Salesforce Salesforce-Loyalty-Management試験の準備方法｜有難いSalesforce-Loyalty-Managementオンライン試験試験｜権威のあるSalesforce Loyalty Management Accredited Professional Exam日本語版問題集

P.S. JapancertがGoogle Driveで共有している無料かつ新しいSalesforce-Loyalty-Managementダンプ：https://drive.google.com/open?id=1e0uNZQphsq8JRgdsf15hTs_kYBGIvU8D

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>> Salesforce-Loyalty-Managementオンライン試験 <<

Salesforce-Loyalty-Management日本語版問題集、Salesforce-Loyalty-Managementダウンロード

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Salesforce Salesforce-Loyalty-Management 認定試験の出題範囲：

トピック	出題範囲
トピック 1	• Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.

トピック 2	• Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.
トピック 3	• Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.
トピック 4	• On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.

Salesforce Loyalty Management Accredited Professional Exam 認定 Salesforce-Loyalty-Management 試験問題 (Q87-Q92):

質問 # 87
A company has recently rolled out a Loyalty Program with three tiers. The lowest tier is Silver, and the highest tier is Platinum. The company decided to offer Platinum members exclusive access to VIP events.
How should an Administrator configure the Loyalty Program for Platinum members?

- A. Set up Members "Exclusive Access to VIP Events" as a Transaction Journal
- B. Set up Members "Exclusive Access to VIP Events" as a Voucher
- C. Set up Members "Exclusive Access to VIP Events" as a Member Promotion
- D. Set up Members "Exclusive Access to VIP Events" as a Loyalty Tier Benefit

正解：D

解説：
To offer Platinum members exclusive access to VIP events, an Administrator should Set up Members "Exclusive Access to VIP Events" as a Loyalty Tier Benefit (D). Configuring this exclusive access as a tier benefit specifically for Platinum members allows for clear differentiation of tiers and provides a compelling incentive for members to reach and maintain the Platinum tier. This setup ensures that the highest-tier members receive appropriate recognition and rewards, enhancing their loyalty and engagement with the program.
Options A (Voucher), B (Member Promotion), and C (Transaction Journal) do not accurately represent the method for providing exclusive event access as a distinct benefit of attaining the Platinum tier within a loyalty program.

質問 # 88
Universal Containers has created a new Loyalty Member Portal for a second Loyalty Program that they have recently launched. A member of the first program has enrolled in the second program and has decided to use the same login for both Loyalty Member Portals. The user cannot access the new Loyalty Member Portal.
How can the Loyalty Administrator verify why the user cannot access the second Loyalty Member Portal?

- A. Through Workspaces, check if the user profile has access to the new portal.
- B. Create a new user and new profile for the member.
- C. Check if the user has been assigned the Sharing Set for the Second Loyalty Member Portal.

正解：A

解説：
When a user cannot access a Loyalty Member Portal, the Loyalty Administrator can verify the issue by checking if the user profile has access to the new portal1. This can be done through Workspaces1. The Salesforce admin enables Loyalty Management in the org and users can create profiles and assign permissions to access the loyalty application as appropriate2. If the user profile does not have the necessary permissions, they will not be able to access the portal12. Therefore, it's important to ensure that the user profile has the correct permissions for the new Loyalty Member Portal12.

質問 # 89

An Administrator needs to analyze the performance of the Loyalty Program.
What Loyalty Analytics permission does a System Administrator need to set up and customize?

- A. CLA Analytics Base Admin
- B. Data Pipeline User
- C. Loyalty Analytics User
- D. CRM Analytics User

正解：C

解説：

To analyze the performance of the Loyalty Program, a System Administrator needs to set up and customize Loyalty Analytics, which requires the Loyalty Analytics User (A) permission. This permission set enables the administrator to access Loyalty Analytics features, configure reports, and customize dashboards to analyze various aspects of the Loyalty Program's performance, such as member engagement, tier progression, redemption rates, and more.
Option B (CLA Analytics Base Admin), Option C (Data Pipeline User), and Option D (CRM Analytics User) refer to different aspects of Salesforce analytics and data management, which, while potentially relevant in broader contexts, are not specifically tailored to the setup and customization of Loyalty Analytics within Salesforce Loyalty Management.
Salesforce documentation on Loyalty Management and Analytics would provide guidance on leveraging analytics capabilities to gain insights into Loyalty Program performance, guiding data-driven decision-making and program optimization.

質問 # 90

A company has recently rolled out a Loyalty Program. The customer support agents need to manually adjust the points for Loyalty Program Members.
On which three Loyalty pages will customer support agents be able to adjust points?

- A. Loyalty Program Member Related List
- B. Account page
- C. Contact page
- D. Loyalty Program Member page
- E. Transaction Journal

正解：A、D、E

質問 # 91

A total group wants to implement a Loyalty program that gives its members points based on the numbers of nights per stay each time members visit one of its hotels.
Once a customer reaches 1000 points, members can redeem points with any hotel within the hotel group. The points can be converted to cover the cost of one night's stay on the next visit. The hotel group hopes this incentive will encourage its members to book more frequently, increasing revenue.
Which type of currency should a Loyalty Consultant use to set up the Loyalty program to accomplish the hotel group's goals?

- A. Qualifying Points
- B. Tier Qualifying Points
- C. Non-Qualifying and Qualifying Points
- D. Non-Qualifying Points

正解：D

解説：

To accomplish the hotel group's goals, a Loyalty Consultant should use Non-Qualifying Points as the currency type for the Loyalty program. Non-Qualifying Points are ideal for rewards that do not contribute to tier progression but can be redeemed for benefits, such as a free night's stay. This setup allows members to earn points based on their stays, which can then be redeemed for rewards within the hotel group, encouraging more frequent bookings and enhancing member loyalty.

質問 # 92
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あなたはIT職員ですか。成功したいのですか。成功したいのならJapancertのSalesforceのSalesforce-Loyalty-Management試験トレーニング資料を利用してください。当社の資料は実践の検証に合格したもので、あなたが首尾よくIT認証試験に合格することを助けます。JapancertのSalesforceのSalesforce-Loyalty-Managementトレーニング資料を手に入れたらあなたはIT業種でもっとよい昇進を持つようになり、高レベルのホワイトカラーのトリートメントを楽しむこともできます。あなたはまだ何を心配しているのですか。JapancertのSalesforceのSalesforce-Loyalty-Managementトレーニング資料はあなたのニーズを満たすことができますから、躊躇わずにJapancertを選んでください。Japancertはあなたと苦楽を共にして、一緒に挑戦に直面します。

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