

Data-Cloud-Consultant無料ダウンロード & Data-Cloud-Consultant基礎問題集



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何よりも、Salesforceハイクラスの運用システムを備えているため、Data-Cloud-Consultant学習教材を使用してData-Cloud-Consultant試験の準備を開始できるのは、支払い後わずか5~10分です。第二CertJuken、Data-Cloud-Consultantテスト問題の新しいバージョンをまとめたら、購入後1年間無料で最新バージョンのData-Cloud-Consultantトレーニング資料をお客様に送信します。最後になりましたが、世界各地のアフターセールススタッフが、1日24時間、週7日、Data-Cloud-ConsultantトレーニングガイドでSalesforce Certified Data Cloud Consultantアフターサービスを提供します。

>> Data-Cloud-Consultant無料ダウンロード <<

Data-Cloud-Consultant試験の準備方法 | 認定するData-Cloud-Consultant無料ダウンロード試験 | 実地的なSalesforce Certified Data Cloud Consultant基礎問題集

世界は変化している、我々はできるだけそのペースを維持する必要があります。我々CertJukenはSalesforceのData-Cloud-Consultant試験の変化を注目しています。数年以来の試験問題集を研究しています。現在あなたに提供するの大切なSalesforceのData-Cloud-Consultant資料です。あなたの購入してから、我々はあなたにSalesforceのData-Cloud-Consultant資料の更新状況をつと提供します。このサービスは無料なのです。あなたが我々の資料を購入するとき、あなたのSalesforceのData-Cloud-Consultant試験に関するすべてのヘルプを購入しました。

Salesforce Certified Data Cloud Consultant 認定 Data-Cloud-Consultant 試験問題 (Q46-Q51):

質問 # 46

Cloud Kicks received a Request to be Forgotten by a customer.

In which two ways should a consultant use Data Cloud to honor this request?

Choose 2 answers

- A. Use Data Explorer to locate and manually remove the Individual.
- B. Delete the data from the incoming data stream and perform a full refresh.
- C. Add the Individual ID to a headerless file and use the delete from file functionality.
- D. Use the Consent API to suppress processing and delete the Individual and related records from

正解: C、D

解説:

source data streams.

Explanation:

To honor a Request to be Forgotten by a customer, a consultant should use Data Cloud in two ways:

Add the Individual ID to a headerless file and use the delete from file functionality. This option allows the consultant to delete multiple Individuals from Data Cloud by uploading a CSV file with their IDs¹. The deletion process is asynchronous and can take up to 24 hours to complete¹.

Use the Consent API to suppress processing and delete the Individual and related records from source data streams. This option allows the consultant to submit a Data Deletion request for an Individual profile in Data Cloud using the Consent API². A Data Deletion request deletes the specified Individual entity and any entities where a relationship has been defined between that entity's identifying attribute and the Individual ID attribute². The deletion process is reprocessed at 30, 60, and 90 days to ensure a full deletion². The other options are not correct because:

Deleting the data from the incoming data stream and performing a full refresh will not delete the existing data in Data Cloud, only the new data from the source system³.

Using Data Explorer to locate and manually remove the Individual will not delete the related records from the source data streams, only the Individual entity in Data Cloud. Reference:

Delete Individuals from Data Cloud

Requesting Data Deletion or Right to Be Forgotten

Data Refresh for Data Cloud

[Data Explorer]

質問 # 47

A customer has a calculated insight about lifetime value.

What does the consultant need to be aware of if the calculated insight needs to be modified?

- A. New dimensions can be added.
- B. New measures can be added.
- C. Existing measures can be removed.
- D. Existing dimensions can be removed.

正解: D

解説:

A calculated insight is a multidimensional metric that is defined and calculated from data using SQL expressions. A calculated insight can include dimensions and measures. Dimensions are the fields that are used to group or filter the data, such as customer ID, product category, or region. Measures are the fields that are used to perform calculations or aggregations, such as revenue, quantity, or average order value. A calculated insight can be modified by editing the SQL expression or changing the data space. However, the consultant needs to be aware of the following limitations and considerations when modifying a calculated insight¹²:

Existing dimensions cannot be removed. If a dimension is removed from the SQL expression, the calculated insight will fail to run and display an error message. This is because the dimension is used to create the primary key for the calculated insight object, and removing it will cause a conflict with the existing data. Therefore, the correct answer is B.

New dimensions can be added. If a dimension is added to the SQL expression, the calculated insight will run and create a new field for the dimension in the calculated insight object. However, the consultant should be careful not to add too many dimensions, as this can affect the performance and usability of the calculated insight.

Existing measures can be removed. If a measure is removed from the SQL expression, the calculated insight will run and delete the field for the measure from the calculated insight object. However, the consultant should be aware that removing a measure can affect the existing segments or activations that use the calculated insight.

New measures can be added. If a measure is added to the SQL expression, the calculated insight will run and create a new field for the measure in the calculated insight object. However, the consultant should be careful not to add too many measures, as this can affect the performance and usability of the calculated insight. Reference: Calculated Insights, Calculated Insights in a Data Space.

質問 # 48

During an implementation project, a consultant completed ingestion of all data streams for their customer. Prior to segmenting and acting on that data, which additional configuration is required?

