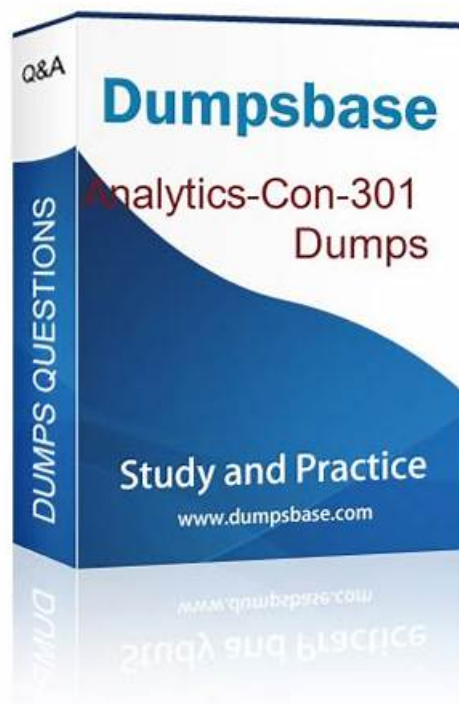


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Salesforce Certified Tableau Consultant Sample Questions (Q67-Q72):

NEW QUESTION # 67

A consultant is designing a dashboard that will be consumed on desktops, tablets, and phones. The consultant needs to implement a dashboard design that provides the best user experience across all the platforms.

Which approach should the consultant take to achieve these results?

- A. Build one dashboard that has desktop, tablet, and phone layouts, and fix the size of the layouts.
- B. Build one dashboard and set the size to Automatic.
- C. Build one dashboard and fix the size of the dashboard.
- D. Build one dashboard for each type of device and fix the size of the layouts.

Answer: A

Explanation:

For a consultant designing a dashboard to be consumed across multiple device types, the best approach is:

Multi-device Layout: Tableau provides the capability to design device-specific layouts within a single dashboard. This feature allows the dashboard to adapt its layout to best fit the screen size and orientation of desktops, tablets, and phones.

Fixed Size Layouts: By fixing the size of each layout, the consultant can ensure that the dashboard appears consistent and maintains the intended design elements and user experience across devices. Fixed sizes prevent components from resizing in ways that could disrupt the dashboard's readability or functionality.

Implementation: In Tableau, you can create these layouts by selecting 'Device Preview' and adding custom layouts for each device type. Here, you define the dimensions and the positioning of sheets and controls tailored to each device's typical viewing mode.

References

This approach leverages Tableau's device designer capabilities, which are specifically designed to optimize dashboards for multiple viewing environments, ensuring a seamless user experience regardless of the device used. This functionality is well documented in Tableau's official guides on creating and managing device-specific dashboards.

NEW QUESTION # 68

A client wants to see the average number of orders per customer per month, broken down by region. The client has created the following calculated field:

Orders per Customer: {FIXED [Customer ID]: COUNTD([Order ID])}

The client then creates a line chart that plots AVG(Orders per Customer) over MONTH(Order Date) by Region. The numbers shown by this chart are far higher than the customer expects.

The client asks a consultant to rewrite the calculation so the result meets their expectation.

Which calculation should the consultant use?

- A. {INCLUDE [Customer ID]: COUNTD([Order ID])}
- B. {EXCLUDE [Customer ID]: COUNTD([Order ID])}
- C. {FIXED [Customer ID], [Region]: COUNTD([Order ID])}
- D. {FIXED [Customer ID], [Region], [Order Date]: COUNTD([Order ID])}

Answer: C

Explanation:

The calculation {FIXED [Customer ID], [Region]: COUNTD([Order ID])} is the correct one to use for this scenario. This Level of Detail (LOD) expression will calculate the distinct count of orders for each customer within each region, which is then averaged per month. This approach ensures that the average number of orders per customer is accurately calculated for each region and then broken down by month, aligning with the client's expectations.

References: The LOD expressions in Tableau allow for precise control over the level of detail at which calculations are performed, which is essential for accurate data analysis. The use of {FIXED} expressions to specify the granularity of the calculation is a common practice and is well-documented in Tableau's official resources¹².

The initial calculation provided by the client likely overestimates the average number of orders per customer per month by region due to improper granularity control. The revised calculation must take into account both the customer and the region to correctly

aggregate the data:

FIXED Level of Detail Expression: This calculation uses a FIXED expression to count distinct order IDs for each customer within each region. This ensures that the count of orders is correctly grouped by both customer ID and region, addressing potential duplication or misaggregation issues.

Accurate Aggregation: By specifying both [Customer ID] and [Region] in the FIXED expression, the calculation prevents the overcounting of orders that may appear if only customer ID was considered, especially when a customer could be ordering from multiple regions.

