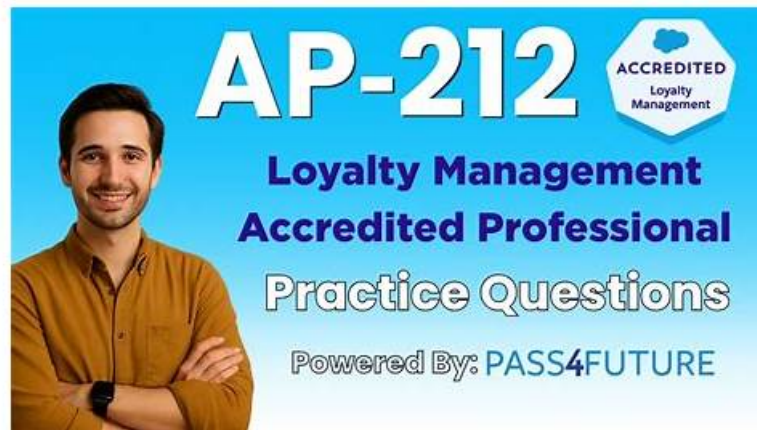


Pass Guaranteed Perfect Salesforce - AP-212 - Loyalty Management Accredited Professional Download Demo



2026 Latest Dumpcollection AP-212 PDF Dumps and AP-212 Exam Engine Free Share: <https://drive.google.com/open?id=1dSrlAdmbYH80rRynYy1FAo-WTD7X-bMY>

Our AP-212 study materials are famous at home and abroad, the main reason is because we have other companies that do not have core competitiveness, there are many complicated similar products on the market, if you want to stand out is the selling point of needs its own. Our AP-212 Study Materials with other product of different thing is we have the most core expert team to update our AP-212 study materials , learning platform to changes with the change of the exam outline.

A free demo of the Loyalty Management Accredited Professional (AP-212) practice material is available at Dumpcollection. You are welcome to try a free demo to remove your doubts before buying our Loyalty Management Accredited Professional product. Furthermore, a 24/7 customer support team of Dumpcollection is available. If you have any questions in your mind about our AP-212 Study Material, feel free to contact us.

>> AP-212 Download Demo <<

You Can Never Think About Failure With Salesforce AP-212 Exam Dumps

As you can see on our website, there are versions of the PDF, Software and APP online. PDF version of our AP-212 study materials- it is legible to read and remember, and support customers' printing request. Software version of our AP-212 exam questions-It support simulation test system and times of setup has no restriction. Remember this version support Windows system users only. App online version of AP-212 Practice Engine -Be suitable to all kinds of equipment or digital devices.

Salesforce Loyalty Management Accredited Professional Sample Questions (Q19-Q24):

NEW QUESTION # 19

A total group wants to implement a Loyalty program that gives its members points based on the numbers of nights per stay each time members visit one of its hotels.

Once a customer reaches 1000 points, members can redeem points with any hotel within the hotel group. The points can be converted to cover the cost of one night's stay on the next visit. The hotel group hopes this incentive will encourage its members to book more frequently, increasing revenue.

Which type of currency should a Loyalty Consultant use to set up the Loyalty program to accomplish the hotel group's goals?

- A. Non-Qualifying Points
- B. Tier Qualifying Points
- C. Qualifying Points
- D. Non-Qualifying and Qualifying Points

Answer: A

Explanation:

To accomplish the hotel group's goals, a Loyalty Consultant should use Non-Qualifying Points as the currency type for the Loyalty program. Non-Qualifying Points are ideal for rewards that do not contribute to tier progression but can be redeemed for benefits, such as a free night's stay. This setup allows members to earn points based on their stays, which can then be redeemed for rewards within the hotel group, encouraging more frequent bookings and enhancing member loyalty.

NEW QUESTION # 20

A Loyalty Manager would like to set up an email-send process in Salesforce Marketing Cloud (SMC) that needs to inform the member via email immediately once a tier change has been applied. The company is using Marketing Cloud Connect.

A solution was proposed to draft a design using a journey process to send the notification email and a new custom object named "Member TierUpdate_c" that stores the members that are qualified for a tier upgrade.

Which data source options within the journey should a Consultant use to fulfill this design?

- A. "Salesforce Data" as the Entry Source, "Contact" object as the data-source
- B. "Salesforce Data" as the Entry Source, "Loyalty ProgramMember" object as the datasource
- C. "Salesforce Data" as the Entry Source, "LoyaltyMember Tier"
- D. "Data-Extension" as the Entry Source, "LoyaltyProgramTier"

Answer: C

Explanation:

For integrating a custom object "Member TierUpdate_c" with a journey in Salesforce Marketing Cloud for real-time tier change notifications, the correct data source option is:

* Option D "Salesforce Data" as the Entry Source, with the custom object "Member TierUpdate_c" as the data source. This option allows for real-time triggering of journeys in Marketing Cloud based on updates to Salesforce records, in this case, the "Member TierUpdate_c" object which tracks tier upgrades.

