

Data-Con-101시험패스인증덤프문제최신버전인증덤프자료

Salesforce MKT-101 Build and Analyze Customer Journeys using Marketing Cloud 4

- 최신버전 MKT-101시험 시험 최신덤프자료 완벽한 시험 최신버전덤프 > www.itdumpskr.com <의 무료 다운로드 (MKT-101)레이지가 지금 열립니다MKT-101논문 통과율 시험덤프
- 인기와전중 MKT-101시험 시험 최신덤프자료덤프자료 > www.itdumpskr.com <에서 검색만 하면 > MKT-101 >를 무료로 다운로드할 수 있습니다MKT-101최신버전 시험덤프문제
- 시험준비에 가장 좋은 MKT-101시험 시험 최신덤프자료덤프자료덤프자료 다운로드 > www.itdumpskr.com <에서 검색만 하면 > MKT-101 >를 무료로 다운로드할 수 있습니다MKT-101 시험대비 최신버전덤프자료
- MKT-101시험대비 > MKT-101시험 시험 최신덤프자료 > MKT-101 Dump > 무료로 쉽게 다운로드 하려면 > www.itdumpskr.com <에서 > MKT-101 >를 검색하세요MKT-101인증문제
- MKT-101시험시험 > MKT-101인기과전중 시험덤프 최신자료 > MKT-101시험정보 > www.itdumpskr.com <은 > MKT-101 >를 무료로 다운로드를 받을 수 있는 최고의 사이트입니다MKT-101시험덤프소보장덤프
- 최신버전 MKT-101시험 시험 최신덤프자료 완벽한 시험 최신버전덤프 > 지금 > www.itdumpskr.com <을(를) 열고 무료 다운로드를 위해 > MKT-101 >를 검색하십시오MKT-101시험덤프소보장덤프

Tags: MKT-101시험 시험 최신덤프자료,MKT-101최신버전덤프문제,MKT-101인증덤프공부문제,MKT-101시험대비 최신버전 공부자료,MKT-101퍼펙트덤프자료

Salesforce인증 Data-Con-101시험을 등록했는데 마땅한 공부자료가 없어 고민중이시라면Fast2test의Salesforce인증 Data-Con-101덤프를 추천해드립니다. Fast2test의Salesforce인증 Data-Con-101덤프는 거의 모든 시험문제를 커버하고 있어 시험패스율이 100%입니다. Fast2test제품을 선택하시면 어려운 시험공부도 한결 가벼워집니다.

만약 여러분은Salesforce Data-Con-101인증시험취득으로 이 치열한 IT업계경쟁 속에서 자기만의 자리를 잡고, 스펙을 쌓고, 전문적인 지식을 높이고 싶으십니까? 하지만Salesforce Data-Con-101패스는 쉬운 일은 아닙니다.Salesforce Data-Con-101패스는 여러분이 IT업계에 한발자 더 가까워졌다는 뜻이죠. 하지만 이렇게 중요한 시험이라고 많은 시간과 정력을 낭비할필요는 없습니다. Fast2test의 완벽한 자료만으로도 가능합니다. Fast2test의 덤프들은 모두 전문적으로 IT관련인증시험에 대하여 연구하여 만들어진것이기 때문입니다.

>> Data-Con-101시험패스 인증덤프문제 <<

Data-Con-101시험패스 인증덤프문제 시험은 저희 덤프로 패스가능

Data-Con-101인증시험은 IT업계에 종사하고 계신 분이시라면 최근 많은 인기를 누리고 있다는 것을 알고 계실것입니다. Data-Con-101인증시험을 패스하여 자격증을 취득하는데 가장 쉬운 방법은 Fast2test에서 제공해드리는 Data-Con-101덤프를 공부하는 것입니다. Salesforce Data-Con-101덤프에 있는 문제와 답만 기억하시면 Data-Con-101시험을 패스하는데 많은 도움이 됩니다.덤프구매후 최신버전으로 업데이트되면 업데이트버전을 시스템 자동으로 구매시 사용한 메일주소로 발송해드려 덤프유효기간을 최대한 길게 연장해드립니다.

최신 Salesforce Data Cloud Data-Con-101 무료샘플문제 (Q14-Q19):

질문 # 14

A finance company that uses Data Cloud wants to simplify how its users can view all the various channels a customer engages with. Which feature should the consultant recommend to meet this requirement?

