

# MCE-Con-201資料勉強 & MCE-Con-201認証試験



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>> MCE-Con-201資料勉強 <<

## 検証するMCE-Con-201資料勉強 & 資格試験のリーダー & 信頼できる MCE-Con-201: Salesforce Certified Marketing Cloud Engagement Consultant

多くの人は自分の能力を向上させる方法を模索しています。では、どうしたらいいですか？一番よい方法はMCE-Con-201試験参考書を買うことです。MCE-Con-201試験参考書を30時間ぐらい勉強したら、MCE-Con-201試験に参加できます。そして、彼らは無事にMCE-Con-201試験に合格しました。本当に驚きました！

## Salesforce Certified Marketing Cloud Engagement Consultant 認定 MCE-Con-201 試験問題 (Q99-Q104):

### 質問 #99

Recommend a model to route qualified and unqualified leads across the business. Place in order from most qualified to least qualified lead. A.Low Grade | Low Score B.High Grade | Low Score C.High Grade | High Score D. Low Grade | High Score

- A. CDAB
- B. ABDC
- C. CBDA
- **D. CDBA**

正解: D

#### 質問 # 100

If someone opt-out's do we need to delete this Prospect record?

- A. Yes, it is restricted by law
- **B. False. It is restricted by law not to email them, but we still can track the activity**

正解: B

#### 質問 # 101

What is true about grading?

- A. You cannot change the default profile criteria
- **B. Matching or unmatching a criteria will result in an increase or decrease of the grade by 1/3, 2/3 or 3/3 of a grade.**
- **C. All prospects start with a grade of**
- D. A prospect can be associated to multiple profiles.

正解: B、C

#### 質問 # 102

Lenoxsoff currently uses a manual sales engagement process where assigned users manually add leads to lists based on a lead status value of "New". The Sales Manager wishes to develop a Sales Engagement Program that streamlines this process and has the following requirements: - Only leads with a status of "New" can be added to the Program. A lead with a status of "In Progress" CANNOT be added. - Assigned users should be notified when a lead has opened an email. Based on the above requirements, which is the best way to segment prospects for Lenoxsoff's Sales Engagement Program?

- **A. Create a dynamic list based on the Lead Status field value**
- B. Create a completion action based on the Lead Status field value.
- C. Create an automation rule based on the Lead Status field value
- D. Create a segmentation rule based on the Lead Status field value

正解: A

#### 質問 # 103

You have been asked to create a form that gathers information from prospects. This information should be available in Marketing Cloud Account Engagement as well as a custom build community site. How would you achieve this?

- **A. Create a website form that submits the details to the community site and integrate it with a Marketing Cloud Account Engagement form handler.**
- B. Create a Marketing Cloud Account Engagement form and via completion actions submit the details to the community site.
- C. Create a Marketing Cloud Account Engagement form and via an automation rule submit the details to the community site.
- D. Create a website form that integrates with a Marketing Cloud Account Engagement form handler, details are submitted to the community site using Marketing Cloud Account Engagement API.

正解: A

#### 質問 # 104

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