of Wooden Houses  
March 7th, 10:40 am

**Cengiz Özmen** (Assoc. Prof. Dr., Arch., Çankaya University)  
An Architectural Journey Through the Realities and Myths of Seismic Design in Turkey  
March 13th, 10:40 am

**Deniz Üçer Erduran** (Inst. Dr., Arch., Bilkent University)  
A Review of the Book 'Structure Systems' by Heino Engel - 1997  
March 13th, 11:40 am

**Acil Tasarım Stüdyosu** (METU)  
Urgent Design Studio Works  
March 14th, 10:40 am

**Meltem Şenol Balaban** (Assoc. Prof. Dr., CRP, METU)  
Kahramanmaraş Earthquakes and Resilient Cities  
March 14th, 11:40 am

**Sibel Yıldırım Esen** (Assist. Prof. Dr., Arch., METU)  
Cultural Heritage, Disasters, and Resilience  
March 20th, 11:00 am

**Yavuz Özkaya** (Architect, Conservation Specialist)  
**Neriman Şahin Güçhan** (Prof. Dr., Arch., METU)  
Design of Commagene Cultural Center in Adyaman and Visitor Welcome Centers at Nine Archeological Sites around Nemrut Mound, and Commagene Nemrut Management Plan  
March 21th, 10:40 am

**Ali İhsan Ünay** (Prof. Dr., Arch., Gazi University)  
Structural Form Sprouting (Emerging) in Architecture under the Threat of Disaster  
March 21th, 11:40 am

RECORDS OF THE 1ST AND 2ND PRESENTATIONS

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>> Arch-302資格難易度 <<

## 認定するArch-302資格難易度一回合格-ハイパスレートのArch-302合格体験記

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## Salesforce Certified B2C Solution Architect 認定 Arch-302 試験問題 (Q31-Q36):

### 質問 # 31

Universal Containers (UC) Is planning a campaign for its newly-launched product categories. They have already run similar campaigns in the past and want to cross-sell this new product to their existing customers.

To achieve this, they are creating customer group segments using its e-commerce strategies while adhering to the current customer's compliance preferences for previous campaigns.

Which two products should a Solution Architect include in the architecture to meet UC's needs?

- A. Marketing Cloud and Service Cloud
- B. Marketing Cloud and Sales Cloud
- C. Marketing Cloud and B2C Commerce
- D. Service Cloud and B2C Commerce

正解: C

解説:

Marketing Cloud and B2C Commerce are the two products that a Solution Architect should include in the architecture to meet UC's needs. Marketing Cloud allows UC to create customer group segments using its e-commerce data and send personalized messages across channels, while adhering to the current customer's compliance preferences for previous campaigns. B2C Commerce enables UC to cross-sell its new product categories on its online storefront and provide a seamless shopping experience for its customers.

### 質問 # 32

A university has several branded schools scattered across different colleges. Each of which has its own finances, business processes, and strategies for engaging students. They would like to introduce a university-wide communications strategy that allows their recruitment team to market to potential students globally while allowing each department to recruit existing students for its own programs. They are looking for an environment strategy across their potential purchases of Salesforce and Marketing Cloud.

What should a Solution Architect recommend to meet their needs?

- A. Marketing Cloud with multiple business units connected to multiple existing Salesforce orgs with Marketing Cloud Connect
- B. Marketing Cloud with multiple business units and a single, consolidated Salesforce org spanning all departments
- C. Marketing Cloud and a single, consolidated Salesforce org spanning all departments
- D. Marketing Cloud and Marketing Cloud Connect across multiple connected Salesforce orgs

正解: A

解説:

Marketing Cloud with multiple business units connected to multiple existing Salesforce orgs with Marketing Cloud Connect is the option that a Solution Architect should recommend to meet the university's needs.

Marketing Cloud allows the university to create and execute personalized marketing campaigns across various channels and audiences. Multiple business units enable the university to have separate sub-accounts for each branded school or department, with different permissions, settings, and content. Multiple existing Salesforce orgs allow the university to maintain their existing finances, business processes, and strategies for each college or school. Marketing Cloud Connect enables the integration between Marketing Cloud and Salesforce orgs, allowing for data synchronization, cross-cloud reporting, and journey activation.

### 質問 # 33

A global merchant plans to use B2C Commerce, Service Cloud, and Marketing Cloud to support the shopper experience. They also plan on using Marketing Cloud Connect to integrate Service and Marketing Clouds and the Service Cloud Connector for B2C Commerce. The customers will receive SMS messages through Mobile Connect. One of the key requirements is to enable consent and profile management across the clouds.

Which two recommendations should a Solution Architect make as part of the solution?

Choose 2 answers

- A. Service Cloud profile data can be configured to sync to the Marketing Cloud profile center

- B. Shopper consent in B2C storefronts will sync to Service Cloud when person accounts are used
- C. Profile changes in B2C Commerce will sync to Service Cloud when person accounts are used
- D. SMS opt-in will sync with Service Cloud when contact ID is the subscriber key in Marketing Cloud

正解: C、D

解説:

A: SMS opt-in will sync with Service Cloud when contact ID is the subscriber key in Marketing Cloud. This can help enable consent and profile management across the clouds by allowing customers to opt-in or opt-out of SMS messages and reflecting their preferences in both Service Cloud and Marketing Cloud. This can also help comply with industry regulations and best practices for SMS marketing. C. Profile changes in B2C Commerce will sync to Service Cloud when person accounts are used. This can help enable consent and profile management across the clouds by allowing customers to update their profile information in B2C Commerce and syncing their changes to Service Cloud. This can also help maintain consistent and accurate customer data across different systems and platforms. References:

\* [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_person\\_accounts.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_person_accounts.htm&type=5)

\* [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_implement\\_marketing\\_cloud\\_connect.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_implement_marketing_cloud_connect.htm&type=5)

\* [https://help.salesforce.com/s/articleView?id=sf.b2c\\_commerce\\_integration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_integration.htm&type=5)

#### 質問 # 34

At Universal Containers, each admin and developer use a separate developer pro sandbox. Configuration and code are then migrated to a partial data sandbox for combination and initial testing. Once approved the configuration and code are then migrated to a full copy sandbox for final load and regression testing before going to production. when should the full copy sandbox be refreshed?

- A. After user acceptance testing is complete.
- B. After a new user is added to production.
- C. After each major release to production.
- D. After each push from the partial data sandbox.

正解: C

解説:

This answer is correct because it is a recommended time to refresh the full copy sandbox. Refreshing the full copy sandbox after each major release to production can help ensure that the sandbox has the most updated data and metadata from production, which can facilitate testing and development activities. Refreshing the full copy sandbox too frequently can be costly and time-consuming, as it consumes a lot of storage space and requires data masking or anonymization. References:

[https://help.salesforce.com/s/articleView?id=sf.data\\_sandbox\\_implementation\\_tips.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.data_sandbox_implementation_tips.htm&type=5)

#### 質問 # 35

A company has Person Account set up on their Sales Cloud and they now want to map subscriber data in Marketing Cloud. What should a Solution Architect recommend?

- A. Sync Contact object.
- B. Sync Individual object.
- C. Sync Subscriber object.
- D. A Sync Person Account object.

正解: D

解説:

Syncing Person Account object can help map subscriber data in Marketing Cloud when the company has Person Account set up on their Sales Cloud. This can enable bi-directional data integration between Sales Cloud and Marketing Cloud for Person Accounts, which are records that combine both Account and Contact information for individuals. References:

\* [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_person\\_accounts.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_person_accounts.htm&type=5)

#### 質問 # 36

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