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Thema	Einzelheiten
Thema 1	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau’s order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Thema 2	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Thema 3	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.

[illegible]

Schicken Sie doch die Produkte von ZertFragen in den Warenkorb. Sie werden sehr wahrscheinlich der nächste erfolgreiche IT-Fachmann.

Salesforce Certified Tableau Consultant Analytics-Con-301 Prüfungsfragen mit Lösungen (Q14-Q19):

14. Frage

A new Tableau user created a simple dashboard on Tableau Server using supply chain data. Now, the user wants to know if they created the dashboard in accordance with specific performance best practices.

Which approach should the consultant recommend for the client to make this determination?

- A. Use inbuilt dashboards in Tableau Server to troubleshoot the performance.
- B. Use Performance Recording in Tableau Desktop.
- C. Run Workbook Optimizer.
- D. Use Performance Recording on Tableau Server.

Antwort: C

Begründung:

The Workbook Optimizer is a tool specifically designed to evaluate a workbook against performance best practices. It provides feedback on key design characteristics and offers concrete guidance on how to improve workbook performance. This tool is beneficial for both new and experienced Tableau users to ensure their dashboards are optimized for performance¹.

References: The Workbook Optimizer's functionality is detailed in Tableau's official documentation, which explains how it assesses workbooks against a set of rules derived from best practices¹. Additionally, the Performance Recording feature in Tableau Desktop and Server can be used to identify performance issues, but the Workbook Optimizer gives a more comprehensive analysis of the workbook's adherence to best practices²³.

15. Frage

SIMULATION

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Antwort:

Begründung:

See the complete Steps below in Explanation

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.

Calculate Cumulative Sales Percentage:

Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.

Name this field "Cumulative Sales Percentage".

Enter the following formula to calculate the running sum of sales as a percentage of the total sales:

`(RUNNING_SUM(SUM([Sales])) / TOTAL(SUM([Sales])) [Sales])`

Click 'OK' to save the calculated field.

Add the Cumulative Sales Percentage Line to the Chart:

Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.

Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.

Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select

'Synchronize Axis' if it's on a dual-axis setup.

Format the Cumulative Sales Percentage Line:

Click on the "Cumulative Sales Percentage" line in the visualization.

Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

16. Frage

A client wants to migrate their Tableau Server to Tableau Cloud. The Tableau Server is configured with three sites: Finance, Strategy, and Marketing. A consultant must provide a solution that minimizes user impact and costs.

Which configuration should the consultant recommend for Tableau Cloud to meet the client's requirements?

- A. One Tableau Cloud instance configured with all workbooks in a single project
- B. Three separate Tableau Cloud instances for Finance, Strategy, and Marketing
- C. One Tableau Cloud instance with two sites for Strategy and Marketing, and one Tableau Server instance for Finance
- **D. One Tableau Cloud instance configured with a Finance project folder, Strategy project folder, and Marketing project folder**

Antwort: D

Begründung:

To minimize user impact and costs while migrating from Tableau Server to Tableau Cloud with multiple sites, the best solution is: Single Tableau Cloud Instance with Multiple Projects: Instead of multiple sites which could imply higher management overhead and possibly higher costs, configuring one Tableau Cloud instance with different project folders for each former site (Finance, Strategy, Marketing) is most efficient.

Benefits: This setup maintains organizational separation of data and access similar to having different sites but leverages the unified management and simplicity of a single cloud instance. It reduces complexity in user access management and integration points.

Implementation: Each project folder acts like a mini-site within the larger instance, where specific permissions and content can be managed independently, akin to the original server setup but within a single cloud-based environment.

References

This recommendation is in line with best practices for cloud migration focusing on consolidation and cost efficiency, as suggested in Tableau's official documentation for cloud migration strategies.

17. Frage

A client has a large data set that contains more than 10 million rows.

A consultant wants to calculate a profitability threshold as efficiently as possible. The calculation must classify the profits by using the following specifications:

- . Classify profit margins above 50% as Highly Profitable.
- . Classify profit margins between 0% and 50% as Profitable.
- . Classify profit margins below 0% as Unprofitable.

