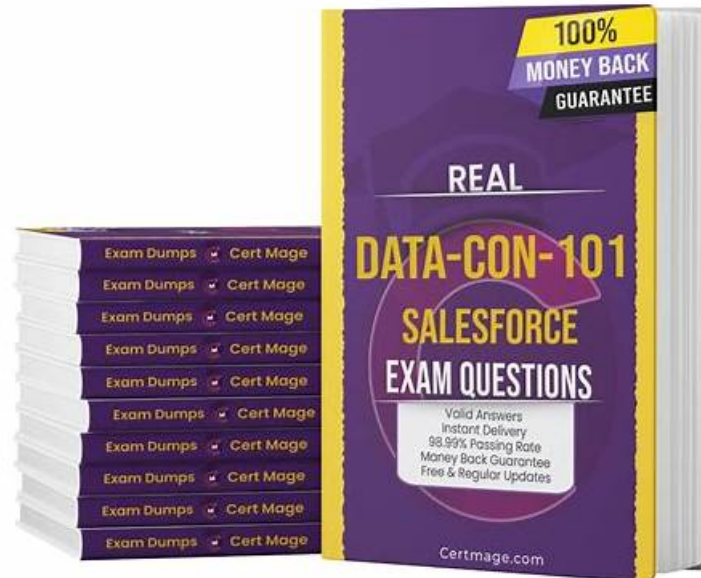


Salesforce Data-Con-101 Actual Exam Dumps, Data-Con-101 Practice Exams



BONUS!!! Download part of Exam-Killer Data-Con-101 dumps for free: <https://drive.google.com/open?id=1JwcGEpHJqShU0fL1xEw83sxMifQ7p8Rb>

Exam-Killer is famous for its high-quality in this field especially for Salesforce Data-Con-101 certification exams. It has been accepted by thousands of candidates who practice our Data-Con-101 study materials for their exam. In this major environment, people are facing more job pressure. So they want to get a Salesforce Certified Data Cloud Consultant Data-Con-101 Certification rise above the common herd.

Salesforce Data-Con-101 Exam Overview:

Certification Vendor:	Salesforce
Exam Name:	Salesforce Certified Data Cloud Consultant
Exam Number:	Data-Con-101
Exam Format:	Multiple Choice, Multiple Select
Related Certifications:	Salesforce Certified Administrator Salesforce Platform App Builder Salesforce Marketing Cloud Engagement
Available Languages:	English
Passing Score:	68%
Exam Duration:	105 minutes
Exam Price:	\$200 USD
Real Exam Qty:	60-65
Certificate Validity Period:	Maintenance required annually (Trailhead maintenance program)
Recommended Training:	Salesforce Trailhead - Data Cloud Learning Paths Salesforce Partner Training Resources
Exam Registration:	Salesforce Credentials Portal
Sample Questions:	Salesforce Data-Con-101 Sample Questions

Exam Way:	Online proctored exam or test center delivery
Pre Condition:	No strict prerequisites; recommended to have Salesforce Administrator knowledge or equivalent experience.

>> **Salesforce Data-Con-101 Actual Exam Dumps** <<

Free PDF Salesforce Data-Con-101 - Marvelous Salesforce Certified Data Cloud Consultant Actual Exam Dumps

In addition to the advantages of high quality, our Data-Con-101 exam questions also provide various versions. In order to meet your personal habits, you can freely choose any version of our Data-Con-101 study materials within PDF, APP or PC version. Among them, the PDF version is most suitable for candidates who prefer paper materials, because it supports printing. And our PDF version of the Data-Con-101 training guide can be carried with you for it takes on place.

Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.
Topic 2	• Identity Resolution: This domain explores creating unified customer profiles through matching and reconciliation processes. It covers how rule sets determine when records link together, how conflicting data is resolved, and understanding the outcomes and use cases of unified identities.
Topic 3	• Act on Data: This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.
Topic 4	• Segmentation and Insights: This domain centers on creating audience segments and deriving analytical insights from Data Cloud. It includes configuring and maintaining segments, analyzing membership scenarios, and distinguishing between calculated insights and real-time streaming insights.

