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Salesforce Certified B2C Commerce Architect Sample Questions (Q65-Q70):

NEW QUESTION # 65

Northern Trail Outfitters (NTO) wants to use Salesforce as a front end for creating accounts using the lead-to-opportunity process.

When an opportunity is closed or won, an order must be created in the ERP, which manages orders. The organization has an Enterprise Service Bus (ESB) that supports the CometD protocol.

Which two integration approaches or steps should a Solution Architect recommend for this scenario?

Choose 2 answers

- A. Define a new platform event in Salesforce and then create a Process Builder process to publish a platform event when the opportunity status changes to Closed-Won.
- B. Enable ESB to subscribe to the platform event using the CometD protocol and notify the back-end ERP system to create the order asynchronously.
- C. Enable ESB to publish to the platform event using the CometD protocol and notify the back-end ERP system to create the order synchronously.
- D. Define a new platform event in the back-end system for the order details and then create a Process Builder process to initiate the platform event when the opportunity status changes to Closed-Won.

Answer: B,C

NEW QUESTION # 66

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.
- B. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- C. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.
- D. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.

Answer: A,D

NEW QUESTION # 67

The Home-Show route uses this middleware chain:

□ The developer added Home.js in another cartridge, which is before the original cartridge in the cartridge path, to extend that route but it does not have the middleware chain:

□ Assuming the code is correct on both functions, what is the expected result?

- A. The base code executes and then the custom code executes.
- B. The custom code executes and then the base code executes.
- C. The base code executes, but the custom code is ignored because the signature lines do not match.
- D. A RunTime error is thrown, "Error: Params do not match route".

Answer: D

NEW QUESTION # 68

During the testing of the login form, QA finds out that the first time the user can log in, but every other login attempt from another computer leads to the homepage and the basket being emptied. Developers tried to debug the issue, but when they add a breakpoint to the login action, it is not hit by the debugger.

What should the Architect recommend developers to check?

- A. Remove CSRF protection from Login Form Action.
- B. Check Login Form and any included templates for includes that enable page caching.
- C. Add disable cache page in the template ISML - <iscache status--off"/>.

- D. Add remote include for the login page

Answer: B

NEW QUESTION # 69

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

- * Separate realms
- * Different code bases
- * Different category navigation menus
- * Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example HTML for one of these links as displayed on Site A is:

Which solution should the Architect choose while keeping performance in mind?

- A. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.
- **B. Create a new custom object type. Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.**
- C. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales in JSON Format. Use the attribute to display the hreflang link tag.
- D. Create additional locales in all realms. Create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.

Answer: B

Explanation:

For a multi-regional setup with different realms and frequent updates, using a custom object to manage hreflang mappings offers flexibility and scalability. Custom objects can efficiently store URL mappings for each category across different locales, making it easier to manage and update as category structures change.

This method allows for centralized control over hreflang mappings and simplifies maintenance compared to other options which might involve more complex integrations or manual updates.

NEW QUESTION # 70

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