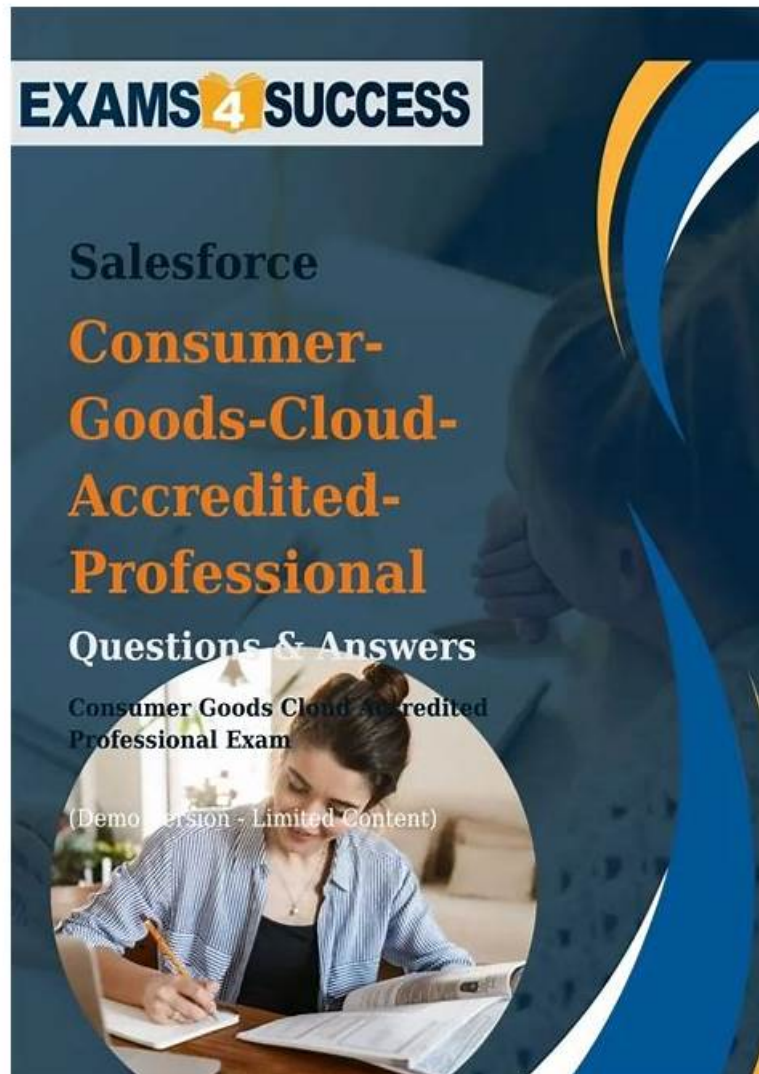


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Salesforce Consumer Goods Cloud Accredited Professional Exam is an important certification program for professionals working in the consumer goods industry. It is designed to test the skills and knowledge of individuals who work with Salesforce's Consumer Goods Cloud, and provides a valuable credential for those looking to demonstrate their expertise in this area. Whether you are a sales manager, account planner, or retail execution specialist, the Salesforce Consumer Goods Cloud Accredited Professional Exam can help you take your career to the next level.

Salesforce Consumer Goods Cloud Accredited Professional Exam is a comprehensive program that covers all aspects of the Consumer Goods Cloud. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the knowledge and skills of professionals who work with the platform on a daily basis. It covers topics such as sales management, account planning, and retail execution, and is designed to ensure that individuals who pass the exam are equipped with the knowledge and skills needed to help consumer goods companies achieve their business goals.

Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is a comprehensive exam that requires a thorough understanding of the platform. Salesforce Consumer Goods Cloud Accredited Professional certification exam comprises of 60 multiple-choice questions and is timed for 105 minutes. Candidates must score 69% or higher to pass the exam. Salesforce Consumer Goods Cloud Accredited Professional certification is valid for two years and can be renewed by passing the latest version of the exam or completing related Trailhead modules. Salesforce Consumer Goods Cloud Accredited Professional certification exam can be taken online or in-person at a test center.

