

験に合格するのに十分な自信があります。ひとつのことに努力すれば成功できます。安全な環境と効果的な製品については、AP-212テスト問題を試してみてください。決して失望させないでください。購入する前に、AP-212トレーニング資料の無料デモがあります。ご購入前に、AP-212ガイドの質問の質を早く知ることができます。

Salesforce Loyalty Management Accredited Professional 認定 AP-212 試験 問題 (Q47-Q52):

質問 # 47

Cloud Kicks has tasked its Loyalty Consultant with setting up its new Loyalty Management platform. The business requirement is to create personalized experiences across its customer journey.

Which solution should the Loyalty Consultant utilize to create personalized customer experiences?

- A. Salesforce Order Management System
- B. Salesforce Sales Cloud
- C. Salesforce Slack
- **D. Salesforce Marketing Cloud**

正解: D

解説:

To create personalized experiences across Cloud Kicks' customer journey, the Loyalty Consultant should utilize Salesforce Marketing Cloud (B). Marketing Cloud provides a comprehensive suite of marketing tools designed to create personalized customer journeys, segment audiences, and deliver targeted content and communications. Leveraging Marketing Cloud's capabilities in conjunction with Loyalty Management allows for the creation of highly personalized and engaging experiences for loyalty program members, enhancing customer satisfaction and loyalty.

質問 # 48

A new promotion named "Summer Sales" within the Loyalty Program will introduce program members to the promotional campaign and send email communication to the qualified members via Marketing Cloud.

Which the customer Data Platform (CDP) package available, which two options will need to be performed within the org to achieve the required action with minimal configuration effort in mind?

- **A. "Add Segments" within the "Promotion Segments" section of the "Summer Sales" Promotion**
- B. Create a custom report using "Salesforce reports".
- **C. Create a new segment within CDP.**
- D. Add the Segmented "Loyalty program members" to a new "Campaigns".

正解: A、C

解説:

To introduce program members to the "Summer Sales" promotional campaign and send email communication via Marketing Cloud with minimal configuration effort, the required actions within the org would be:

* "Add Segments" within the "Promotion Segments" section of the "Summer Sales" Promotion (A): This action allows for the direct association of specific member segments to the promotion, enabling targeted communication and engagement with minimal effort.

* Create a new segment within CDP (D): By creating a new segment within the Customer Data Platform (CDP), you can easily define and manage the group of loyalty program members who qualify for the

"Summer Sales" promotion. This segment can then be used in conjunction with Marketing Cloud for targeted email campaigns.

Options B and C, involving adding segmented loyalty program members to new campaigns and creating custom reports, are not as directly related to the goal of minimal configuration effort for introducing members to the promotion and communicating via Marketing Cloud.

Salesforce documentation on Loyalty Management, CDP, and Marketing Cloud integration would provide insights into efficiently setting up promotions and communicating with targeted segments of loyalty program members.

質問 # 49

What are the three steps required to complete integration between Loyalty and B2C Commerce Cloud when using the reference cartridge?

- A. Configure connected app named B2C Commerce Loyalty Connector
- **B. Configure Loyalty Program preferences for B2C Commerce Site**
- **C. Add Loyalty Management for Commerce Cartridge**
- **D. Configure connected app named B2C Loyalty Connector**
- E. Install Loyalty Management for B2C Commerce Package

正解: B、C、D

解説:

To complete the integration between Loyalty and B2C Commerce Cloud using the reference cartridge, the steps required are:

- * Configure Loyalty Program preferences for B2C Commerce Site (A): This involves setting up specific preferences and configurations within B2C Commerce Cloud to align with the Loyalty Program's requirements.
 - * Configure connected app named B2C Loyalty Connector (C): This step involves setting up a connected app within Salesforce to facilitate secure communication and data exchange between Loyalty Management and B2C Commerce Cloud.
 - * Add Loyalty Management for Commerce Cartridge (E): This involves installing the specific cartridge within B2C Commerce Cloud that integrates with Salesforce Loyalty Management, enabling the Commerce site to utilize loyalty program features.
- These steps ensure a seamless integration between Salesforce Loyalty Management and B2C Commerce Cloud, allowing for a unified customer experience across commerce and loyalty program interactions.

質問 # 50

A company has an existing Loyalty Program. The Salesforce Administrator has been asked to automate the current redemption process for non-qualifying points based on the products, regions, available dates and tiers.

What task does the Administrator need to complete first to implement a decision table for the redemption process?

- A. Create a decision table with input & output values
- B. Set the "Is Redeemable" flag on the Loyalty Program Currency
- C. Create a flow to confirm members have points to redeem
- **D. Create an object with fields for storing redemption details**

正解: D

解説:

To automate the current redemption process for non-qualifying points based on various criteria like products, regions, available dates, and tiers, the Administrator needs to first Create a decision table with input & output values (A). A decision table in Salesforce Loyalty Management allows for the specification of complex redemption rules and conditions in a structured format, making it the foundational step in automating the redemption process. This table will define how non-qualifying points can be redeemed under different scenarios, serving as the basis for the automated redemption logic.

質問 # 51

The Loyalty Administrator for Northern Trail Outfitters (NTO) Insider program defines tier groups - Status Tier Group with a Fixed Model and Period of one year. The three tiers are defined - Silver (base), Gold (next tier), and Platinum (the highest tier).

Qualifying Points reset date is set at December 31, 2022, with a frequency of one year.

Extend Expiration for this tier group is Qualifying Points Reset Date.

A member joins NTO Insider in the Silver tier and, after a year of engagement, gets upgraded to the Gold tier on March 16, 2023.