- A. Data Activation
- B. Calculated Insights
- C. Data Mapping
- **D. Identity Resolution**

正解: D

解説:

After ingesting data from different sources into Data Cloud, the additional configuration that is required before segmenting and acting on that data is Identity Resolution. Identity Resolution is the process of matching and reconciling source profiles from different data sources and creating unified profiles that represent a single individual or entity¹. Identity Resolution enables you to create a 360-degree view of your customers and prospects, and to segment and activate them based on their attributes and behaviors². To configure Identity Resolution, you need to create and deploy a ruleset that defines the match rules and reconciliation rules for your data³. The other options are incorrect because they are not required before segmenting and acting on the data. Data Activation is the process of sending data from Data Cloud to other Salesforce clouds or external destinations for marketing, sales, or service purposes⁴. Calculated Insights are derived attributes that are computed based on the source or unified data, such as lifetime value, churn risk, or product affinity⁵. Data Mapping is the process of mapping source attributes to unified attributes in the data model. These configurations can be done after segmenting and acting on the data, or in parallel with Identity Resolution, but they are not prerequisites for it. References: Identity Resolution Overview, Segment and Activate Data in Data Cloud, Configure Identity Resolution Rulesets, Data Activation Overview, Calculated Insights Overview, [Data Mapping Overview]

質問 # 49

A customer needs to integrate in real time with Salesforce CRM. Which feature accomplishes this requirement?

- **A. Streaming transforms**
- B. Data model triggers
- C. Sales and Service bundle
- D. Data actions and Lightning web components

正解: A

解説:

The correct answer is A. Streaming transforms. Streaming transforms are a feature of Data Cloud that allows real-time data integration with Salesforce CRM. Streaming transforms use the Data Cloud Streaming API to synchronize micro-batches of updates between the CRM data source and Data Cloud in near-real time¹. Streaming transforms enable Data Cloud to have the most current and accurate CRM data for segmentation and activation².

The other options are incorrect for the following reasons:

B). Data model triggers. Data model triggers are a feature of Data Cloud that allows custom logic to be executed when data model objects are created, updated, or deleted³. Data model triggers do not integrate data with Salesforce CRM, but rather manipulate data within Data Cloud.

C). Sales and Service bundle. Sales and Service bundle is a feature of Data Cloud that allows pre-built data streams, data model objects, segments, and activations for Sales Cloud and Service Cloud data sources⁴. Sales and Service bundle does not integrate data in real time with Salesforce CRM, but rather ingests data at scheduled intervals.

D). Data actions and Lightning web components. Data actions and Lightning web components are features of Data Cloud that allow custom user interfaces and workflows to be built and embedded in Salesforce applications⁵. Data actions and Lightning web components do not integrate data with Salesforce CRM, but rather display and interact with data within Salesforce applications.

1: Load Data into Data Cloud

2: [Data Streams in Data Cloud]

3: [Data Model Triggers in Data Cloud] unit on Trailhead

4: [Sales and Service Bundle in Data Cloud] unit on Trailhead
5: [Data Actions and Lightning Web Components in Data Cloud] unit on Trailhead
[Data Model in Data Cloud] unit on Trailhead
[Create a Data Model Object] article on Salesforce Help
[Data Sources in Data Cloud] unit on Trailhead
[Connect and Ingest Data in Data Cloud] article on Salesforce Help
[Data Spaces in Data Cloud] unit on Trailhead
[Create a Data Space] article on Salesforce Help
[Segments in Data Cloud] unit on Trailhead
[Create a Segment] article on Salesforce Help
[Activations in Data Cloud] unit on Trailhead
[Create an Activation] article on Salesforce Help

質問 # 50

Luxury Retailers created a segment targeting high value customers that it activates through Marketing Cloud for email communication. The company notices that the activated count is smaller than the segment count.
What is a reason for this?

- **A. Data Cloud enforces the presence of Contact Point for Marketing Cloud activations. If the individual does not have a related Contact Point, it will not be activated.**
- B. Marketing Cloud activations apply a frequency cap and limit the number of records that can be sent in an activation.
- C. Marketing Cloud activations automatically suppress individuals who are unengaged and have not opened or clicked on an email in the last six months.
- D. Marketing Cloud activations only activate those individuals that already exist in Marketing Cloud. They do not allow activation of new records.

正解: A

解説:

The reason for the activated count being smaller than the segment count is A. Data Cloud enforces the presence of Contact Point for Marketing Cloud activations. If the individual does not have a related Contact Point, it will not be activated. A Contact Point is a data model object that represents a channel or method of communication with an individual, such as email, phone, or social media. For Marketing Cloud activations, Data Cloud requires that the individual has a related Contact Point of type Email, which contains a valid email address. If the individual does not have such a Contact Point, or if the Contact Point is missing or invalid, the individual will not be activated and will not receive the email communication. Therefore, the activated count may be lower than the segment count, depending on how many individuals in the segment have a valid email Contact Point. References: Salesforce Data Cloud Consultant Exam Guide, Contact Point, Marketing Cloud Activation

質問 # 51

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Data-Cloud-Consultant基礎問題集: <https://www.certjuken.com/Data-Cloud-Consultant-exam.html>

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有効的なData-Cloud-Consultant無料ダウンロード試験-試験の準備方法-
最高のData-Cloud-Consultant基礎問題集

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