

Salesforce-Loyalty-Management인증 시험인기 시험자료 - Salesforce-Loyalty-Management최고 품질인증 시험자료



Fast2test Salesforce Salesforce-Loyalty-Management 덤프는 Salesforce Salesforce-Loyalty-Management실제 시험 변화의 기반에서 스케줄에 따라 업데이트 합니다. 만일 테스트에 어떤 변화가 생긴다면 될수록 2일간의 근무일 안에 Salesforce Salesforce-Loyalty-Management 덤프를 업데이트 하여 고객들이 테스트에 성공적으로 합격 할 수 있도록 업데이트 된 버전을 구매 후 서비스로 제공해드립니다. 업데이트할 수 없는 상황이라면 다른 적용을 좋은 덤프로 바꿔드리거나 덤프비용을 환불해드립니다.

Salesforce Salesforce-Loyalty-Management 시험요강:

주제	소개
주제 1	<ul style="list-style-type: none"> Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.
주제 2	<ul style="list-style-type: none"> Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.
주제 3	<ul style="list-style-type: none"> Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.
주제 4	<ul style="list-style-type: none"> On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.

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Salesforce-Loyalty-Management최고 품질 인증 시험자료 - Salesforce-Loyalty-Management합격보장 가능 시험

Fast2test는 유일하게 여러분이 원하는 Salesforce인증 Salesforce-Loyalty-Management 시험관련 자료를 해결해드릴 수 있는 사이트입니다. 여러분이 다른 사이트에서도 관련덤프자료를 보셨을 경우 페이지 아래를 보면 자료출처는 당연히 Fast2test 일 것입니다. Fast2test의 자료만의 제일 전면적이고 또 최신 업데이트일 것입니다.

최신 Loyalty Management Salesforce-Loyalty-Management 무료 샘플문제 (Q75-Q80):

질문 # 75

How is Loyalty Management data, including Loyalty Program, Loyalty Tier, and Member Benefits made available in Salesforce CDP?

- A. Configure the Loyalty Data Accelerator Package.
- **B. Configure Loyalty Management Bundle Data Mappings.**
- C. Configure Loyalty data in the CDP through S3 buckets (Cloud).
- D. Ensure Loyalty data is enabled and mapped in the CDP daily.

정답: B

설명:

Loyalty Management data, including Loyalty Program, Loyalty Tier, and Member Benefits, is made available in Salesforce CDP through Configure Loyalty Management Bundle Data Mappings (D). This approach involves setting up specific data mappings within Salesforce CDP to ensure that data from Loyalty Management is correctly ingested, transformed, and made available within CDP for further analysis and segmentation.

질문 # 76

What are the three required steps in settings up Loyalty promotion with Salesforce CDP and Marketing Cloud?

- **A. Send Loyalty Promotion Segments to marketing Cloud**
- B. Automatically Add a New Individual Relationship
- C. Enable Connector Settings on all the Loyalty Objects
- **D. Activating and Publishing the Segment**
- **E. Enable Service Connector for Promotion Escalations.**

정답: A,D,E

설명:

Setting up a loyalty promotion with Salesforce CDP (Customer Data Platform) and Marketing Cloud involves several critical steps to ensure seamless integration and functionality. The first step, 'Send Loyalty Promotion Segments to Marketing Cloud,' involves identifying and segmenting your loyalty members in Salesforce CDP and then transferring these segments to Marketing Cloud for targeted marketing efforts. 'Activating and Publishing the Segment' is crucial as it makes the segment available for use within Marketing Cloud, allowing for personalized engagement with the segmented audience. Lastly, 'Enable Service Connector for Promotion Escalations' is essential for ensuring that any promotional activities or escalations are properly managed and communicated between Salesforce CDP, Loyalty Management, and Marketing Cloud, providing a cohesive experience across platforms.

질문 # 77

An upset customer calls Universal Containers about the free t-shirt they were supposed to receive when enrolling in its program. The support agent verifies that the t-shirt is out of stock and decides to compensate the customer with a 50% discount valid for one year. What should the agent do to ensure the customer receives the 50% discount?

- A. Assign a voucher definition from the customer's Loyalty Program Member.
- B. Activate the voucher assignment batch.
- C. Use Issue voucher from the Loyalty Program Member page.
- **D. Use the "Issue Voucher" flow template.**

정답: D

설명:

When a support agent needs to compensate a customer with a 50% discount for an out-of-stock item, such as the free t-shirt in this scenario, the best course of action within Salesforce Loyalty Management is to use the "Issue Voucher" flow template (A).

* Use the "Issue Voucher" flow template: This flow template is designed to streamline the process of issuing vouchers directly to loyalty program members. It allows for the customization of the voucher's value, conditions, and validity, making it an ideal solution for offering a 50% discount valid for one year to the upset customer.

* The options B, C, and D, such as activating the voucher assignment batch, issuing a voucher from the Loyalty Program Member page, or assigning a voucher definition from the customer's Loyalty Program Member page, are not as straightforward or appropriate for this specific customer service scenario. The "Issue Voucher" flow template is explicitly designed for such cases, providing a guided, efficient, and customer-centric approach to voucher issuance. The official Salesforce documentation on Loyalty Management provides detailed instructions and best practices on using flow templates, including the "Issue Voucher" flow, to enhance customer experience and satisfaction within a loyalty program.

질문 # 78

Universal Containers (UC) has defined a points-based Loyalty Program, and the Loyalty members must receive an email with the point balance every time it is updated.

What should the Salesforce Administrator set up to enable a real-time currency model?

- A. Enable Real-Time Update of Qualifying Points Balance
- B. Enable Real-Time Update of Non-Qualifying Points Balance
- C. Non-Qualifying Points updates happen in real-time by default
- D. Create a Flow to update the Points Balance field

정답: A

설명:

To enable real-time updates of point balances in a points-based Loyalty Program, the Salesforce Administrator should:

* Option B "Enable Real-Time Update of Qualifying Points Balance." This feature ensures that any changes to a member's qualifying points balance are immediately reflected, allowing for real-time communication of point updates.

Reference: Salesforce Loyalty Management documentation on point balance management outlines features and configurations for real-time updates of qualifying points balances, ensuring members are promptly informed of changes.

질문 # 79

A total group wants to implement a Loyalty program that gives its members points based on the numbers of nights per stay each time members visit one of its hotels.

Once a customer reaches 1000 points, members can redeem points with any hotel within the hotel group. The points can be converted to cover the cost of one night's stay on the next visit. The hotel group hopes this incentive will encourage its members to book more frequently, increasing revenue.

Which type of currency should a Loyalty Consultant use to set up the Loyalty program to accomplish the hotel group's goals?

- A. Non-Qualifying Points
- B. Qualifying Points
- C. Tier Qualifying Points
- D. Non-Qualifying and Qualifying Points

정답: A

설명:

To accomplish the hotel group's goals, a Loyalty Consultant should use Non-Qualifying Points as the currency type for the Loyalty program. Non-Qualifying Points are ideal for rewards that do not contribute to tier progression but can be redeemed for benefits, such as a free night's stay. This setup allows members to earn points based on their stays, which can then be redeemed for rewards within the hotel group, encouraging more frequent bookings and enhancing member loyalty.

질문 # 80

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Salesforce-Loyalty-Management 최고 품질 인증 시험 자료 : <https://kr.fast2test.com/Salesforce-Loyalty-Management-premium-file.html>

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