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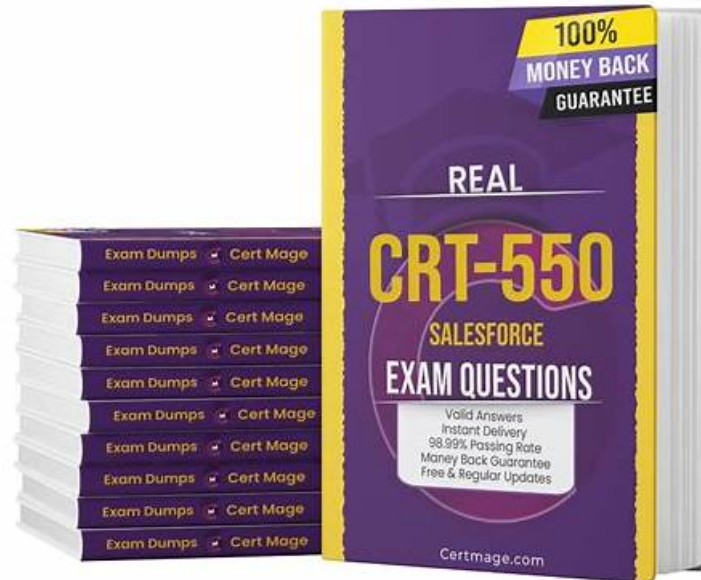
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Another important aspect of preparing for the CRT-550 Exam is to get hands-on experience with Marketing Cloud. Candidates should try to work on real-world projects and gain practical experience with the platform. This will help them to better understand how Marketing Cloud works in a real-world setting and prepare them for the types of scenarios they may encounter on the exam.

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Many people want to be the competent people which can excel in the job in some area and be skillful in applying the knowledge to the practical working in some industry. But the thing is not so easy for them they need many efforts to achieve their goals. Passing the test CRT-550 certification can make them become that kind of people and if you are one of them buying our CRT-550 Study Materials will help you pass the test smoothly with few efforts needed. Our CRT-550 exam questions are valuable and useful and if you buy our product will provide first-rate service to you to make you satisfied.

Salesforce CRT-550 exam is the perfect choice for individuals who want to demonstrate their expertise in the marketing cloud and become certified marketing cloud consultants. CRT-550 exam is challenging, but with the right preparation and dedication, candidates can pass the exam and prove their ability to design and implement effective marketing campaigns using Salesforce's marketing cloud technology.

Salesforce CRT-550 Exam is an excellent way to demonstrate your expertise and knowledge in Marketing Cloud implementation, configuration, and management. By preparing well and passing the exam, you will be able to help organizations improve their marketing campaigns and achieve better results. So, if you are interested in becoming a Salesforce Certified Marketing Cloud

Consultant, start preparing for the CRT-550 exam today!

Salesforce Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Sample Questions (Q87-Q92):

NEW QUESTION # 87
Northern Trail Outfitters wants to send an email to one million contacts in Sales Cloud. The criteria to segment contacts include using 10+ fields to segment.
Which process should the consultant utilize for a reliable send method?

- A. Send to a Salesforce Report from Marketing Cloud using Email Studio Send Flow
- B. Query Synchronized Data Extensions using a query activity to a Salesforce Data Extension, then send via Email Studio Send Flow
- C. Import Salesforce Report through an import activity to a Salesforce Data Extension, then send to data extension using Email Studio email send
- D. Assign the one million contacts from the report to a Salesforce campaign, and use a Single Step journey with Salesforce Campaign as an entry event

Answer: B

Explanation:
Querying Synchronized Data Extensions using a query activity allows for complex segmentation using multiple fields. This method ensures scalability and reliability when dealing with large datasets, such as one million contacts. After segmentation, the data can be sent via Email Studio Send Flow.
Reference:
Salesforce Help: Synchronized Data Extensions

NEW QUESTION # 88
A customer wants to set up a real-time, API-driven way to be alerted when transactional messages fail to send out of Marketing Cloud. They are currently in the process of hiring a full-time developer but want an implementation in place for the developer to maintain.
What should the customer have in place to ensure this solution can be implemented?

