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## Salesforce Certified B2C Commerce Architect Sample Questions (Q52-Q57):

### NEW QUESTION # 52

A multi-brand company uses B2C Commerce, Service Cloud, and Marketing Cloud and is seeking an order management solution. They process 2,000 orders per hour across their brands. The company has one B2C Commerce realm, two Salesforce core orgs, and two Marketing Cloud business units. The company is choosing between these three options for an order management tool:

\* Build an order management solution in B2C Commerce using order management APIs

\* Purchase Salesforce Order Management

\* Build a custom order management solution using their own development team Which three statements should a Solution Architect use to support using the Salesforce Order Management solution?

Choose 3 answers

- A. The existing Service Cloud implementation team could extend the Salesforce Order Management product to the existing org.
- B. Salesforce Order Management is a productized connector solution between B2C Commerce and Service Cloud; orders will be synchronized from the client B2C Commerce realm to multiple Salesforce Orgs without the need for customization.
- C. Salesforce Order Management synchronizes orders to and from B2C Commerce, which essentially replaces the Service Cloud Connector.
- D. Salesforce Order Management shares the same database with Service Cloud while other solutions need to build additional integration.
- E. B2C Commerce order management does not support complex or advanced use cases.

Answer: A,B,E

### NEW QUESTION # 53

A financial services company wants to implement Service Cloud and Marketing Cloud. A number of profile attributes required for personalization in Marketing Cloud were identified as personally identifiable information (PII) and are too sensitive to be stored in Salesforce.

Tokenized Sending was presented as a way to address these concerns.

Which two implications should a Solution Architect consider if Marketing Cloud Connect is to be used for cloud integration?

Choose 2 answers

- A. The standard email address field for contacts and leads needs to be populated with a token
- B. All emails will need to be sent through Marketing Cloud or Marketing Cloud Connect to avoid disruptions
- C. The synchronized data extensions will include the token and all PII attributes
- D. The token with all supporting attributes will need to be stored in Service Cloud

Answer: B,C

### NEW QUESTION # 54

An Order Management System (OMS) handles orders from multiple brandspecific sites, as part of the processing, the OMS sends the processing detail to be added at notes to the orders in B2C Commerce. These processing details are captured temporarily in custom objects, and are later processed by a batch Job that:

\* Processes the custom object to extract the orderid and note data.

\* Tries to load the order.

\* If the order is not found, it deletes the custom object and moves on.

\* If the order is found, it updates notes In the Order, upon successful update of this order, it deletes the custom object.

There is an Issue reported that the job is constantly failing and custom objects are growing in number. On investigating the production look the message below is being logged on each failure:

```
Processing of custom object 1xosknojdw687769 failed for org salesforce 00000001 and has an associated replacement order 1000000001. Exception details: com.demandware.core.quota.QuotaLimitExceededException: Limit for quota 'object.OrderPO.relation.notes' exceeded. Limit is 1000, actual is 1001. at com.demandware.core.quota.QuotaExceededException.throwLimitExceed(QuotaExceededException.java:21) at com.demandware.core.quota.QuotaImpl.handleHardLimitViolation(QuotaImpl.java:333) at
```

What are three solutions The Architect can take to fix this issue without losing meaningful data?

Choose 3 answers

- A. Take the backup of the custom object and delete the custom object to ensure on the next job run the custom objects are getting processed.
- B. Engage B2C Commerce Support Team to soften the quota limit for "object.OrderPO.relation.notes"
- C. Take the backup of the Order as XML and delete the Order to ensure on the next job run, the custom objects are getting processed.
- D. Using BM site import/export, soften the <quota id="object.orderPo.relation.notes"> <custom-action>warn<custom-action> </quot> to make sure that neither order notes are lost and custom object is processed.
- E. Take the backup of the Order as XML and delete the notes from Order to ensure on the next job run the custom objects are getting processed.

**Answer: A,B,E**

Explanation:

When facing an issue with a growing number of custom objects due to the exceeded quota limit for order notes, effective solutions include:

Option C (Take the backup of the custom object and delete the custom object): This ensures that the data is preserved while freeing up space for new processes and reducing the load, allowing the job to continue running without the impediment of quota limits.

Option D (Engage B2C Commerce Support Team to soften the quota limit for 'object.OrderPO.relation.notes'): Increasing the quota limit can resolve the root cause of the issue by accommodating the actual business needs without compromising the integrity of order processing and note addition.

Option E (Take the backup of the Order as XML and delete the notes from Order): This allows the job to process the custom objects as intended in subsequent runs by clearing out space while ensuring the order data remains intact for business needs.

These steps address the quota limit issue effectively without losing valuable order or note data, ensuring continuity and integrity of business operations.

#### NEW QUESTION # 55

The Client is creating a new Storefront and their requirements include:

- \* ApplePay support
- \* Log in through a standard OAuth2 social media account
- \* One Click checkout process
- \* A/B testing for promotions

Which two items require technical documentation for customizing the Storefront Reference Architecture?

Choose 2 answers

- A. One Click checkout process
- B. log in through a standard OAuth2 social media account
- C. A/B testing for promotions
- D. ApplePay support

**Answer: A,B**

Explanation:

For customizing the Storefront Reference Architecture to meet specific requirements, the following items would require detailed technical documentation:

\* Option A (One Click checkout process): Implementing a one-click checkout process involves significant customization to streamline the checkout flow, potentially requiring integration with payment providers and modifications to the user session management.

\* Option C (Log in through a standard OAuth2 social media account): Integrating OAuth2 for social media logins involves handling authentication tokens, user sessions, and potentially syncing user data with the B2C Commerce profiles, all of which require detailed security and integration documentation.

These customizations require careful planning and implementation to ensure they work seamlessly with existing Storefront Reference Architecture components and meet security standards.

#### NEW QUESTION # 56

The Client wishes to implement a third party integration that allows for free shipping. If the customer is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to

track additional data before sending that order data to the third-party service as well.  
What technical concern should the Architect raise to protect performance and stability of the site?

- A. The OMS having order data sent to a third party and related security needs.
- **B. The custom object quota and related retention or deletion needs.**
- C. The customer's order data sent to a third-party and related security needs.
- D. The customer order quota and related retention or deletion needs.

**Answer: B**

## NEW QUESTION # 57

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