Salesforce Certified Data Cloud Consultant Sample Questions (Q150-Q155):

NEW QUESTION # 150

A company wants to include certain personalized fields in an email by including related attributes during the activation in Data Cloud. It notices that some values, such as purchased product names, do not have consistent casing in Marketing Cloud Engagement. For example, purchased product names appear as follows: Jacket, jacket, shoes, SHOES. The company wants to normalize all names to proper case and replace any null values with a default value.

How should a consultant fulfill this requirement within Data Cloud?

- **A. Create one batch data transform that creates a new DLO.**
- B. Use formula fields when ingesting at the data stream level.
- C. Create one batch data transform per data stream.
- D. Create a streaming insight with a data action.

Answer: A

Explanation:

To normalize purchased product names (e.g., converting casing to proper case and replacing null values with a default value) within Salesforce Data Cloud, the best approach is to create a batch data transform that generates a new DLO. Here's the detailed explanation:

Understanding the Problem: The company wants to ensure that product names in Marketing Cloud Engagement are consistent and

properly formatted. The inconsistencies in casing (e.g., "Jacket," "jacket," "shoes," "SHOES") and the presence of null values need to be addressed before activation.

Why Batch Data Transform?

A batch data transform allows you to process large volumes of data in bulk, making it ideal for cleaning and normalizing datasets. By creating a new DLO, you ensure that the original data remains intact while providing a clean, transformed dataset for downstream use cases like email personalization.

Steps to Implement This Solution :

Step 1: Navigate to the Data Streams section in Salesforce Data Cloud and identify the data stream containing the purchased product names.

Step 2: Create a new batch data transform by selecting the relevant data stream as the source.

Step 3: Use transformation functions to normalize the product names:

Apply the PROPER() function to convert all product names to proper case.

Use the COALESCE() function to replace null values with a default value (e.g., "Unknown Product").

Step 4: Configure the batch data transform to output the results into a new DLO . This ensures that the transformed data is stored separately from the original dataset.

Step 5: Activate the new DLO for use in Marketing Cloud Engagement. Ensure that the email templates pull product names from the transformed DLO instead of the original dataset.

Why Not Other Options?

A). Create a streaming insight with a data action: Streaming insights are designed for real-time processing and are not suitable for bulk transformations like normalizing casing or replacing null values.

B). Use formula fields when ingesting at the data stream level: Formula fields are useful for simple calculations but are limited in scope and cannot handle complex transformations like null value replacement.

Additionally, modifying the ingestion process may not be feasible if the data stream is already in use.

C). Create one batch data transform per data stream: This approach is inefficient and redundant. Instead of creating multiple transforms, a single batch transform can handle all the required changes and output a unified, clean dataset.

By creating a batch data transform that generates a new DLO, the company ensures that the product names are consistently formatted and ready for use in personalized emails, improving the overall customer experience.

NEW QUESTION # 151

A customer needs to integrate in real time with Salesforce CRM.

Which feature accomplishes this requirement?

- A. Data actions and Lightning web components
- B. Sales and Service bundle
- C. Data model triggers
- **D. Streaming transforms**

Answer: D

Explanation:

The correct answer is A. Streaming transforms. Streaming transforms are a feature of Data Cloud that allows real-time data integration with Salesforce CRM. Streaming transforms use the Data Cloud Streaming API to synchronize micro-batches of updates between the CRM data source and Data Cloud in near-real time¹. Streaming transforms enable Data Cloud to have the most current and accurate CRM data for segmentation and activation².

The other options are incorrect for the following reasons:

B). Data model triggers. Data model triggers are a feature of Data Cloud that allows custom logic to be executed when data model objects are created, updated, or deleted³. Data model triggers do not integrate data with Salesforce CRM, but rather manipulate data within Data Cloud.

