

# **Salesforce Marketing-Cloud-Email-Specialist Exam Forum: Salesforce Certified Marketing Cloud Email Specialist - ITExamDownload Excellent Website**



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You can customize the time and Salesforce Marketing-Cloud-Email-Specialist questions of our Salesforce Certified Marketing Cloud Email Specialist (Marketing-Cloud-Email-Specialist) practice exams according to your needs. Real Salesforce Marketing-Cloud-Email-Specialist exam environment which our web-based and desktop Marketing-Cloud-Email-Specialist Practice Exams create is beneficial to get accustomed to the real Marketing-Cloud-Email-Specialist exam pattern.

Salesforce Marketing-Cloud-Email-Specialist certification offers numerous benefits to professionals in the marketing industry. It demonstrates their proficiency in email marketing using the Salesforce Marketing Cloud platform, which is a widely used tool in the industry. Certification holders are also recognized as experts in email marketing and can leverage this credential to advance their career and earn higher salaries. Furthermore, the certification provides access to a community of certified professionals and resources to stay up-to-date with the latest email marketing trends and best practices.

Salesforce Marketing-Cloud-Email-Specialist Certification Exam is designed for professionals who are interested in validating their expertise in email marketing. Salesforce Certified Marketing Cloud Email Specialist certification exam is specifically designed to test the knowledge and skills required to manage email marketing campaigns using Salesforce Marketing Cloud. Salesforce Certified Marketing Cloud Email Specialist certification exam is intended for individuals who have a deep understanding of email marketing best practices and the ability to use Marketing Cloud to create and manage email campaigns.

Salesforce Marketing-Cloud-Email-Specialist Certification Exam is a valuable credential for email marketers who use the Salesforce Marketing Cloud platform. It demonstrates a deep understanding of email marketing best practices and tools, and can help professionals enhance their career prospects and credibility. With the ever-growing importance of email marketing in the digital landscape, earning this certification can give marketers a competitive edge and help them stay ahead of the curve.

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## **100% Pass Quiz Marketing-Cloud-Email-Specialist - Professional Salesforce Certified Marketing Cloud Email Specialist Exam Forum**

With the Salesforce Marketing-Cloud-Email-Specialist practice test, users can reduce stress, and improve their confidence to succeed. The desktop-based Salesforce Certified Marketing Cloud Email Specialist (Marketing-Cloud-Email-Specialist) practice test software is compatible with Windows only. But the web-based Marketing-Cloud-Email-Specialist Practice Test is compatible with all operating systems.

## **Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q24-Q29):**

#### NEW QUESTION # 24

Which statement regarding editing an email template is true? (Choose 2) \*\*\*\*\*

- A. Changes to a template cannot be made once it is saved in the application
- B. Updating an email to reflect changes made in its template can be done in the email properties
- C. Changes to a template are automatically inherited in emails built from that template
- D. A template does not automatically affect emails created from that template

**Answer: A,D**

#### NEW QUESTION # 25

NTO is having its annual footwear sale, NTO wants to top its revenue from last year sale, the campaign last year was a series of emails targeting NTO customer who expressed a specific interest in footwear, which additional tactic should be enforced NTO targeted segmentation .

- A. personalized imagery infused by subscriber's preference.
- B. content focused on winter sports items for holiday shopping
- C. feel good lifestyle imagery featuring attractive people.
- D. images of products that the customers has previously purchased.

**Answer: A**

#### NEW QUESTION # 26

A national landscape company wants to send targeted emails to customers to remind them of their upcoming lawn treatment. Depending on the service, clients will receive either one or two emails. The data for the campaign is in two separate data extensions. Customer Number is a Primary Key field in both data extensions. Which tool can be used to segment the data? (Choose 2)

- A. Query Activity
- B. Send Definition
- C. Data Extract Activity
- D. Drag & Drop Segmentation

**Answer: A,D**

#### NEW QUESTION # 27

Northern Trail Outfitters wants to send a promotional offer every Friday morning between 9:00 and 11:00 a.m. The content of the will change on a weekly basis. The promotional email will be sent to subscribers in the Promotions Data Extension.

What send method should be used to minimize errors?

- A. Recurring Send Schedule via Guided Send
- B. Send Flow
- C. Send Email Activity
- D. Triggered Send

**Answer: D**

#### NEW QUESTION # 28

Northern Trail Outfitters (NTO) wants to test Einstein Recommendations against the company's static product recommendations in a product return confirmation email. Next, NTO needs to evaluate the results and choose the winning option for future confirmations. Which journey type is best suited to run this test?

- A. Transactional Send
- B. Multi-Step
- C. Single Send

## Answer: A

### NEW QUESTION # 29

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