- A. Create segments based on the ingested data and insights to activate in Marketing Cloud.
- B. Use calculated insights to determine when and how to engage with various customers.
- C. Use Data Cloud to connect with analytic tools, like Tableau.
- D. Use Data Cloud to ingest data from various available data sources.

정답: C

설명:

To simplify how users can view all the various channels a customer engages with, the best solution is to use Data Cloud to connect with analytic tools like Tableau. Here's why and how this works:

Understanding the Requirement

The finance company wants its users to have a consolidated view of all customer engagement channels (e.g., email, social media, website interactions, etc.). This requires:

Aggregating data from multiple sources into a unified platform.

Providing an intuitive and visual way to analyze and interpret the data.

Why Use Data Cloud with Analytic Tools like Tableau?

Data Cloud as a Centralized Data Hub :Salesforce Data Cloud aggregates data from multiple sources (e.g., CRM, Marketing Cloud, external systems) into a unified platform. This ensures that all customer engagement data is available in one place.

Tableau for Advanced Visualization :

Tableau is a powerful analytics and visualization tool that integrates seamlessly with Salesforce Data Cloud.

It allows users to create interactive dashboards and reports that provide a comprehensive view of customer engagement across all channels.

Users can drill down into specific channels, analyze trends, and gain actionable insights without needing advanced technical skills.

Simplified User Experience :By leveraging Tableau's intuitive interface, users can easily explore and understand customer engagement patterns without requiring deep knowledge of the underlying data structure.

Steps to Implement This Solution

Step 1: Ingest Data into Data Cloud

Ensure that all relevant customer engagement data (e.g., website visits, email interactions, social media activity) is ingested into Data Cloud from various sources.

Use Data Streams to bring in data from CRM, Marketing Cloud, and other external systems.

Step 2: Connect Data Cloud to Tableau

Navigate to Setup > Analytics > Tableau CRM in Salesforce.

Configure the integration between Data Cloud and Tableau to enable seamless data flow.

Step 3: Create Dashboards in Tableau

Use Tableau to build dashboards that consolidate customer engagement data from all channels.

Include visualizations such as bar charts, heatmaps, and trend lines to highlight key insights (e.g., most active channels, engagement frequency, etc.).

Step 4: Share Dashboards with Users

Publish the dashboards to Tableau Server or Tableau Online.

Provide access to the relevant users within the finance company so they can view and interact with the dashboards.

Why Not Other Options?

B). Use calculated insights to determine when and how to engage with various customers :While calculated insights are useful for understanding customer behavior, they do not provide a consolidated view of all engagement channels. This option focuses more on decision-making rather than visualization.

C). Create segments based on the ingested data and insights to activate in Marketing Cloud :Segmentation is valuable for targeting specific groups of customers, but it does not address the requirement to view all engagement channels in one place. Segments are more about grouping customers rather than providing a holistic view.

D). Use Data Cloud to ingest data from various available data sources :While ingesting data is a critical first step, it does not solve the problem of simplifying how users view engagement channels. The focus here is on data ingestion, not visualization or analysis.

Conclusion

By connecting Data Cloud with Tableau, the finance company can provide its users with a simplified and visually intuitive way to view all customer engagement channels. This approach lever

질문 # 15

Which solution provides an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis?

- A. Marketing Cloud Data extension Data Stream
- B. Automation Studio and Profile file API
- C. Marketing Cloud Connect API
- D. Email Studio Starter Data Bundle

정답: A

설명:

The solution that provides an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis is the Marketing Cloud Data extension Data Stream. The Marketing Cloud Data extension Data Stream is a feature that allows customers to stream data from Marketing Cloud data extensions to Data Cloud data spaces. Customers can select which data extensions they want to stream, and Data Cloud will automatically create and update the corresponding data model objects (DMOs) in the data space.

Customers can also map the data extension fields to the DMO attributes using a user interface or an API. The Marketing Cloud Data extension Data Stream can help customers ingest subscriber profile attributes and other data from Marketing Cloud into Data Cloud without writing any code or setting up any complex integrations.

The other options are not solutions that provide an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis. Automation Studio and Profile file API are tools that can be used to export data from Marketing Cloud to external systems, but they require customers to write scripts, configure file transfers, and schedule automations. Marketing Cloud Connect API is an API that can be used to access data from Marketing Cloud in other Salesforce solutions, such as Sales Cloud or Service Cloud, but it does not support streaming data to Data Cloud. Email Studio Starter Data Bundle is a data kit that contains sample data and segments for Email Studio, but it does not contain subscriber profile attributes or stream data to Data Cloud.