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Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q14-Q19):

NEW QUESTION # 14

Northern Trail Outfitters (NTO) has a 7-tier product hierarchy that they use to track products in their Enterprise Resource Planning (ERP) platform. Assuming this functionality is available in the Consumer Goods Cloud, what should a consultant at NTO determine which tier of data contains the information required to set up products in Consumer Goods Cloud INTO wishes to measure share-of-shelf?

- A. There is no need to ask a question choose level 7
- B. Which tier has the data you trust most?
- **C. Which tier describes stock keeping units (SKL)?**
- D. What tier has data describing the product with?

Answer: C

Explanation:

A consultant at NTO should determine which tier of data contains the information required to set up products in Consumer Goods Cloud by asking which tier describes stock keeping units (SKU). A SKU is a unique identifier for a product that can be scanned and tracked in inventory systems. SKU is the level of data that is needed to measure share of shelf, which is the percentage of space occupied by a product or brand on a shelf. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 19.

NEW QUESTION # 15

Which two levels can promotions be defined within the Consumer Goods Cloud?

- A. Retail Store
- B. Retail Store Group
- C. Account
- **D. Product Category**
- **E. Product**

Answer: D,E

NEW QUESTION # 16

Where are the results (actual values) of Custom Task KPIs stored?

- A. In the custom object.
- B. In the Visit Record
- C. In the Retail Visit KPI record
- D. In the Retail Store KPI record

Answer: C

NEW QUESTION # 17

Sales Reps in the field are reporting that no surveys are available when they try to complete a visit survey on their mobile devices. What are two explanations for this?

- A. The rep is missing the Create Surveys permission
- B. The Retail Execution Survey Lighting Flow has not been action
- C. A custom Assessment Task definition has not been created
- D. A related survey invitation has not been generated
- E. The Salesforce admin has not created and activated a Salesforce survey

Answer: D,E

Explanation:

Two explanations for why no surveys are available when field reps try to complete a visit survey on their mobile devices are:

The Salesforce admin has not created and activated a Salesforce survey. A Salesforce survey is a questionnaire that can be sent to customers or contacts to collect feedback. The admin needs to create and activate a survey before it can be used in an in-store survey task.

A related survey invitation has not been generated. A survey invitation is an object that represents an invitation to take a survey. A survey invitation needs to be generated and associated with the visit, the retail store, or the store primary contact before it can be displayed in an in-store survey task. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 27.

NEW QUESTION # 18

Which are the two primary use cases for performing an in-store survey?

- A. Gathering data on inventory reconciliation
- B. Saving time for the Field Rep https://help.salesforce.com/s/articleView?id=sf.retail_concept_user_survey.htm&type=5
- C. Gathering data on promotions, inventory requirements and product quality
- D. Gathering feedback from customers, consumers shoppers, and staff
- E. Gathering point of sale data

Answer: C,D

Explanation:

Two primary use cases for performing an in-store survey are:

Gathering feedback from customers, consumers, shoppers, and staff. An in-store survey can be used to collect feedback from various stakeholders who interact with the products or services offered by the consumer goods company. For example, an in-store survey can ask customers about their satisfaction, preferences, or suggestions; consumers about their awareness, perception, or loyalty; shoppers about their behavior, motivation, or barriers; and staff about their challenges, needs, or opinions.

Gathering data on promotions, inventory requirements and product quality. An in-store survey can be used to collect data on various aspects of the product performance and availability in the retail store. For example, an in-store survey can ask about the compliance, effectiveness, or impact of promotions; the demand, supply, or replenishment of inventory; and the condition, quality, or issues of products

NEW QUESTION # 19

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In this competitive IT industry, having some authentication certificate can help you promote job position. Many companies that take a job promotion or increase salary for you will refer to how many gold content your authentication certificates have. Salesforce

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