

# Valid Salesforce-AI-Specialist Test Online, Salesforce-AI-Specialist Exam Voucher



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## Salesforce Salesforce-AI-Specialist Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Prompt Builder: This section evaluates the expertise of AI specialists working with Salesforce's AI tools. It focuses on the Prompt Builder feature, requiring candidates to understand its usage based on business needs.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Generative AI in CRM Applications: This part of the exam assesses AI specialists' knowledge of generative AI within CRM systems. It covers the use of generative AI features in Einstein for Sales and Einstein for Service.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Agentforce Tools: In this topic, AI specialists get knowledge using agents when it is appropriate. Moreover, the topic explains the working of agents and reasoning engine powers Agentforce. Lastly, the topic focuses on managing and monitoring agent adoption.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>Model Builder: This portion of the exam focuses on Salesforce AI specialists' expertise in working with AI models within Salesforce environments. Candidates will need to demonstrate knowledge of when to use the Model Builder and how to configure standard, custom, or Bring Your Own Large Language Model (BYOLLM) generative models to meet business needs.</li></ul>
Topic 5	<ul style="list-style-type: none"><li>Einstein Trust Layer: This section evaluates the skills of Salesforce AI specialists responsible for implementing security protocols and safeguarding data privacy. It emphasizes the security, privacy, and foundational features of the Einstein Trust Layer.</li></ul>

# Salesforce-AI-Specialist Exam Voucher - Accurate Salesforce-AI-Specialist Test

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## Salesforce Certified AI Specialist Exam Sample Questions (Q112-Q117):

### NEW QUESTION # 112

Universal Containers is using Einstein Copilot for Sales to find similar opportunities to help close deals faster.

The team wants to understand the criteria used by the copilot to match opportunities.

What is one criteria that Einstein Copilot for Sales uses to match similar opportunities?

- A. Matched opportunities were created in the last 12 months.
- B. Matched opportunities are limited to the same account.
- C. Matched opportunities have a status of Closed Won from last 12 months.

**Answer: C**

Explanation:

When Einstein Copilot for Sales matches similar opportunities, one of the primary criteria used is whether the opportunities have a status of Closed Won within the last 12 months. This is a key factor in identifying successful patterns that could help close current deals. By focusing on opportunities that have been recently successful, Einstein Copilot can provide relevant insights and suggestions to sales reps to help them close similar deals faster.

For more information, review Salesforce Einstein Copilot documentation related to opportunity matching and sales success patterns.

### NEW QUESTION # 113

Where should the AI Specialist go to add/update actions assigned to a copilot?

- A. Copilot Actions page, the record page for the copilot action, or the Copilot Action Library tab
- B. Copilot Actions page or Global Actions
- C. Copilot Detail page, Global Actions, or the record page for the copilot action

**Answer: A**

Explanation:

To add or update actions assigned to a copilot, an AI Specialist can manage this through several areas:

Copilot Actions Page: This is the central location where copilot actions are managed and configured.

Record Page for the Copilot Action: From the record page, individual copilot actions can be updated or modified.

Copilot Action Library Tab: This tab serves as a repository where predefined or custom actions for Copilot can be accessed and modified.

These areas provide flexibility in managing and updating the actions assigned to Copilot, ensuring that the AI assistant remains aligned with business requirements and processes.

The other options are incorrect:

B misses the Copilot Action Library, which is crucial for managing actions.

C includes the Copilot Detail page, which isn't the primary place for action management.

Reference:

Salesforce Documentation on Managing Copilot Actions

Salesforce AI Specialist Guide on Copilot Action Management

### NEW QUESTION # 114

Universal Containers wants to utilize Einstein for Sales to help sales reps reach their sales quotas by providing AI-generated plans containing guidance and steps for closing deals.

Which feature should the AI Specialist recommend to the sales team?

- A. Create Account Plan

- B. Create Close Plan
- C. Find Similar Deals

### Answer: B

Explanation:

The "Create Close Plan" feature is designed to help sales reps by providing AI-generated strategies and steps specifically focused on closing deals. This feature leverages AI to analyze the current state of opportunities and generate a plan that outlines the actions, timelines, and key steps required to move deals toward closure. It aligns directly with the sales team's need to meet quotas by offering actionable insights and structured plans.

Find Similar Deals (Option A) helps sales reps discover opportunities similar to their current deals but doesn't offer a plan for closing.

Create Account Plan (Option B) focuses on long-term strategies for managing accounts, which might include customer engagement and retention, but doesn't focus on deal closure.

Salesforce AI Specialist Reference:

For more information on using AI for sales, visit: [https://help.salesforce.com/s/articleView?id=sf.einstein\\_for\\_sales\\_overview.htm](https://help.salesforce.com/s/articleView?id=sf.einstein_for_sales_overview.htm)

### NEW QUESTION # 115

An AI Specialist is tasked with configuring a generative model to create personalized sales emails using customer data stored in Salesforce. The AI Specialist has already fine-tuned a large language model (LLM) on the OpenAI platform. Security and data privacy are critical concerns for the client.

How should the AI Specialist integrate the custom LLM into Salesforce?

- A. Enable model endpoint on OpenAI and make callouts to the model to generate emails.
- B. Add the fine-tuned LLM in Einstein Studio Model Builder.
- C. Create an application of the custom LLM and embed it in Sales Cloud via iFrame.

### Answer: B

Explanation:

Since security and data privacy are critical, the best option for the AI Specialist is to integrate the fine-tuned LLM (Large Language Model) into Salesforce by adding it to Einstein Studio Model Builder. Einstein Studio allows organizations to bring their own AI models (BYOM), ensuring the model is securely managed within Salesforce's environment, adhering to data privacy standards.

\* Option A(embedding via iFrame) is less secure and doesn't integrate deeply with Salesforce's data and security models.

\* Option C(making callouts to OpenAI) raises concerns about data privacy, as sensitive Salesforce data would be sent to an external system.

Einstein Studio provides the most secure and seamless way to integrate custom AI models while maintaining control over data privacy and compliance. More details can be found in Salesforce's Einstein Studio documentation on integrating external models.

### NEW QUESTION # 116

An AI Specialist wants to use the related lists from an account in a custom prompt template.

What should the AI Specialist consider when configuring the prompt template?

- A. The text encoding (for example, UTF-8, ASCII) option
- B. The choice between XML and JSON rendering formats for the list
- C. The maximum number of related list merge fields

### Answer: C

Explanation:

When configuring a custom prompt template to use related lists, the AI Specialist must be aware of the maximum number of related list merge fields that can be included. Salesforce enforces limits to ensure prompt templates perform efficiently and do not overload the system with too much data. As a best practice, it's important to monitor and optimize the number of merge fields used.

\* Option B is correct because there is a limit on how many related list merge fields can be included in a prompt template.

\* Option A(text encoding) and Option C(XML/JSON rendering) are not key considerations in this context.

References:

\* Salesforce Prompt Builder Documentation: [https://help.salesforce.com/s/articleView?id=sf.prompt\\_builder.htm](https://help.salesforce.com/s/articleView?id=sf.prompt_builder.htm)

## NEW QUESTION # 117

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