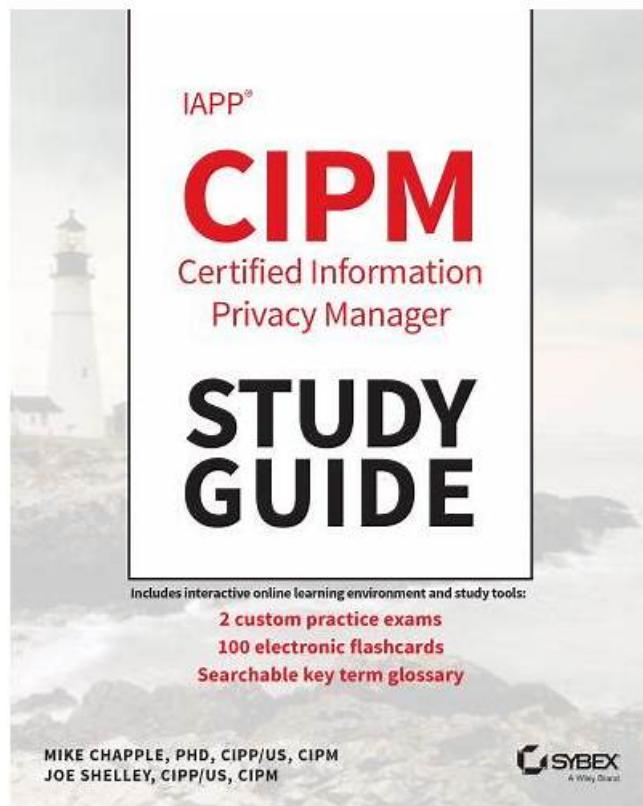


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IAPP Certified Information Privacy Manager (CIPM) Sample Questions

(Q108-Q113):

NEW QUESTION # 108

Under which circumstances would people who work in human resources be considered a secondary audience for privacy metrics?

- A. They do not receive training on privacy issues
- B. They do not have frequent interactions with the public
- C. They do not interface with the financial office
- D. **They do not have privacy policy as their main task**

Answer: D

Explanation:

Explanation

People who work in human resources would be considered a secondary audience for privacy metrics if they do not have privacy policy as their main task. A secondary audience is a group of stakeholders who are indirectly involved or affected by the privacy program, but do not have primary responsibility or authority over it. They may use privacy metrics to support their own functions or objectives, such as hiring, training, or compliance. References: IAPP CIPM Study Guide, page 23.

NEW QUESTION # 109

Which of the following best describes proper compliance for an international organization using Binding Corporate Rules (BCRs) as a controller or processor?

- A. Employees must sign an ad hoc contractual agreement each time personal data is exported.
- B. All employees are subject to the rules in their entirety, regardless of where the work is taking place.
- C. **All employees must follow the privacy regulations of the jurisdictions where the current scope of their work is established.**
- D. Employees who control personal data must complete a rigorous certification procedure, as they are exempt from legal enforcement.

Answer: C

Explanation:

Binding Corporate Rules (BCRs) are a mechanism for international organizations to transfer personal data within their group of companies across different jurisdictions, in compliance with the EU General Data Protection Regulation (GDPR) and other privacy laws. BCRs are legally binding and enforceable by data protection authorities and data subjects. BCRs must ensure that all employees who process personal data follow the privacy regulations of the jurisdictions where the data originates from, regardless of where they are located or where the data is transferred to. Reference: [Binding Corporate Rules], [BCRs for controllers], [BCRs for processors]

NEW QUESTION # 110

An organization's privacy officer was just notified by the benefits manager that she accidentally sent out the retirement enrollment report of all employees to a wrong vendor.

Which of the following actions should the privacy officer take first?

- A. **Perform a risk of harm analysis.**
- B. Report the incident to law enforcement.
- C. Send firm-wide email notification to employees.
- D. Contact the recipient to delete the email.

