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The Salesforce CRT-550 practice material of 2Pass4sure came into existence after consultation with many professionals and getting their positive reviews. The majority of aspirants are office professionals, and we recognize that you don't have enough time to prepare for the Salesforce CRT-550 Certification Exam. As a result, several versions of the Preparing for your Salesforce Certified Marketing Cloud Consultant Exam (CRT-550) exam questions will be beneficial to you.

Salesforce Certified Marketing Cloud Consultant (CRT-550) Exam is a certification that validates the skills and knowledge of professionals who work with Salesforce Marketing Cloud. Preparing for your Salesforce Certified Marketing Cloud Consultant Exam certification is ideal for professionals who want to demonstrate their expertise in designing and implementing Marketing Cloud solutions for businesses. CRT-550 exam is designed to test the candidate's knowledge of Marketing Cloud functionality, best practices, and the ability to solve complex business problems using Marketing Cloud.

Salesforce CRT-550 certification exam is designed for individuals who want to become certified Marketing Cloud Consultants. CRT-550 exam is intended for professionals who have experience with the Salesforce Marketing Cloud and want to prove their expertise. CRT-550 Exam covers various topics such as Marketing Cloud account configuration, data management, email marketing, mobile messaging, and social media advertising. Passing the CRT-550 exam will demonstrate your ability to design and implement solutions using the Salesforce Marketing Cloud.

Salesforce CRT-550 exam consists of 60 multiple-choice questions that must be completed within 105 minutes. CRT-550 exam is designed to evaluate the candidate's knowledge of Salesforce Marketing Cloud, including its features, functionality, and best practices. CRT-550 exam also assesses the candidate's ability to create and implement marketing strategies using Salesforce Marketing Cloud tools. CRT-550 exam covers different topics, including data management, email marketing, mobile messaging, advertising, and automation.

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Salesforce Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Sample Questions (Q47-Q52):

NEW QUESTION # 47

What are the similarities between Automation Studio and Journey Builder?

- A. Ability to define an email send
- B. Have duration plus wait activity
- **C. Fire an event from Automation Studio to Journey Builder**

Answer: C

NEW QUESTION # 48

A B2B customer has customized journeys they want to use for several key accounts they are trying to sell into.

How could Marketing Cloud Connect be used to initiate these sends when contacts for select accounts are created?

- A. Salesforce Data Entry Source on the Account Object
- B. Welcome Email Configuration on the Account Object
- **C. Salesforce Data Entry Source on the Contact Object**
- D. Salesforce Campaign Entry Source on the Lead Object

Answer: C

Explanation:

Explanation

To initiate sends when contacts for select accounts are created, Northern Trail Outfitters should use a Salesforce Data Entry Source on the Contact Object. A Salesforce Data Entry Source is a feature that allows marketers to inject contacts into a journey based on changes or events in Sales Cloud objects, such as contacts or accounts. Using a Salesforce Data Entry Source on the Contact Object will allow Northern Trail Outfitters to trigger sends when a contact record is created for a specific account.

References:https://help.salesforce.com/s/articleView?id=sf.mc_jb_salesforce_data_event.htm&type=5

NEW QUESTION # 49

A customer executes a large number of sends via Marketing Cloud connect and is concerned about API limits. What should the consultant suggest to minimize the impact of Marketing Cloud Connect on daily API limits? Choose Two

- A. Turn off link details tracking
- B. Filter data
- **C. Upgrade the MC account to ConnectedApp**
- **D. Turn off Individual Level Tracking**

Answer: C,D

NEW QUESTION # 50

A customer wants to segment point of sale system data stored in Marketing Cloud with data from the Contact and Campaign objects in Salesforce.

Which two tools should be used? Choose 2 answers

- **A. SQL Query Activity**
- B. Salesforce Reports
- **C. Synchronized Data Extensions**
- D. Filter Activity

Answer: A,C

NEW QUESTION # 51

A customer executes a large number of sends via Marketing Cloud Connect and is concerned about API Limits.

What should the consultant suggest to minimise the impact of Marketing Cloud Connect on daily API limits?

Choose 2

- A. Use Data Stream to sync object data into a Data Extension in the Marketing Cloud
- **B. Share Sales Cloud user licenses across Marketing Cloud users**
- C. Upgrade the Marketing Cloud Account to ConnectedApp Authentication
- **D. Filter target audiences based on mapped profile attributes to reduce Bulk API calls**

Answer: B,D

NEW QUESTION # 52

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To make sure your situation of passing the Preparing for your Salesforce Certified Marketing Cloud Consultant Exam certificate efficiently, our CRT-550 practice materials are compiled by first-rank experts. So the proficiency of our team is unquestionable. They help you review and stay on track without wasting your precious time on useless things. They handpicked what the CRT-550 Study Guide usually tested in exam recent years and devoted their knowledge accumulated into these CRT-550 actual tests. We are on the same team, and it is our common wish to help you realize it. So good luck!

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