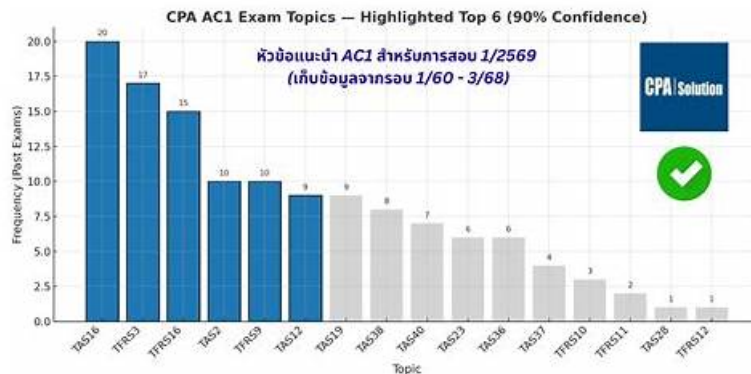


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By earning the Salesforce Consumer Goods Cloud Accredited Professional certification, professionals will gain the knowledge and skills they need to become experts in using the Consumer Goods Cloud platform. Salesforce Consumer Goods Cloud Accredited Professional certification can help to enhance their career opportunities and can help them to stand out from other professionals in the industry. Overall, the Salesforce Consumer Goods Cloud Accredited Professional certification exam is an excellent way for professionals to improve their skills and knowledge in the consumer goods industry.

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Salesforce Consumer Goods Cloud Accredited Professional certification exam is designed to test the knowledge and skills of professionals who work within the consumer goods industry. Consumer-Goods-Cloud-Accredited-Professional exam covers a wide range of topics, including the features and functionality of the Consumer Goods Cloud platform, as well as best practices for using the platform to improve sales and marketing efforts.

The Salesforce Consumer Goods Cloud Accredited Professional certification exam covers various topics related to consumer goods, such as account and contact management, order management, pricing, promotions, and trade promotions. It also covers topics related to Salesforce's Consumer Goods Cloud, such as data modeling, data management, and reporting. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidate's knowledge of Salesforce's best practices and its applications to the consumer goods industry.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q114-Q119):

NEW QUESTION # 114

Feedback from their Sales Agents about their current legacy system's quoting and order capture flows:

They often need to refer back to their training documentation for routine customer requests They are able to handle the majority of customer requests themselves despite current challenges Routine customer requests require many clicks and they want the new system to focus on user experience One of the common MACD transactions is to increase the quantity of the assets.

What approach should a Consultant recommend for designing the quoting and order capture flows in Communications Cloud to alleviate the agents' feedback while minimizing implementation efforts?

- A. Leverage guided selling OmniScripts for common use cases, and the CPQ Cart for other use cases
- B. Leverage the CPQ Cart for all cases to minimize the implementation effort
- C. Build a custom CPQ Cart using FlexCards and LWC to align to the legacy system's UI
- D. Leverage OmniScripts for all use cases to minimize the training effort for the Sales Agents

Answer: A

Explanation:

Feedback from sales agents indicates:

Need fewer clicks

Need guided flows for routine transactions

Already comfortable handling most requests

Want reduced training effort

Salesforce recommends a hybrid UX approach:

✓ Use Guided Selling OmniScripts for common tasks

OmniScripts allow:

Streamlined clicks

Step-by-step guidance

Embedded rules

Lower training impact

Perfect for frequent MACD tasks (e.g., updating quantities)

✓ Use CPQ Cart for all remaining flexible or complex cases

CPQ Cart already supports full quoting, attribute changes, and line-level updates. Using it avoids unnecessary customizations.

Why not the others:

A (Custom LWC Cart) → High effort, not needed.

B (Use OmniScript for all) → Overkill; many use cases require standard Cart capabilities.

C (Use Cart for all) → Does not solve agent frustrations or reduce clicks/training.

NEW QUESTION # 115

Which two levels can promotions be defined within the Consumer Goods Cloud?

- A. Account
- B. Product Category
- C. Product
- D. Retail Store Group
- E. Retail Store

Answer: C,E

Explanation:

Promotions within the Consumer Goods Cloud can be defined at different levels, including the Account, Product, and Retail Store levels. This flexibility allows for targeted and effective promotion strategies.

NEW QUESTION # 116

A Field Sales Manager is trying to determine which stores have a decline in Retail Execution KPIs and therefore need attention. Which Tableau CRM for Consumer Goods Cloud dashboard can provide the required data?

- A. Lost Visit Store Performance Dashboard
- B. Product Performance Dashboard
- C. Team Performance Dashboard
- **D. Store Performance Dashboard**

Answer: D

Explanation:

The Tableau CRM for Consumer Goods Cloud dashboard that can provide the required data for a Field Sales Manager to determine which stores have a decline in Retail Execution KPIs and therefore need attention is the Store Performance Dashboard. The Store Performance Dashboard shows the performance and compliance of the retail stores in relation to their KPIs and promotions. The dashboard allows users to filter and analyze the data by various dimensions, such as store group, store location, product category, or visit date. The dashboard also displays metrics such as store compliance score, store revenue, store visits, and promotion compliance score. By using this dashboard, a Field Sales Manager can identify which stores are underperforming or non-compliant and take appropriate actions to improve their performance. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 37.

NEW QUESTION # 117

Alpine, a Consumer Goods company, is launching a new division dedicated to fresh baked breads delivered to restaurants and groceries. In an effort to move product rapidly and pick up new clients they need to extend their current customer onboarding process to allow field reps to onboard new customers while on their daily route. Which option is a best practice to complete this requirement ?

- A. Ask the potential customer to navigate to the Alpine website built on Commerce Cloud to place their first order. Use the Commerce Cloud to Consumer Goods Cloud connector to complete the order
- B. Create a retail store record from the mobile app and use a workflow to send an email to the customer affair department
- **C. Use the Click2Create function to pull the Point of interest data from maps directly to the address fields and attached follow up case or lead to onboard the outlet on an onboarding journey**
- D. Create an opportunity and use CPQ to send the restaurant manager an enticing quote

Answer: C

Explanation:

The Click2Create function is a feature of Consumer Goods Cloud that allows a field rep to create a new retail store record from the mobile app by tapping on a point of interest on a map. This function automatically fills in the address fields with the data from the map and also allows the field rep to attach a follow up case or lead to onboard the outlet on an onboarding journey. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 34-35.

NEW QUESTION # 118

Which of the following represent the three ways of performing a promotion check during an in-store visit?

- **A. General Promotion, Individual Product, and Product Category**
- B. Unit Promotion, Product Category, and Product Coupons
- C. Clearance Promotion, Volume Promotion, and Product Coupons
- D. Individual product, Product Coupons, and Volume Promotion

Answer: A

Explanation:

A promotion check is a type of action plan task that allows a field rep to verify if a promotion is running correctly at a retail store. There are three ways of performing a promotion check during an in-store visit:
General Promotion, which checks if any promotion is running at the store, regardless of the product or category involved.
Individual Product, which checks if a specific product is part of a promotion at the store.
Product Category, which checks if a group of products that belong to the same category are part of a promotion at the store.
Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 27-28.

NEW QUESTION # 119

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