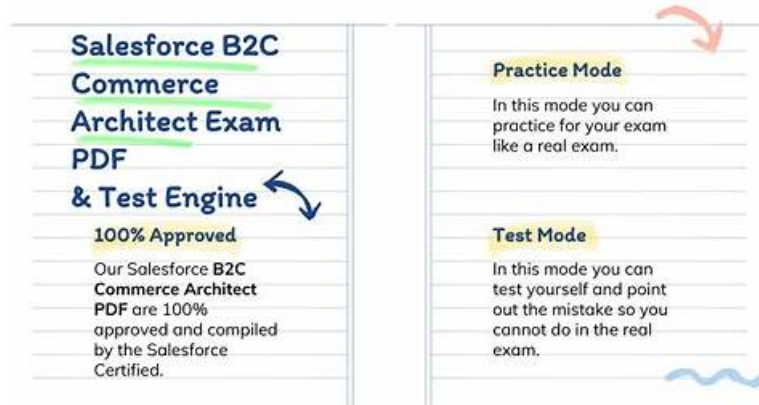


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Salesforce Certified B2C Commerce Architect Sample Questions (Q48-Q53):

NEW QUESTION # 48

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially be available on only one site, and would eventually be extended to be available on all sites the Business maintains. There is a requirement that these widgets are also available to be used in a Job context for export to other systems.

Each site will have a different category available for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

- A. Custom Object with a Site Scope
- B. Category custom attributes
- C. Jobs Framework parameters

- **D. Custom Object with an Organizational Scope**

Answer: D

Explanation:

To manage custom settings for a product finder that needs to be accessible both on the storefront and in a job context, storing these settings in a Custom Object with an Organizational Scope is most appropriate. This allows the settings to be centralized and accessible across different sites and job contexts, ensuring consistency and reusability of the configurations:

Organizational Scope: Enables settings to be shared across multiple sites without duplicating data, maintaining a single source of truth for configurations that affect various parts of the organization.

Custom Object: Provides the flexibility to define specific attributes and values that are unique to the business requirements of the product finder and other integrations.

NEW QUESTION # 49

An Architect has been asked by the Business to integrate a new payment LINK cartridge. As part of the integration, the Architect has created four new services to access various endpoints in the integration.

How can the Architect move the new services to Production when the integration is ready for launch?

- A. The new services will be moved to Production with a Data Replication.
- **B. The new services must be manually exported from staging and Imported into Production.**
- C. The new services will be moved to production with a Site Import.
- D. The new services will be moved to Production with a Code Replication.

Answer: B

NEW QUESTION # 50

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:

How does this code sample accomplish authentication to the service provider?

- A. By Issuing a Basic Auth request to the service provider.
- **B. By disabling Basic Auth and executing the service authentication call.**
- C. By performing a signed SOAP Auth request using a certificate.
- D. By wrapping the authentication service call with Basic Auth.

Answer: B

NEW QUESTION # 51

The Architect has been presented with a requirement from the business to implement a new LINK cartridge.

The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers.

On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?

- **A. The job Pipelines must be updated to work as custom job steps.**
- B. The Job Pipelines must be updated to use SiteGenesis Controllers.
- C. The job Pipelines must be removed and recreated with scripts.
- D. The job Pipelines must be updated to useSFRA Controllers.

Answer: A

NEW QUESTION # 52

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

□ Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- **A. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.**
- B. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- C. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- D. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.

Answer: A

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

NEW QUESTION # 53

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