Marketing Cloud Data Extension Data Stream

Data Cloud Data Ingestion

[Marketing Cloud Data Extension Data Stream API]

[Marketing Cloud Connect API]

[Email Studio Starter Data Bundle]

질문 # 16

Northern Trail Outfitters uploads new customer data to an Amazon S3 Bucket on a daily basis to be ingested in Data Cloud.

In what order should each process be run to ensure that freshly imported data is ready and available to use for any segment?

- A. Calculated Insight > Refresh Data Stream > Identity Resolution
- B. Identity Resolution > Refresh Data Stream > Calculated Insight
- C. Refresh Data Stream > Calculated Insight > Identity Resolution
- D. Refresh Data Stream > Identity Resolution > Calculated Insight

정답: D

설명:

To ensure that freshly imported data from an Amazon S3 Bucket is ready and available to use for any segment, the following processes should be run in this order:

Refresh Data Stream: This process updates the data lake objects in Data Cloud with the latest data from the source system. It can be configured to run automatically or manually, depending on the data stream settings¹.

Refreshing the data stream ensures that Data Cloud has the most recent and accurate data from the Amazon S3 Bucket.

Identity Resolution: This process creates unified individual profiles by matching and consolidating source profiles from different data streams based on the identity resolution ruleset. It runs daily by default, but can be triggered manually as well². Identity resolution ensures that Data Cloud has a single view of each customer across different data sources.

Calculated Insight: This process performs calculations on data lake objects or CRM data and returns a result as a new data object. It can be used to create metrics or measures for segmentation or analysis purposes³.

Calculated insights ensure that Data Cloud has the derived data that can be used for personalization or activation.

1: Configure Data Stream Refresh and Frequency - Salesforce

2: Identity Resolution Ruleset Processing Results - Salesforce

3: Calculated Insights - Salesforce

질문 # 17

A healthcare client wants to make use of identity resolution, but does not want to risk unifying profiles that may share certain personally identifying information (PII).

Which matching rule criteria should a consultant recommend for the most accurate matching results?

- A. Email Address and Phone
- B. Exact Last Name and Email
- **C. Party Identification on Patient ID**
- D. Fuzzy First Name, Exact Last Name, and Email

정답: C

설명:

Identity resolution is the process of linking data from different sources into a unified profile of a customer or an individual. Identity resolution uses matching rules to compare the attributes of different records and determine if they belong to the same person. Matching rules can be based on exact or fuzzy matching of various attributes, such as name, email, phone, address, or custom identifiers. A healthcare client who wants to use identity resolution, but does not want to risk unifying profiles that may share certain personally identifying information (PII), such as name or email, should use a matching rule criteria that is based on a unique and reliable identifier that is specific to the healthcare domain. One such identifier is the patient ID, which is a unique number assigned to each patient by a healthcare provider or system. By using the party identification on patient ID as a matching rule criteria, the healthcare client can ensure that only records that have the same patient ID are matched and unified, and avoid false positives or false negatives that may occur due to common or similar names or emails. The party identification on patient ID is also a secure and compliant way of handling sensitive healthcare data, as it does not expose or share any PII that may be subject to data protection regulations or standards. References: Configure Identity Resolution Rulesets, A framework of identity resolution: evaluating identity attributes and methods

질문 # 18

A marketing manager at Northern Trail Outfitters wants to Improve marketing return on investment (ROI) by tapping into Insights from Data Cloud Segment Intelligence.

Which permission set does a user need to set this up?

- **A. Data Cloud Admin**
- B. Data Cloud Data Aware Specialist
- C. Data Cloud User
- D. Cloud Marketing Manager

정답: A

설명:

To configure and use Segment Intelligence in Salesforce Data Cloud for improving marketing ROI, the user requires administrative privileges. Here's the detailed analysis:

Data Cloud Admin (Option D):

Permission Set Scope:

The Data Cloud Admin permission set grants full access to configure advanced Data Cloud features, including Segment Intelligence, which provides AI-driven insights (e.g., audience trends, engagement metrics).

Admins can define metrics, enable predictive models, and analyze segment performance, all critical for optimizing marketing ROI.

Official Documentation:

Salesforce's Data Cloud Permission Sets Guide explicitly states that Segment Intelligence configuration and management require administrative privileges. Only the Data Cloud Admin role can modify data model settings, access AI/ML tools, and apply segment recommendations (Source: "Admin vs. Standard User Permissions").