- A. An Interaction Studio instance to ingest their data
- B. An external system to receive and confirm callback and subscriptions
- C. A Transactional Journey with the Not Sent Notification activity included
- D. A Datorama instance to ingest their data

Answer: B

Explanation:
Explanation
To set up a real-time, API-driven way to be alerted when transactional messages fail to send out of Marketing Cloud, Northern Trail Outfitters should have an external system to receive and confirm callback and subscriptions. Callbacks are notifications that Marketing Cloud sends to an external system when certain events occur, such as message failures or bounces. Subscriptions are requests that specify which events and messages an external system wants to receive callbacks for.
References:https://developer.salesforce.com/docs/atlas.en-us.noversion.mc-apis.meta/mc-apis/transactional-mess

NEW QUESTION # 89
Northern Trail Outfitters (NTO) send emails from Content Builder and Journey Builder. When subscribers reply to an email, NTO would like to send an auto-reply message using a pre-defined HTML email that explains email replies are unmonitored and they should call NTO for any inquiries.
How could these auto-reply messages be enabled?

- A. Create a Triggered Send and on the Reply Mail Management settings page, choose the 'Create Custom Response' option under 'Automated Response Email for Remaining Replies' section, then select the Triggered Send email.
- B. From the Reply Mail Management settings page, choose the 'Create Custom Response' option under 'Automated Response Email for Remaining Replies' section and select the HTML email from the

'define email' link.
- C. Open Admin > Account Setting page in Email Studio and in the 'Auto Reply Email' section, select 'Custom' and paste the HTML email code into the text area field.
- D. Create a Triggered Send and from a Sender Profile properties page, enable 'Custom Reply Mail Management Settings', 'Use Auto Reply' and 'Reply using triggered send' options, then select the Triggered Send email.

Answer: D

Explanation:
To send an auto-reply message using a pre-defined HTML email when subscribers reply to an email, Northern Trail Outfitters should create a triggered send and from a sender profile properties page, enable 'Custom Reply Mail Management Settings', 'Use Auto Reply' and 'Reply using triggered send' options, then select the triggered send email. This will allow them to use a custom HTML email as an auto-reply message instead of a plain text message. References: https://help.salesforce.com/s/articleView?id=sf. mc_es_reply_mail_management.htm&type=5 https://help.salesforce.com/s/articleView?id=sf. mc_es_create_a_triggered_email_message.htm&type=5

NEW QUESTION # 90

A customer is collecting data from a Smart Capture form that stores submissions in a data extension. The customer wants an email sent to the marketing manager each morning that contains the previous day's submissions as a CSV attachment. Assuming that the customer has the attachments feature enabled.
Which automation workflow will accomplish this?

- A. Triggered Automation: SQL Query > Data Extract > Transfer File > Send Email
- B. Triggered Automation: Data Extract > SQL Query > Transfer File > Send Email
- C. Scheduled Automation: SQL Query > Data Extract > Transfer File > Send Email
- D. Scheduled Automation: Data Extract > SQL Query > Transfer File > Send Email

Answer: C

NEW QUESTION # 91

Northern Trail Outfitters received an email about reaching API limits within Salesforce and they think this is caused by the integrated Marketing Cloud account.
Which two types of API calls are counted against the rolling 24-hour limit? (Choose 2 answers)

- A. SOAP API Calls updating objects
- B. Bulk API
- C. CreateSalesforceObject() AMPscript
- D. Login Calls

Answer: A,C

Explanation:
Salesforce enforces a 24-hour rolling limit on standard API calls.
* SOAP API calls (such as updating objects) count toward this limit.
* The AMPscript function CreateSalesforceObject() internally performs a Salesforce API call and is also counted toward the Salesforce daily API limits.
Login Calls and Bulk API operations have separate limit tracking and do not typically count against the standard 24-hour API limit.
-
Exact Extracts from Salesforce Documentation:
Source: Salesforce Help - API Request Limits and Allocations
"API requests that create, retrieve, update, or delete records count against your daily API call limits. This includes SOAP API and REST API requests." Source: Salesforce Developer Documentation - CreateSalesforceObject() AMPscript
"The CreateSalesforceObject function uses Salesforce SOAP API calls internally, and these requests count toward Salesforce API limits."
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NEW QUESTION # 92

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