Which date would be the new Expiry date for this member after the tier is upgraded to Gold?

- A. March 16, 2024
- B. December 31, 2023
- C. March 31, 2024
- **D. December 31, 2024**

正解: D

解説:

For a member who joins the NTO Insider program in the Silver tier and gets upgraded to the Gold tier on March 16, 2023, the new expiry date after the tier upgrade would be December 31, 2024 (C). This is because the tier group is defined with a Fixed Model and a Period of one year, with the Qualifying Points reset date set at December 31, 2022, and a frequency of one year. The Extend Expiration setting being tied to the Qualifying Points Reset Date means that regardless of when the tier upgrade occurs within the year, the expiration of the new tier status aligns with the annual reset date, extending to the end of the following reset period, which

would be December 31, 2024.

This approach ensures that members who achieve a higher tier partway through the year enjoy the benefits of that tier for the remainder of the current year plus the entire next year, providing a full year's benefit from the point of the annual reset. Salesforce documentation on Loyalty Management would outline the functionality and configuration options for tier groups, tier upgrades, and expiration settings, guiding administrators on setting these up to meet the program's strategic objectives and ensure clarity and fairness for members.

質問 # 52

.....

だれでも成功したいのです。IT業界で働いているあなたはSalesforceのAP-212試験の重要性を知っているでしょう。SalesforceのAP-212試験に参加する人はますます多くなっています。競争がこんなに激しい状況で勝つためにどうしますか。ふさわしいアシスタントを選ぶのは一番重要なことです。PassTestはSalesforceのAP-212試験を長い時間で研究しますので、この試験を深く理解しています。我々提供するSalesforceのAP-212ソフトであなたはきっと試験に合格できます。

AP-212テスト資料: <https://www.passtest.jp/Salesforce/AP-212-shiken.html>

試験のためにAP-212試験問題を選択することをお勧めします、当社Salesforceの製品はお客様にとって非常に便利であり、AP-212試験問題よりも優れたLoyalty Management Accredited Professional教材を見つけることはできないと考えられています、AP-212準備資料は、資格認定の優れた支援者となります、Salesforce AP-212ブロンズ教材逆境は人をテストすることができます、Salesforce AP-212ブロンズ教材 JPshikenの専門家チームは彼らの知識や経験を利用してあなたの知識を広めることを助けています、AP-212テストガイドへの転送をお試しください、我々社サイトのAP-212関連合格問題は最新かつ最完備な勉強資料を有して、あなたに高品質のサービスを提供するのはAP-212資格認定試験の成功にとって最善の選択です。

男の人だった社内のサラリーマンたちの暗いトーンのスーツに同化してしまったことから、助けてくれたのは男性にちがいない、そして恐れというものを知らない、試験のためにAP-212試験問題を選択することをお勧めします。

素晴らしいAP-212ブロンズ教材 & 合格スムーズAP-212テスト資料 | 検証するAP-212トレーニング Loyalty Management Accredited Professional

当社Salesforceの製品はお客様にとって非常に便利であり、AP-212試験問題よりも優れたLoyalty Management Accredited Professional教材を見つけることはできないと考えられています、AP-212準備資料は、資格認定の優れた支援者となります、逆境は人をテストすることができます。

JPshikenの専門家チームはAP-212彼らの知識や経験を利用してあなたの知識を広めることを助けています。

- 信頼的-高品質なAP-212ブロンズ教材試験-試験の準備方法AP-212テスト資料 □▶ www.xhs1991.com ◀を入力して⇒ AP-212 □を検索し、無料でダウンロードしてくださいAP-212認定試験
- AP-212資格復習テキスト □ AP-212 PDF □ AP-212認定試験 □ 今すぐ《 www.goshiken.com 》を開き、
● AP-212 □●□を検索して無料でダウンロードしてくださいAP-212復習過去問
- AP-212 PDF □ AP-212日本語 □ AP-212関連試験 ♣ □ AP-212 □を無料でダウンロード⇒ www.passtest.jp □□□で検索するだけAP-212日本語
- AP-212日本語 □ AP-212ミシユレーション問題 !! AP-212試験攻略 □□ www.goshiken.com □から簡単に「AP-212」を無料でダウンロードできますAP-212技術問題
- AP-212試験の準備方法 | 正確なAP-212ブロンズ教材試験 | 更新するLoyalty Management Accredited Professionalテスト資料 ● ウェブサイト□ www.passtest.jp □から● AP-212 □●□を開いて検索し、無料でダウンロードしてくださいAP-212日本語版
- AP-212復習過去問 □ AP-212練習問題 □ AP-212関連試験 □ ➡ AP-212 □を無料でダウンロード✓ www.goshiken.com □✓□ウェブサイトを入力するだけAP-212日本語
- 100%合格率-正確なAP-212ブロンズ教材試験-試験の準備方法AP-212テスト資料 □ ⇒ www.topexam.jp □の無料ダウンロード▶ AP-212 □ページが開きますAP-212資格関連題
- AP-212合格率書籍 □ AP-212関連試験 □ AP-212資格復習テキスト □ 今すぐ[www.goshiken.com]を開き、▶ AP-212 □を検索して無料でダウンロードしてくださいAP-212日本語
- AP-212技術問題 □ AP-212勉強時間 □ AP-212 PDF * { AP-212 }を無料でダウンロード□ www.mogixam.com □ウェブサイトを入力するだけAP-212技術問題
- 更新するAP-212ブロンズ教材 - 合格スムーズAP-212テスト資料 | 素晴らしいAP-212トレーニング □ ウェブサイト「 www.goshiken.com 」を開き、[AP-212]を検索して無料でダウンロードしてくださいAP-212試

