

# Printable SPP PDF, New SPP Mock Exam

<p><b>Form 503</b> (Revised 09/13)</p> <p>Return in duplicate to: Secretary of State P.O. Box 13697 Austin, TX 78711-3697 512 463-5555 FAX: 512 463-5709 <b>Filing Fee: \$25</b></p>	 <b>Assumed Name Certificate</b>	<p style="text-align: right; font-size: small;">This space reserved for office use</p> <p style="text-align: right;">Filed in the Office of the Secretary of State of Texas Filing # 800935859 09/04/2024 Document # 80864930005 Image Generated Electronically For Web Filing</p>
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**Assumed Name**

1. The assumed name under which the business or professional service is, or is to be, conducted or rendered is: Sweet Pea Photography LLC

**Entity Information**

2. The legal name of the entity filing the assumed name is:  
Sweet Pea Photography LLC

*State the name of the entity as currently shown in the records of the secretary of state or on its organizational documents, if not filed with the secretary of state.*

3. The entity filing the assumed name is a: (Select the appropriate entity type below.)

<input type="checkbox"/> For-profit Corporation	<input checked="" type="checkbox"/> Limited Liability Company
<input type="checkbox"/> Nonprofit Corporation	<input type="checkbox"/> Limited Partnership
<input type="checkbox"/> Professional Corporation	<input type="checkbox"/> Limited Liability Partnership
<input type="checkbox"/> Professional Association	<input type="checkbox"/> Cooperative Association
<input type="checkbox"/> Other _____	

*Specify type of entity. For example, foreign real estate investment trust, state bank, insurance company, etc.*

4. The file number, if any, issued to the entity by the secretary of state is: 800935859

5. The state, country, or other jurisdiction of formation of the entity is: TX, USA

6. The entity's principal office address is:  
702 Salem Rd Apt 320  
Street or Mailing Address

<u>Victoria</u>	<u>TX</u>	<u>USA</u>
City	State	Country
		<u>77904</u>
		Postal or Zip Code

**Period of Duration**

7a. The period during which the assumed name will be used is 10 years from the date of filing with the secretary of state.

**OR**

7b. The period during which the assumed name will be used is 5 years from the date of filing with the secretary of state (not to exceed 10 years).

**OR**

7c. The assumed name will be used until \_\_\_\_\_ (not to exceed 10 years).  
mm/dd/yyyy

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## IASP Strategy Planning Professional Exam Sample Questions (Q96-Q101):

### NEW QUESTION # 96

Which of the following BEST describes an effective organizational mission?

- A. Provides an emotionally inspiring picture of future success
- B. Describes the role of the organization in 3-5 years
- C. Describes in great detail what is done for whom, how it is done, who does it, and how well it is done
- **D. Describes the organization's purpose in an accurate and concise manner**

**Answer: D**

Explanation:

An effective mission statement accurately and concisely describes the organization's purpose, serving as the foundation for strategy and guiding operations. The IASP SPP curriculum differentiates mission from vision, emphasizing clarity and focus in defining why the organization exists and what it does. Overly detailed or future-oriented descriptions belong in operational plans or vision statements, respectively. #IASP SPP Study Guide - Mission and Vision##Drucker, The Practice of Management#

### NEW QUESTION # 97

How do collaborative online tools affect an organization's way of interacting with its customers?

- A. Diminish the organization's ability to manage its relationship with customers
- B. Can work for or against an organization
- C. Provide various customer feedback tools
- **D. Provide instant and continuous communication with customers**

**Answer: D**

Explanation:

Collaborative online tools enhance customer interactions by enabling instant and continuous two-way communication, allowing organizations to respond promptly, gather feedback, and engage customers in real-time. The IASP SPP curriculum recognizes that such tools are increasingly critical for improving customer experience, building loyalty, and fostering co-creation of value. While these tools can have downsides if mismanaged, their primary effect is to expand communication capabilities, supporting transparency and responsiveness that differentiate organizations competitively. #IASP SPP Study Guide - Customer Engagement##Pralhad & Ramaswamy, Co-creation of Value#

### NEW QUESTION # 98

Which of the following questions is MOST critical because it leads to more effective thinking and planning?

- A. What?
- B. Who?
- C. When?
- **D. Why?**

**Answer: D**

Explanation:

The question "Why?" drives critical reflection on purpose and rationale, enabling deeper understanding and more effective strategic thinking. The IASP SPP curriculum stresses that questioning why promotes clarity of intent, challenges assumptions, and aligns actions with fundamental goals. This foundational inquiry supports robust planning and adaptive strategy development. #IASP SPP Study Guide - Strategic Thinking##Senge, The Fifth Discipline#

### NEW QUESTION # 99

Which of the following BEST describes value chain analysis?

- **A. A process that helps calculate value added**
- B. A summary of costs
- C. Is the product solely of financial analysis

- D. Measures only critical labor, materials, and support costs

**Answer: A**

Explanation:

Value chain analysis is a systematic process that helps organizations identify and calculate the value added at each step of delivering products or services. It dissects primary and support activities to evaluate how they contribute to competitive advantage and customer value. The IASP SPP curriculum underscores that value chain analysis is a strategic tool enabling organizations to pinpoint strengths, inefficiencies, and differentiation opportunities. It is broader than just financial summaries or cost listings and involves qualitative and quantitative assessment. #IASP SPP Study Guide - Value Chain Analysis##Porter, Competitive Advantage#

### NEW QUESTION # 100

Which of the following BEST represent the macro level factors to include in an environmental scan?

- A. Geopolitical, sociocultural, economic, technology, environmental, and industry trends
- B. Regulatory, customer, competitive, labor, and supplier trends
- C. Patterns of competition, technology, usage/consumption/service buying patterns, and barriers to exit
- D. Industry life cycle, demographics, changing profile of current customers, international trends, and events pertaining to the industry

**Answer: A**

Explanation:

Macro-level environmental scanning focuses on broad external forces, including geopolitical, sociocultural, economic, technological, environmental, and industry trends (PESTEL analysis). These factors shape the context within which organizations operate, influencing opportunities and risks. The IASP SPP curriculum stresses that understanding these macro factors enables proactive strategy formulation and risk mitigation.

Other options describe micro or industry-specific factors, which are important but secondary to the overarching macro environment. #IASP SPP Study Guide - Environmental Scanning##Aguilar, Scanning the Business Environment#

### NEW QUESTION # 101

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