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## Exam Questions For Salesforce Media-Cloud-Consultant With 1 year Of Updates

To avail of all these benefits you need to pass the Salesforce Media-Cloud-Consultant exam which is a difficult exam that demands firm commitment and complete Salesforce Media Cloud Consultant Exam (Media-Cloud-Consultant) exam questions preparation. For the well and quick Media-Cloud-Consultant Exam Dumps preparation, you can get help from Actual4test Media-Cloud-Consultant Questions which will provide you with everything that you need to learn, prepare and pass the Salesforce Media Cloud Consultant Exam (Media-Cloud-Consultant) certification exam.

## Salesforce Media Cloud Consultant Exam Sample Questions (Q55-Q60):

### NEW QUESTION # 55

Which two actions take place, when an insertion order is created and submitted in media cloud advertising sales management (ASM)?

- A. order is submitted to industries order management
- B. a flow is initiated for asset creation and billing
- C. the orchestration plan is created and can be viewed

- D. order is submitted to B2B commerce Order Management

**Answer: A,B**

Explanation:

When an insertion order is created and submitted in the Media Cloud Advertising Sales Management (ASM), several key actions take place:

A flow is initiated for asset creation and billing: This step involves initiating processes for creating the necessary ad assets and setting up billing arrangements for the advertiser. It ensures that all creative materials are prepared and billing is set up in accordance with the terms of the insertion order.

Order is submitted to industries order management: This involves integrating the order into Salesforce's broader industries order management system. This step is crucial for ensuring the order is processed and managed efficiently within the larger ecosystem of Salesforce's industry-specific solutions.

These actions are essential for transitioning from the sales phase to the execution phase of ad campaigns within the Salesforce Media Cloud environment.

References:

Salesforce Advertising Sales Management documentation: <https://help.salesforce.com/> Salesforce Industries Order Management resources: <https://www.salesforce.com/products/industries/order-management/>

### NEW QUESTION # 56

A digital publisher wants to integrate its google ad manager (GAM) server with advertising sales management (ASM). Which set of object need to be populated in this scenario?

- A. ad server, ad server application, and ad server user
- B. ad server, ad server account, and ad server user
- C. adserver,ad server application, and ad server advertiser
- D. adserver,ad server account, and ad server advertiser

**Answer: A**

Explanation:

When integrating Google Ad Manager (GAM) server with Advertising Sales Management (ASM), the set of objects that need to be populated includes the Ad Server, Ad Server Application, and Ad Server User (A). This combination ensures that the GAM server is properly linked with ASM, allowing for the synchronization of ad server configurations, user permissions, and application-specific settings, facilitating seamless integration and management of advertising operations.

References:

<https://help.salesforce.com/>

[https://developer.salesforce.com/docs/atlas.en-us.api.meta/api/sforce\\_api\\_objects\\_list.htm](https://developer.salesforce.com/docs/atlas.en-us.api.meta/api/sforce_api_objects_list.htm)

### NEW QUESTION # 57

When creating a digital ad sales media proposal, which object mapping is used to link one show with multiple ad space formats during the catalog design?

- A. ad space creative size type (one-to-many)
- B. ad space creative size type (one-to-one)
- C. ad space specification (One-to-many)
- D. ad space specification (one-to-one)

**Answer: C**

Explanation:

When creating a digital ad sales media proposal and linking one show with multiple ad space formats during catalog design, the object mapping used is Ad Space Specification (One-to-many) (D). This mapping allows for a single show or content piece to be associated with multiple ad space formats, such as banners, videos, or pop-ups, enabling advertisers to select from a variety of formats that best suit their campaign goals and audience engagement strategies.

References:

<https://help.salesforce.com/>

<https://www.salesforce.com/products/media-cloud/overview/>

### NEW QUESTION # 58

A customer, who is already using the media cloud advertising sales management application, needs the ability to create and edit templates, while also being able to generate documents. Which two managed permission sets are required for this?

- A. docGenInd CME digital experience User
- B. MediaCloudPlus Runtime
- C. docGenInd CME runtime User
- D. docGenInd CME Designer User

**Answer: C,D**

Explanation:

For a customer using the Media Cloud Advertising Sales Management application who needs to create, edit, and generate templates and documents, the required managed permission sets are DocGenInd CME Designer User and DocGenInd CME Runtime User. The Designer User permission set enables users to design and create document templates, while the Runtime User permission set allows for the generation and management of documents based on those templates.

References:

Salesforce Document Generation documentation: <https://help.salesforce.com/> Salesforce Media Cloud Advertising Sales Management Guide:

<https://www.salesforce.com/products/media-cloud/overview/>

### NEW QUESTION # 59

A home store wants to advertise their products on a video streaming service hosted by a publishing company. How can a consultant ensure that this advertisement is visible to subscribers residing in the United States only?

- A. create the media plan under the account with shipping address as United States
- B. select the operating system targeting as United States
- C. select United States in the media campaign country
- D. select United States in geo targeting within configure placements

**Answer: D**

Explanation:

To ensure that advertisements are visible only to subscribers residing in the United States on a video streaming service, a consultant should use geo-targeting options within the advertisement configurations. By selecting the United States in geo-targeting within the configure placements setting (D), the consultant can specify that the ad should only be shown to users whose IP addresses indicate they are in the United States.

This approach effectively filters the audience based on geographic location, ensuring that the ad reaches the intended demographic.

References:

<https://www.salesforce.com/products/media-cloud/overview/>

<https://help.salesforce.com/>

### NEW QUESTION # 60

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