#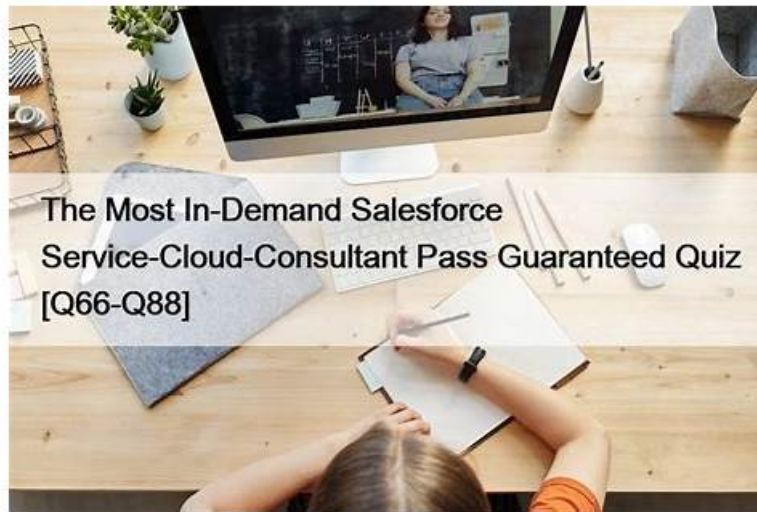 Pass Guaranteed Quiz 2026 Authoritative Salesforce Salesforce-Media-Cloud: Salesforce Media Cloud Accredited Professional (AP) Exam Questions Exam

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## Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

| Topic | Details |
|---|---|
| Topic 1 | • Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI<br>• CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations. |
| Topic 2 | • Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs. |
| Topic 3 | • Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI<br>• CD environment. |

## Questions for the Salesforce Salesforce-Media-Cloud Exam 2026 - Ensure Your Success

All these three Salesforce-Media-Cloud exam question formats contain the real, updated, and error-free Salesforce-Media-Cloud exam practice test. These Salesforce Salesforce-Media-Cloud exam questions give you an idea about the final Salesforce Salesforce-Media-Cloud exam questions formats, exam question structures, and best possible answers, and you will also enhance your exam time management skills. Finally, at the end of Salesforce Salesforce-Media-Cloud Exam Practice test you will be ready to pass the final Salesforce Salesforce-Media-Cloud exam easily. Best of luck in Salesforce Salesforce-Media-Cloud exam and professional career!!!

## Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q60-Q65):

**NEW QUESTION # 60**
Cloud Kicks has been using Media Cloud for the last three months and now wants to send order data over to the Google Ad Management platform.
What does a Consultant need to create in Salesforce to specify the callout URL?

- A. Auth. Provider
- B. Connected App
- C. Custom Metadata
- D. Named Credential

**Answer: D**

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Named Credentials provide a secure and declarative way to specify callout URLs along with authentication information, simplifying integration with Google Ad Manager. Connected Apps and Auth Providers manage authentication but do not directly specify callout URLs.
Reference:
Salesforce Named Credentials
https://help.salesforce.com/s/articleView?id=sf.named_credentials_overview.htm&type=5

**NEW QUESTION # 61**
Which two actions take place, when an insertion order is created and submitted in Media Cloud Advertising Sales Management (ASM)?
Choose 2 answers

- A. The orchestration plan is created and can be viewed
- B. Order is submitted to B2B Commerce Order Management
- C. Order flow is initiated for asset creation and billing
- D. Order is submitted to Industries Order Management

**Answer: C,D**

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Upon insertion order submission, Media Cloud triggers an order flow that initiates asset creation and billing processes. Additionally, the order is handed over to Industries Order Management for orchestration across external systems such as ad servers and billing platforms. B2B Commerce is not involved in ad order fulfillment.
Reference:
Media Cloud Order Management Process
https://help.salesforce.com/s/articleView?id=sf.media_cloud_order_management.htm&type=5

**NEW QUESTION # 62**

A publisher is working with Agents, which is Home's agency, to advertise Home's products.

How should a Consultant create and relate these records in Advertising Sales Management (ASM)?

- A. Create a Home Account and create an Agents Account with a Brand Record Type.
- B. Create Home and Agents as Accounts without specific Record Types.
- C. Create a Home Account and Agents as a Contact on the Home Account.
- D. Create a Home Account and create an Agents Account with an Agency Record Type.

**Answer: D**

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
In Media Cloud ASM, Advertisers and Agencies are modeled as Accounts with different Record Types. The agency should be an Account with the Agency Record Type to reflect its role properly in the hierarchy and relationships. Contacts belong to Accounts but Agencies are best represented as distinct Account records for clarity and reporting. Brand Record Type is typically used for product branding, not agencies.
Reference:
Media Cloud ASM Data Model Guide
Salesforce Account Record Types Best Practices
https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_accounts.htm&type=5


**NEW QUESTION # 63**

Cloud Kicks is setting up a new instance for Media Cloud and their Sales Reps should only see opportunities that they have created. When Sales Managers run reports, they need to see the data for all the reps that report to them.

How should a Consultant set this up?

- A. Set the organization wide default (OWD) for the Opportunity object to private. Use sharing rules to share records owned by Sales Reps that are below the Manager in the role hierarchy.
- B. Set the organization wide default (OWD) for the Opportunity object to public. Filter the reports to show the records owned by users below them in the role hierarchy.
- C. Set the organization wide default (OWD) for the Opportunity object to private. Set up the role hierarchy to ensure Managers can see the records owned by users below them in the role hierarchy.
- D. Set the organization wide default (OWD) for the Opportunity object to public. Use Apex Sharing to ensure Manager's can see the records owned by users below them in the role hierarchy.

**Answer: C**

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Setting the OWD to private restricts record visibility to owners by default. Using the role hierarchy allows managers to view records owned by subordinates without additional sharing rules or code. This is the standard Salesforce approach for hierarchical visibility. Public OWD would not restrict sales reps' views.
Reference:
Salesforce Sharing and Visibility Best Practices
https://help.salesforce.com/s/articleView?id=sf.sharing_model.htm&type=5


**NEW QUESTION # 64**

A System Administrator of an advertising publishing company that uses Advertising Sales Management (ASM) is going through the migration from source org to target org.

During the migration, the System Administrator runs into an error related to permissions and licenses on the target org.

Which two reasons could have caused the error?
Choose 2 answers

- A. The System Administrator user profile on the target org does not have the required permission set licenses or add-on licenses.
- B. The target org does not have the necessary integration procedures and Data Raptors.
- C. The target org does not have the required platform license definitions and add-on licenses.
- D. The source org does not have the required platform license definitions and add-on licenses.

**Answer: A,C**

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Permission and license errors in migration typically arise because the target org lacks the required platform license definitions or add-on licenses, or because the admin user profile does not have the necessary permission set licenses assigned. The source org licenses don't impact target org migration errors, and missing integration procedures/Data Raptors usually cause functional issues but not license errors.
Reference:
Media Cloud ASM Migration Guide
Salesforce License and Permission Management
https://help.salesforce.com/s/articleView?id=sf.media_cloud_migration_troubleshooting.htm&type=5

**NEW QUESTION # 65**
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