Answer: A

Explanation:

The first action that the privacy officer should take after being notified by the benefits manager that she accidentally sent out the retirement enrollment report of all employees to a wrong vendor is to perform a risk of harm analysis. A risk of harm analysis is a process of assessing the potential adverse consequences for the individuals whose personal data has been compromised by a data breach or incident⁵. The purpose of this analysis is to determine whether the breach or incident poses a significant risk of harm to the affected individuals, such as identity theft, fraud, discrimination, physical harm, emotional distress, or reputational damage⁶. The risk of harm analysis should consider various factors, such as the type and amount of data involved, the sensitivity and context of the data, the likelihood and severity of harm, the characteristics of the recipients or unauthorized parties who accessed the data, and the

mitigating measures taken or available to reduce the harm⁷ Based on this analysis, the privacy officer can then decide whether to notify the affected individuals, the relevant authorities, or other stakeholders about the breach or incident. Notification is usually required by law or best practice when there is a high risk of harm to the individuals as a result of the breach or incident⁸ Notification can also help to mitigate the harm by allowing the individuals to take protective actions or seek remedies. Therefore, performing a risk of harm analysis is a crucial first step for responding to a data breach or incident. References: 5: Can a risk of harm itself be a harm? | Analysis | Oxford Academic; 6: No Harm Done? Assessing Risk of Harm under the Federal Breach Notification Rule; 7: CCOHS: Hazard and Risk - Risk Assessment; 8: Breach Notification Requirements in Canada | PrivacySense.net

NEW QUESTION # 111

SCENARIO

Please use the following to answer the next QUESTION:

As the company's new chief executive officer, Thomas Goddard wants to be known as a leader in data protection. Goddard recently served as the chief financial officer of Hoopy.com, a pioneer in online video viewing with millions of users around the world. Unfortunately, Hoopy is infamous within privacy protection circles for its ethically questionable practices, including unauthorized sales of personal data to marketers. Hoopy also was the target of credit card data theft that made headlines around the world, as at least two million credit card numbers were thought to have been pilfered despite the company's claims that "appropriate" data protection safeguards were in place. The scandal affected the company's business as competitors were quick to market an increased level of protection while offering similar entertainment and media content. Within three weeks after the scandal broke, Hoopy founder and CEO Maxwell Martin, Goddard's mentor, was forced to step down.

Goddard, however, seems to have landed on his feet, securing the CEO position at your company, Medialite, which is just emerging from its start-up phase. He sold the company's board and investors on his vision of Medialite building its brand partly on the basis of industry-leading data protection standards and procedures. He may have been a key part of a lapsed or even rogue organization in matters of privacy but now he claims to be reformed and a true believer in privacy protection. In his first week on the job, he calls you into his office and explains that your primary work responsibility is to bring his vision for privacy to life. But you also detect some reservations. "We want Medialite to have absolutely the highest standards," he says. "In fact, I want us to be able to say that we are the clear industry leader in privacy and data protection. However, I also need to be a responsible steward of the company's finances. So, while I want the best solutions across the board, they also need to be cost effective." You are told to report back in a week's time with your recommendations. Charged with this ambiguous mission, you depart the executive suite, already considering your next steps.

You are charged with making sure that privacy safeguards are in place for new products and initiatives. What is the best way to do this?

- A. Institute Privacy by Design principles and practices across the organization
- B. Conduct a gap analysis after deployment of new products, then mend any gaps that are revealed
- C. Hold a meeting with stakeholders to create an interdepartmental protocol for new initiatives
- D. **Develop a plan for introducing privacy protections into the product development stage**

Answer: D

NEW QUESTION # 112

Data retention and destruction policies should meet all of the following requirements EXCEPT?

- A. The organization should be documenting and reviewing policies of its other functions to ensure alignment (e.g. HR, business development, finance, etc.).
- B. **Documentation related to audit controls (third-party or internal) should be saved in a non-permanent format by default.**
- C. Personal information should be retained only for as long as necessary to perform its stated purpose.
- D. Data destruction triggers and methods should be documented.

Answer: B

Explanation:

Documentation related to audit controls (third-party or internal) should be saved in a permanent format by default, not a non-permanent one. This is to ensure that the organization can demonstrate its compliance with the applicable laws and regulations, as well as its own policies and procedures, in case of an audit or a legal challenge. The other options are valid requirements for data retention and destruction policies, as they help to minimize the risks and costs associated with storing personal information beyond its intended purpose. References: CIPM Body of Knowledge, Domain III: Privacy Program Management Activities, Task 3: Manage data retention and disposal.

NEW QUESTION # 113

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