C). Sales and Service bundle. Sales and Service bundle is a feature of Data Cloud that allows pre-built data streams, data model objects, segments, and activations for Sales Cloud and Service Cloud data sources⁴. Sales and Service bundle does not integrate data in real time with Salesforce CRM, but rather ingests data at scheduled intervals.

D). Data actions and Lightning web components. Data actions and Lightning web components are features of Data Cloud that allow custom user interfaces and workflows to be built and embedded in Salesforce applications⁵. Data actions and Lightning web components do not integrate data with Salesforce CRM, but rather display and interact with data within Salesforce applications.

1: Load Data into Data Cloud

2: [Data Streams in Data Cloud]

3: [Data Model Triggers in Data Cloud] unit on Trailhead

4: [Sales and Service Bundle in Data Cloud] unit on Trailhead

5: [Data Actions and Lightning Web Components in Data Cloud] unit on Trailhead

[Data Model in Data Cloud] unit on Trailhead

[Create a Data Model Object] article on Salesforce Help
[Data Sources in Data Cloud] unit on Trailhead
[Connect and Ingest Data in Data Cloud] article on Salesforce Help
[Data Spaces in Data Cloud] unit on Trailhead
[Create a Data Space] article on Salesforce Help
[Segments in Data Cloud] unit on Trailhead
[Create a Segment] article on Salesforce Help
[Activations in Data Cloud] unit on Trailhead
[Create an Activation] article on Salesforce Help

NEW QUESTION # 152

A consultant is preparing to implement Data Cloud.
Which ethic should the consultant adhere to regarding customer data?

- A. Map sensitive data to the same DMO for ease of deletion.
- B. Allow senior leaders in the firm to access customer data for audit purposes.
- **C. Carefully consider asking for sensitive data such as age, gender, or ethnicity.**
- D. Collect and use all of the data to create more personalized experiences.

Answer: C

Explanation:

When implementing Data Cloud, the consultant should adhere to ethical practices regarding customer data, particularly by carefully considering the collection and use of sensitive data such as age, gender, or ethnicity .

Here's why:

Understanding Ethical Considerations

Collecting and using customer data comes with significant ethical responsibilities, especially when dealing with sensitive information. The consultant must ensure compliance with privacy regulations (e.g., GDPR, CCPA) and uphold ethical standards to protect customer trust.

Why Carefully Consider Sensitive Data?

Privacy and Trust :

Collecting sensitive data (e.g., age, gender, ethnicity) can raise privacy concerns and erode customer trust if not handled appropriately.

Customers are increasingly aware of their data rights and expect transparency and accountability.

Regulatory Compliance :

Regulations like GDPR and CCPA impose strict requirements on the collection, storage, and use of sensitive data.

Careful consideration ensures compliance and avoids potential legal issues.

Other Options Are Less Suitable :

A). Allow senior leaders in the firm to access customer data for audit purposes : While audits are important, unrestricted access to sensitive data is unethical and violates privacy principles.

B). Collect and use all of the data to create more personalized experiences : Collecting all data without regard for sensitivity is unethical and risks violating privacy regulations.

C). Map sensitive data to the same DMO for ease of deletion : While mapping data for deletion is a good practice, it does not address the ethical considerations of collecting sensitive data in the first place.

Steps to Ensure Ethical Practices

Step 1: Evaluate Necessity

Assess whether sensitive data is truly necessary for achieving business objectives.

Step 2: Obtain Explicit Consent

If sensitive data is required, obtain explicit consent from customers and provide clear explanations of how the data will be used.

Step 3: Minimize Data Collection

Limit the collection of sensitive data to only what is essential and anonymize or pseudonymize data where possible.

Step 4: Implement Security Measures

Use encryption, access controls, and other security measures to protect sensitive data.

Conclusion

The consultant should carefully consider asking for sensitive data such as age, gender, or ethnicity to uphold ethical standards, maintain customer trust, and ensure regulatory compliance.

NEW QUESTION # 153

How does Data Cloud ensure data privacy and security?