Why "Cloud Marketing Manager (C)" Is Incorrect:

No Standard Permission Set:

"Cloud Marketing Manager" is not a standard Salesforce Data Cloud permission set. This option may conflate Marketing Cloud roles (e.g., Marketing Manager) with Data Cloud's permission structure.

Marketing Cloud vs. Data Cloud:

While Marketing Cloud has roles like "Marketing Manager," Data Cloud uses distinct permission sets (Admin, User, Data Aware Specialist). Segment Intelligence is a Data Cloud feature and requires Data Cloud- specific permissions.

Other Options:

Data Cloud Data Aware Specialist (A): Provides read-only access to data governance tools but lacks permissions to configure Segment Intelligence.

Data Cloud User (B): Allows basic segment activation and viewing but cannot set up AI-driven insights.

Steps to Validate:

Step 1: Assign the Data Cloud Admin permission set via Setup > Users > Permission Sets.

Step 2: Navigate to Data Cloud > Segment Intelligence to configure analytics, review AI recommendations, and optimize segments.

Step 3: Use insights to refine targeting and measure ROI improvements.

Conclusion: The Data Cloud Admin permission set is required to configure and leverage Segment Intelligence, as it provides the necessary administrative rights to Data Cloud's advanced analytics and AI tools. "Cloud Marketing Manager" is not a valid permission set in Data Cloud.

질문 # 19

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Salesforce인증 Data-Con-101시험을 어떻게 공부하면 패스할 수 있을지 고민중이시면 근심걱정 버리시고Fast2test 의 Salesforce인증 Data-Con-101덤프로 가보세요. 문항수가 적고 적응율이 높은 세련된Salesforce인증 Data-Con-101시험 준비 공부자료는Fast2test제품이 최고입니다.

Data-Con-101최신 업데이트 인증 시험자료 : <https://kr.fast2test.com/Data-Con-101-premium-file.html>

Fast2test 선택으로 좋은 성적도 얻고 하면서 저희 선택을 후회하지 않을것니다.돈은 적게 들고 효과는 아주 좋습니다.우리Fast2test여러분의 응시분비에 많은 도움이 될뿐만 아니라Salesforce인증Data-Con-101시험은 또 일년무료 업데이트서비스를 제공합니다.작은 돈을 투자하고 이렇게 좋은 성과는 아주 바랍직하다고 봅니다, Fast2test의 Salesforce인증 Data-Con-101덤프로Salesforce인증 Data-Con-101시험에 도전해보세요, Salesforce Data-Con-101시험패스 인증덤프문제 소프트웨어버전은실력테스트용으로 PDF버전공부후 보조용으로 사용가능합니다, 저희 사이트에는Salesforce Data-Con-101 시험의 가장 최신 기출문제와 예상문제를 포함하고 있는 Salesforce Data-Con-101덤프 자료를 제공해드립니다.덤프에 있는 문제와 답을 완벽하게 기억하시면 가장 빠른 시일내에 가장 적은 투자로 자격증 취득이 가능합니다.

의리도 있고 다정하지, 제가 잠시 중요한 걸 망각해버렸습니다, Fast2test Data-Con-101선택으로 좋은 성적도 얻고 하면서 저희 선택을 후회하지 않을것니다.돈은 적게 들고 효과는 아주 좋습니다.우리Fast2test여러분의 응시분비에 많은 도움이 될뿐만 아니라Salesforce인증Data-Con-101시험은 또 일년무료 업데이트서비스를 제공합니다.작은 돈을 투자하고 이렇게 좋은 성과는 아주 바랍직하다고 봅니다.

최신 업데이트 버전 Data-Con-101시험패스 인증덤프문제 인증덤프

Fast2test의Salesforce인증 Data-Con-101덤프로Salesforce인증 Data-Con-101시험에 도전해보세요, 소프트웨어버전은 실력테스트용으로 PDF버전공부후 보조용으로 사용가능합니다, 저희 사이트에는Salesforce Data-Con-101 시험의 가장 최신 기출문제와 예상문제를 포함하고 있는 Salesforce Data-Con-101덤프자료를 제공해드립니다.덤프에 있는 문제와 답을 완벽하게 기억하시면 가장 빠른 시일내에 가장 적은 투자로 자격증 취득이 가능합니다.

하지만 Data-Con-101덤프를 구매하시면 20시간 좌우만 투자하면 무조건 Data-Con-101시험을 패스할 수 있도록 도와드립니다.

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- [illegible]