

公認されたMC-201 PDF問題サンプル |最初の試行で簡単に勉強して試験に合格する &最新のSalesforce Salesforce Certified Marketing Cloud Account Engagement Specialist

資料請求で 講座を無料体験

＼ 無料の資料請求でもらえる5大特典 ＼

1



講義動画

2



テキスト

3



合格者の
勉強法が分かる
合格体験記

4



初めての司法試験／
予備試験／法科大学院入試
GUIDEBOOK

5



合格に向けた
必勝勉強法動画

インターネット時代に当たるなので、パソコン上のSalesforceのMC-201試験についての情報は複雑で区別するのは困難なことであると思われます。それで、我々Topexamの高質で完備なMC-201問題集を勧めて、あなたの資料を選んでかかる時間のロスを減少し、もっと多くの時間を利用してMC-201問題集を勉強します。

Salesforceの認定試験は最近ますます人気があるようになっていきます。IT認定試験は様々あります。どの試験を受験したことがありますか。たとえばMC-201認定試験などです。これらは全部大切な試験です。どちらを受験したいですか。ここで言いたいのはMC-201試験です。この試験を受けたいなら、TopexamのMC-201問題集はあなたが楽に試験に合格するのを助けられます。

>> MC-201 PDF問題サンプル <<

効率的なMC-201 PDF問題サンプル & 合格スムーズMC-201関連受験参考書 | 信頼できるMC-201無料問題

MC-201試験は難しいですが、あまり心配する必要がありません。ふさわしい復習の方法を利用したら、気楽にMC-201試験に合格するのは可能です。あなたはいい方法を探しましたか？ 今我々は一番適当の方法を提供しています。我々のMC-201参考書を利用したら、あなたは試験に簡単に合格することができます。我々の商品は

好評を博しましたので、あなたに推薦します。

Salesforce Certified Marketing Cloud Account Engagement Specialist 認定 MC-201 試験問題 (Q262-Q267):

質問 # 262

How can a marketer avoid emailing prospects more than once in a ten day span?

- A. Use an automation rule to create a frequency suppression list.
- B. Use a segmentation rule to create a frequency suppression list.
- C. Use the global account setting to suppress frequently emailed prospects.
- **D. Use a dynamic list to create a frequency suppression list.**

正解: D

解説:

The way that a marketer can avoid emailing prospects more than once in a ten day span is to use a dynamic list to create a frequency suppression list. A dynamic list is a type of list that automatically updates based on specific criteria, such as field values, activities, or scores. A frequency suppression list is a type of list that excludes prospects who have been emailed within a certain time frame, such as ten days. By using a dynamic list with a frequency suppression criteria, a marketer can ensure that they do not email prospects who have already received an email recently. Using an automation rule, a global account setting, or a segmentation rule are not ways that a marketer can avoid emailing prospects more than once in a ten day span, as they either do not create lists, do not update automatically, or do not run continuously². Reference: 2: Dynamic Lists

質問 # 263

How can you delete a prospect?

- A. Through an automation rule.
- **B. Through the prospect table actions.**
- C. You can't delete prospects.
- D. Through a completion action.

正解: B

解説:

You can delete a prospect through the prospect table actions. The prospect table is a list of all the prospects in your Marketing Cloud Account Engagement account, which you can access by navigating to Prospects > Prospect List. From there, you can select one or more prospects and click on the Tools button to see the available actions. One of the actions is Delete, which will permanently remove the selected prospects from your Marketing Cloud Account Engagement account. You can also delete a single prospect by clicking on their name and then clicking on the Delete button on their record.

Answer A is incorrect because you cannot delete a prospect through a completion action. A completion action is a task that is performed after a prospect successfully completes a marketing element, such as a form, landing page, or custom redirect. You can use completion actions to perform various actions on prospects, such as sending emails, adjusting scores, changing campaigns, or adding tags, but not deleting them. Answer B is incorrect because you cannot delete a prospect through an automation rule. An automation rule is a criteria-based action that is triggered when a prospect matches the rule. You can use automation rules to perform various actions on prospects, such as sending emails, adjusting scores, changing campaigns, or adding tags, but not deleting them. Answer C is incorrect because you can delete prospects, as explained above. Reference: Prospect List, [Delete Prospects], [Completion Actions], [Automation Rules]

質問 # 264

A user creates and resumes a new automation rule.

Which two statements are true about that rule?

Choose 2 answers

- A. The rule will run once and must be re-run for prospects to match again.
- **B. The rule will continuously look for prospects who match the criteria.**
- **C. The rule will evaluate their entire prospect database for matches.**
- D. The rule will unmatch prospects that no longer match the criteria.

正解: B、C

解説:

When a user creates and resumes a new automation rule, the rule will continuously look for prospects who match the criteria (B) and evaluate their entire prospect database for matches. These are the characteristics of automation rules in Account Engagement, which are different from segmentation rules that run only once. The rule will not run once and must be re-run for prospects to match again (A), nor will it unmatch prospects that no longer match the criteria (D). Unmatching prospects is only possible with dynamic lists, not automation rules. Reference: Using Account Engagement Automation Rules vs. Salesforce Flows

質問 # 265

How can an admin find the number of mailable prospects in their database?

- A. Navigate to the overview section
- B. View all Segmentation lists
- C. View the sync queue
- D. Navigate to the prospect list and select "Mailable Prospects"

正解: D

解説:

Mailable prospects are prospects who have opted in to receive email communication from you and have not bounced or unsubscribed. You can find the number of mailable prospects in your database by navigating to the prospect list and selecting "Mailable Prospects" from the dropdown menu. You can also filter the list by tags, campaigns, or custom fields to segment your mailable prospects. Reference: [Mailable Prospects], [Filter Prospects]

質問 # 266

Form or Form Handler? I want to use progressive profiling to personalize my form.

- A. Form Handler
- B. Form

正解: B

解説:

Marketing Cloud Account Engagement forms are the best option if you want to use progressive profiling to personalize your form. Progressive profiling is a feature that allows you to display different fields on your form based on what you already know about the prospect. This way, you can avoid asking the same questions repeatedly, and instead collect more relevant and valuable information over time. Form handlers do not support progressive profiling, and will always show the same fields on your form

質問 # 267

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MC-201関連受験参考書: https://www.topexam.jp/MC-201_shiken.html

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オレもな、部屋子時代には、あの人にめちゃくちゃされたもんや 珍しく蓮十郎がちょっと嫌そうに言MC-201だったので、綾之助はびっくりしてしまった、ルーサ様のご結婚されるまで、ご結婚された後も、ルーサ様が望めばお仕え致します 私がルーサ様に抱く感情は、手間のかかる弟の様な、唯一無二の存在だ。

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