- **A. By encrypting data at rest and in transit**
- B. By securely storing data in an offsite server
- C. BY limiting data access to authorized admins
- D. By enforcing and controlling consent references

Answer: A

Explanation:

Data Privacy and Security in Data Cloud:

Ensuring data privacy and security is paramount in Salesforce Data Cloud.

Reference: Salesforce Data Privacy and Security Overview

Key Security Measures:

Encrypting Data at Rest and in Transit:

Data encryption ensures that information is protected from unauthorized access both when stored and when transmitted.

Reference: Salesforce Encryption Documentation

Enforcing and Controlling Consent Preferences:

Consent management ensures that data usage complies with customer permissions and regulatory requirements.

Reference: Salesforce Consent Management Guide

Steps to Implement Security Measures:

Data Encryption:

Enable encryption for data at rest using Salesforce Shield.

Ensure TLS/SSL encryption is used for data in transit.

Consent Management:

Set up and enforce consent preferences within Data Cloud.

Regularly audit and update consent records.

Reference: Salesforce Shield Encryption and Consent Management Implementation Guide Practical Application:

Example: A financial institution uses encryption to secure customer financial data and manages consent to comply with GDPR.

Reference: Salesforce Data Privacy Case Studies

NEW QUESTION # 154

Cumulus Financial segregates its sales CRM data based on Region for its Data Cloud users. Multiple data spaces are configured: a default space and two additional spaces tailored for EMEA and APAC regions.

EMEA sales reps who need temporary access to visualize data for both regions say that they cannot visualize APAC data. APAC sales reps can visualize the corresponding segmented data.

Which statement describes the cause of this issue?

- A. The APAC data space is not associated with any permission set.
- B. The EMEA sales reps have not been assigned to the profile associated with the APAC data space.
- C. The APAC data space is not associated with any profile.
- **D. The EMEA sales reps have not been assigned to the permission set associated with the APAC data space.**

Answer: D

Explanation:

The issue arises because the EMEA sales reps cannot visualize APAC data, while APAC sales reps can access their segmented data. The root cause is that the EMEA sales reps lack the necessary permissions to access the APAC data space. Here's why:

Understanding the Issue

Cumulus Financial uses data spaces to segregate CRM data by region (default, EMEA, APAC).

EMEA sales reps need temporary access to APAC data but are unable to view it.

APAC sales reps can access their corresponding segmented data without issues.

Why Permission Sets?

Data Space Access Control :

Data spaces in Salesforce Data Cloud are secured using profiles and permission sets .

Users must be explicitly granted access to a data space via their assigned profiles or permission sets.

Root Cause Analysis :

Since APAC sales reps can access their data, the APAC data space is properly configured.

The issue lies with the EMEA sales reps, who likely do not have the required permission set granting access to the APAC data space.

Temporary Access :

Temporary access can be granted by assigning the appropriate permission set to the EMEA sales reps.

Steps to Resolve the Issue

Step 1: Identify the Required Permission Set

Navigate to Setup > Permission Sets and locate the permission set associated with the APAC data space.

Step 2: Assign the Permission Set

Assign the APAC data space permission set to the EMEA sales reps requiring temporary access.

Step 3: Verify Access

Confirm that the EMEA sales reps can now visualize APAC data.

Step 4: Revoke Temporary Access

Once the temporary access period ends, remove the permission set from the EMEA sales reps.

Why Not Other Options?

A). The EMEA sales reps have not been assigned to the profile associated with the APAC data space :Profiles are typically broader and less flexible than permission sets for managing temporary access.

B). The APAC data space is not associated with any permission set :This is incorrect because APAC sales reps can access their data, indicating the data space is properly configured.

C). The APAC data space is not associated with any profile :Similar to Option B, this is incorrect because APAC sales reps can access their data.

Conclusion

The issue is resolved by ensuring that the EMEA sales reps are assigned the permission set associated with the APAC data space . This grants them temporary access to visualize APAC data.

NEW QUESTION # 155

.....