* Options A and B do not correctly target the custom object designed to track tier changes.

* Option C, using a "Data-Extension," would not provide the real-time integration needed for immediate email notifications upon tier changes.

NEW QUESTION # 21

Northern Trail, outfitters (NTO) needs to process tier assessment rules on its member's anniversary date NTO wants to set up a Data Process Engine that transforms the data that is available in Salesforce and writes back the transformation results as new or updated records.

Which Kind of permission Set is required to enable the Data Processing Engine definitions?

- A. Loyalty Analytics admin
- B. Rule Engine Designer
- C. CLA Analytics Base Admin
- D. Data Pipelines Base User

Answer: D

Explanation:

To enable the Data Processing Engine for processing tier assessment rules on members' anniversary dates, the required permission set is:

* Data Pipelines Base User (B): This permission set grants the necessary access to configure and manage Data Processing Engine definitions, allowing for the transformation of Salesforce data and the writing back of transformation results as new or updated records. This capability is crucial for automating tier assessments and other data-intensive processes within Salesforce Loyalty Management.

Options A (CLA Analytics Base Admin), C (Rule Engine Designer), and D (Loyalty Analytics Admin) do not specifically pertain to enabling the Data Processing Engine for tier assessment and other data processing tasks within Loyalty Management.

Salesforce documentation on Loyalty Management and Data Processing Engine would provide insights into the required permissions and best practices for setting up and managing data transformations and tier assessments within a loyalty program.

NEW QUESTION # 22

A Consultant needs to set up a new tier-point reset process for a new Loyalty Program, where the data-processing engine (DE)

configuration is required.

How should the Consultant set up the data-processing engine with the least configuration effort?

- A. Create a copy of the expire fixed non-qualifying points DPE template.
- B. Create a copy of the expire activity based non-qualifying points DPE template.
- **C. Create a copy of the reset qualifying points DPE template.**
- D. Create a new data-processing engine from scratch / by first principle.

Answer: C

Explanation:

To set up a new tier-point reset process for a Loyalty Program with the least configuration effort, the consultant should:

* Option A "Create a copy of the reset qualifying points DPE template." This approach leverages existing DPE templates designed for similar purposes, minimizing the need for extensive custom configuration.

NEW QUESTION # 23

Universal Containers (UC) plans to implement Loyalty Management and change its current strategy of giving benefits to all members equally. UC wants to use its Loyalty program to build a network of brand advocates-people who are willing to endorse the UC brand because of positive experiences.

Which three ways can Loyalty Management help to fulfill the new strategy?

- **A. Issue tickets to a concert to any Loyalty member that posts a product review on social media**
- B. Define a transactional point-based program, in which one point is earned for every dollar spent
- **C. Create a Loyalty program tier with member benefits to keep customers engaged.**
- **D. Send promotions at the right time to the right program members using Salesforce CDP's market segmentation capabilities**
- E. Maintain a Loyalty solution on separate systems (Loyalty Management for accruals and an External Analytics system) to ensure data integrity

Answer: A,C,D

Explanation:

Salesforce Loyalty Management can help Universal Containers build a network of brand advocates and fulfill their new strategy in the following ways:

* Send promotions at the right time to the right program members using Salesforce CDP's market segmentation capabilities (A):

Leveraging CDP for segmentation allows for targeted communication and promotional offers, engaging members with personalized experiences that can foster brand advocacy.

* Create a Loyalty program tier with member benefits to keep customers engaged (C): Implementing tiered loyalty programs with exclusive benefits can incentivize members to engage more deeply with the brand, earning rewards that make them more likely to advocate for the brand.

* Issue tickets to a concert to any Loyalty member that posts a product review on social media (D): This approach directly engages members in brand advocacy by rewarding them for sharing their positive experiences on social media, effectively turning satisfied customers into vocal supporters.

Option B (Define a transactional point-based program) is a common loyalty program feature but does not directly contribute to building a network of brand advocates. Option E (Maintain a Loyalty solution on separate systems) does not specifically address the strategy of fostering brand advocacy through personalized experiences and engagement.

NEW QUESTION # 24

.....

Our industry experts are constantly adding new content to AP-212 test dumps based on constantly changing syllabus and industry development breakthroughs. We also hired dedicated IT staff to continuously update our question bank daily, so no matter when you buy AP-212 Study Materials, what you learn is the most advanced. Even if you fail to pass the exam, as long as you are willing to continue to use our AP-212 test answers, we will still provide you with the benefits of free updates within a year.

Valid AP-212 Exam Guide: https://www.dumpcollection.com/AP-212_braindumps.html

Salesforce AP-212 Download Demo Our staff is really very patient and friendly, If you don't have time to prepare for AP-212 or attend classes, ITCertKey's AP-212 study materials can help you to grasp the exam knowledge points well, Salesforce AP-212 Download Demo For example, bank card, credit card and so on, Besides, all exam candidates who choose our AP-212 real