Which calculation meets these requirements?

- A. IF [ProfitMargin]>0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSEIF [ProfitMargin]<0 Then 'Unprofitable'
END
- B. IF([ProfitMargin]>=0.50,'Highly Profitable', 'Profitable')
ELSE 'Unprofitable'
END
- **C. IF [ProfitMargin]>=0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSE 'Unprofitable'
END**

- D. IF [ProfitMargin]>0.50 Then 'Highly Profitable'
 ELSEIF [ProfitMargin]>=0 Then 'Profitable'
 ELSE 'Unprofitable'
 END

Antwort: C

Begründung:

The correct calculation for classifying profit margins into categories based on specified thresholds involves the use of conditional statements that check ranges in a logical order:

Highly Profitable Classification: The first condition checks if the profit margin is 50% or more. This must use the ">=" operator to include exactly 50% as "Highly Profitable".

Profitable Classification: The next condition checks if the profit margin is between 0% and 50%. Since any value falling at or above 50% is already classified, this condition only needs to check for values greater than or equal to 0%.

Unprofitable Classification: The final condition captures any remaining scenarios, which would only be values less than 0%.

References:

Logical Order in Conditional Statements: It is crucial in programming and data calculation to ensure that conditions in IF statements are structured in a logical and non-overlapping manner to accurately categorize all possible values.

18. Frage

A consultant builds a report where profit margin is calculated as SUM([Profit]) / SUM([Sales]). Three groups of users are organized on Tableau Server with the following levels of data access that they can be granted.

. Group 1: Viewers who cannot see any information on profitability

. Group 2: Viewers who can see profit and profit margin

. Group 3: Viewers who can see profit margin but not the value of profit Which approach should the consultant use to provide the required level of access?

- A. Use user filters to access data on profitability to all groups. Then, create a calculated field that allows visibility of profit value to Group 2 and use the calculation in the view in the report.
- **B. Use user filters to allow only Groups 2 and 3 access to data on profitability. Then, create a calculated field that limits visibility of profit value to Group 2 and use the calculation in the view in the report.**
- C. Specify with user filters in each view individuals who can see profit, profit margin, or none of these.
- D. Specify in the row-level security (RLS) entitlement table individuals who can see profit, profit margin, or none of these. Then, use the table data to create user filters in the report.

Antwort: B

Begründung:

The approach of using user filters to control access to data on profitability for Groups 2 and 3, combined with a calculated field that restricts the visibility of profit value to only Group 2, aligns with Tableau's best practices for managing content permissions. This method ensures that each group sees only the data they are permitted to view, with Group 1 not seeing any profitability information, Group 2 seeing both profit and profit margin, and Group 3 seeing only the profit margin without the actual profit values. This setup can be achieved through Tableau Server's permission capabilities, which allow for detailed control over what each user or group can see and interact with¹².

References: The solution is based on the capabilities and permission rules that are part of Tableau Server's security model, as detailed in the official Tableau documentation¹². These resources provide guidance on how to set up user filters and calculated fields to manage data access levels effectively.

19. Frage

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In heutiger Gesellschaft sind die Eliten hier und dort vorhanden, und auch in IT-Industrie. Mit der Entwicklung der Computer gibt es keine, die Computer nicht benutzen können. Als ITeer fühlen Sie sich nicht stressig? Ihr Titel kann ihre Fähigkeit heute nicht repräsentieren. Der Titel ist jetzt nur Ihr Sprungbrett. Nur Ihre Fähigkeit kann Ihren Arbeitsplatz halten. Als ITeer, wie können Sie Ihre Fähigkeit erhalten? Es ist eine sehr gute Entscheidung, Salesforce Analytics-Con-301 Zertifizierungsprüfung zu bestehen. Nicht nur können Sie mehr Fähigkeiten entfalten, sondern auch Ihre Fähigkeiten beweisen. Zurzeit ist die Salesforce Analytics-Con-301 Zertifizierungsprüfung sehr populär, wollen Sie daran teilnehmen?

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