Data-Con-101 Practice Exams: <https://www.exam-killer.com/Data-Con-101-valid-questions.html>

- Study Your Salesforce Data-Con-101: Salesforce Certified Data Cloud Consultant Exam with 100% Pass-Rate Data-Con-101 Actual Exam Dumps Surely ☐ Copy URL ☐ www.dumpsmaterials.com ☐ open and search for ➡ Data-Con-101 ☐ to download for free ☐ Best Data-Con-101 Preparation Materials
- Data-Con-101 Relevant Answers ↗ Data-Con-101 Test Lab Questions ☐ Real Data-Con-101 Torrent ☐ ➡ www.pdfvce.com ☐ is best website to obtain 《 Data-Con-101 》 for free download ☐ Data-Con-101 Braindumps Pdf
- 100% Pass Data-Con-101 - Pass-Sure Salesforce Certified Data Cloud Consultant Actual Exam Dumps ☐ The page for free download of [Data-Con-101] on ☐ www.pdfdumps.com ☐ will open immediately ☐ New Data-Con-101 Test Bootcamp
- Exam Data-Con-101 Topic ☐ Real Data-Con-101 Torrent ☐ Real Data-Con-101 Exams ☐ Easily obtain free download of (Data-Con-101) by searching on ☐ www.pdfvce.com ☐ ☐ Exam Data-Con-101 Details
- Data-Con-101 Exam Objectives ☐ Data-Con-101 Exam Objectives ☐ Exam Data-Con-101 Details ☐ Easily obtain free download of ➡ Data-Con-101 ☐ by searching on ➡ www.examcollectionpass.com ☐ ☐ New Data-Con-101 Test Objectives
- Free PDF Quiz 2026 Salesforce Trustable Data-Con-101: Salesforce Certified Data Cloud Consultant Actual Exam Dumps ☐ { www.pdfvce.com } is best website to obtain ☐ Data-Con-101 ☐ for free download ☐ Data-Con-101 Relevant Answers
- New Data-Con-101 Test Bootcamp ☐ Data-Con-101 Relevant Answers ☐ Real Data-Con-101 Exams ☐ Open “ www.validtorrent.com ” and search for 「 Data-Con-101 」 to download exam materials for free ☺ Test Data-Con-101 Cram Pdf
- Pass Guaranteed Quiz Data-Con-101 - The Best Salesforce Certified Data Cloud Consultant Actual Exam Dumps ☐ Easily obtain 「 Data-Con-101 」 for free download through ▶ www.pdfvce.com ◀ ☐ Instant Data-Con-101 Discount
- Study Your Salesforce Data-Con-101: Salesforce Certified Data Cloud Consultant Exam with 100% Pass-Rate Data-Con-101 Actual Exam Dumps Surely ☐ Open ☀ www.easy4engine.com ☀ ☐ enter ☀ Data-Con-101 ☀ ☐ and obtain a free download ☐ Instant Data-Con-101 Discount
- 100% Pass Data-Con-101 - Pass-Sure Salesforce Certified Data Cloud Consultant Actual Exam Dumps ☐ Search on ☀ www.pdfvce.com ☀ ☐ for ✓ Data-Con-101 ☐ ✓ ☐ to obtain exam materials for free download ☐ Data-Con-101 Braindumps Pdf
- Test Data-Con-101 Collection Pdf ☐ Real Data-Con-101 Torrent ☐ Premium Data-Con-101 Files ☐ Search on ➡ www.torrentvce.com ☐ ☐ for ✓ Data-Con-101 ☐ ✓ ☐ to obtain exam materials for free download ☐ Exam Data-Con-101 Review
- pastebin.com, hanson.net, www.4shared.com, telegra.ph, zenwriting.net, fortunetelleroracle.com, knowyourmeme.com, vrcmods.com, www.kickstarter.com, scalar.usc.edu, Disposable vapes

What's more, part of that Exam-Killer Data-Con-101 dumps now are free: <https://drive.google.com/open?id=1JwcGEpHJqShU0fL1xEw83sxMifQ7p8Rb>