References:

Level of Detail Expressions in Tableau: These expressions allow you to specify the level of granularity you need for your calculations, independent of the visualization's level of detail, thus offering precise control over data aggregation.

NEW QUESTION # 69

A consultant builds a report where profit margin is calculated as $SUM([Profit]) / SUM([Sales])$. Three groups of users are organized on Tableau Server with the following levels of data access that they can be granted.

- . Group 1: Viewers who cannot see any information on profitability
 - . Group 2: Viewers who can see profit and profit margin
 - . Group 3: Viewers who can see profit margin but not the value of profit
- Which approach should the consultant use to provide the required level of access?

- A. Use user filters to allow only Groups 2 and 3 access to data on profitability. Then, create a calculated field that limits visibility of profit value to Group 2 and use the calculation in the view in the report.
- B. Use user filters to access data on profitability to all groups. Then, create a calculated field that allows visibility of profit value to Group 2 and use the calculation in the view in the report.
- C. Specify in the row-level security (RLS) entitlement table individuals who can see profit, profit margin, or none of these. Then, use the table data to create user filters in the report.
- D. Specify with user filters in each view individuals who can see profit, profit margin, or none of these.

Answer: A

Explanation:

The approach of using user filters to control access to data on profitability for Groups 2 and 3, combined with a calculated field that restricts the visibility of profit value to only Group 2, aligns with Tableau's best practices for managing content permissions. This method ensures that each group sees only the data they are permitted to view, with Group 1 not seeing any profitability information, Group 2 seeing both profit and profit margin, and Group 3 seeing only the profit margin without the actual profit values. This setup can be achieved through Tableau Server's permission capabilities, which allow for detailed control over what each user or group can see and interact with.

References: The solution is based on the capabilities and permission rules that are part of Tableau Server's security model, as detailed in the official Tableau documentation¹². These resources provide guidance on how to set up user filters and calculated fields to manage data access levels effectively.

NEW QUESTION # 70

A client has a large data set that contains more than 10 million rows.

A consultant wants to calculate a profitability threshold as efficiently as possible. The calculation must classify the profits by using the following specifications:

- . Classify profit margins above 50% as Highly Profitable.
- . Classify profit margins between 0% and 50% as Profitable.
- . Classify profit margins below 0% as Unprofitable.

Which calculation meets these requirements?

- A. `IF([ProfitMargin]>=0.50,'Highly Profitable', 'Profitable')
ELSE 'Unprofitable'
END`
- B. `IF [ProfitMargin]>0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSE 'Unprofitable'
END`
- C. `IF [ProfitMargin]>0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'`

```
ELSEIF [ProfitMargin] <0 Then 'Unprofitable'  
END
```

- D. IF [ProfitMargin]>=0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSE 'Unprofitable'
END

Answer: D

Explanation:

The correct calculation for classifying profit margins into categories based on specified thresholds involves the use of conditional statements that check ranges in a logical order:

Highly Profitable Classification: The first condition checks if the profit margin is 50% or more. This must use the ">=" operator to include exactly 50% as "Highly Profitable".

Profitable Classification: The next condition checks if the profit margin is between 0% and 50%. Since any value falling at or above 50% is already classified, this condition only needs to check for values greater than or equal to 0%.

Unprofitable Classification: The final condition captures any remaining scenarios, which would only be values less than 0%.

References:

Logical Order in Conditional Statements: It is crucial in programming and data calculation to ensure that conditions in IF statements are structured in a logical and non-overlapping manner to accurately categorize all possible values.

NEW QUESTION # 71

A client uses Tableau Data Management and notices that when they view a data source, they sometimes see a different count of workbooks in the Connected Workbooks tab compared to the lineage count in Tableau Catalog.

What is the cause of this discrepancy?

- A. Some workbooks have not been viewed by enough users yet.
- B. Some Creators have connected to the data source in Tableau Desktop but have not yet published a workbook.
- C. Some of the workbooks connected to the data source are not visible to the user due to permissions.
- D. Some workbooks have been connected to the data source, but do not use any fields from it.

Answer: C

Explanation:

The discrepancy between the count of workbooks in the Connected Workbooks tab and the lineage count in Tableau Catalog can occur because of user permissions. In Tableau Data Management, the visibility of connected workbooks is subject to the permissions set by administrators. If a user does not have permission to view certain workbooks, they will not see them listed in the Connected Workbooks tab, even though these workbooks are part of the data source's lineage and are counted in Tableau Catalog.

References: This explanation is based on the functionality of Tableau Data Management and Tableau Catalog, which includes managing user permissions and access to workbooks. The information is supported by Tableau's official documentation on data management and security practices¹.

NEW QUESTION # 72

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