

PEGACPDC25V1題庫更新資訊 & PEGACPDC25V1題庫分享

Answer Area	Condition	Engagement policy		
		Eligibility	Applicability	Suitability
	The customer must not be flagged as a defaulted borrower	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Customer already owns a higher-value offer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Must be a resident of New York City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Inappropriate for customers with a credit score < 300 as they are likely to default	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

此外，這些PDFExamDumps PEGACPDC25V1考試題庫的部分內容現在是免費的：https://drive.google.com/open?id=1AE0qgVTbe_kOrmpa6dJNHB_IL9TSXhHt

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>> PEGACPDC25V1題庫更新資訊 <<

PEGACPDC25V1題庫更新資訊： Certified Pega Decisioning Consultant 25 壹次通過PEGACPDC25V1考試

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Pegasystems PEGACPDC25V1 考試大綱：

主題	簡介
主題 1	<ul style="list-style-type: none"> • Actions and treatments: Focuses on defining and managing customer actions for web and outbound channels.
主題 2	<ul style="list-style-type: none"> • Contact policy and volume constraints: This domain covers managing contact policies to limit how often customers receive communications, focusing on controlling action exposure and volume in outbound channels while configuring appropriate tracking periods.
主題 3	<ul style="list-style-type: none"> • Customer Engagement Optimization: Addresses change management, revision management, GenAI brand voice, and action update processes.
主題 4	<ul style="list-style-type: none"> • Decision strategies: Focuses on building decision strategies with business logic to power the decisioning engine.

最新的 Pega Decisioning Consultant PEGACPDC25V1 免費考試真題 (Q45-Q50):

問題 #45

U+ Bank has recently implemented Pega Customer Decision Hub. As a first step, the bank went live with the contact center to improve customer engagement. Now, U+ Bank wants to extend its customer engagement through the web channel. As a decisioning architect, you have created the new set of actions, the corresponding treatments, and defined a new trigger in the Next-Best-Action Designer for the new web channel.

What else do you configure for the new treatments to be present in the next-best-action recommendations?

- A. Change the generated decision strategy.
- B. Create a channel strategy specifically for web.
- C. No need to do anything. The strategy is auto-generated.
- D. Modify the Next-Best-Action Framework strategy to cater to the new web channel.

答案: C

解題說明:

When you create a new trigger in the Next-Best-Action Designer, Pega Customer Decision Hub automatically generates a decision strategy for that trigger and channel. You do not need to create or modify any strategies manually. Verified References: Pega Academy - Decisioning Consultant - Creating triggers

問題 #46

U+ Bank's marketing department wants to use the always-on outbound approach to send promotional emails about credit card offers to qualified customers. As a part of this promotion, the bank wants to identify the starting population by defining a few high-level criteria in a segment.

For each condition below, select which two conditions should be defined in Segment and which three conditions should be defined in Engagement policy as best practice

答案:

解題說明:

問題 #47

Regional Bank has a fully implemented 1:1 customer engagement solution that is in the business-as-usual phase. A business user from this bank identifies the need for a new promotional offer for customers who regularly use mobile banking services. The user has detailed requirements including eligibility criteria, treatment messaging, and implementation timeline.

Which process should the business user follow to implement the new action?

- A. Create a change request specifying action details, which will then be processed by NBA specialists
- B. Use the bulk import functionality to upload the action configuration from a spreadsheet
- C. Contact the IT department to develop the action artifacts outside the standard workflow
- D. Access the Customer Decision Hub portal directly and create the action on the Action landing page

答案: A

問題 #48

U+ Bank uses a scorecard rule in a decision strategy to compute the mortgage limit for a customer. U+ Bank updated their scorecard to include a new property in the calculation: customer income.

What changes do you need to make in the decision strategy for the updated scorecard to take effect?

- A. Add a new Group By component for the mortgage limit calculation.
- B. Remap the scorecard property in the decision strategy for the change to take effect.
- C. A new proposition filter needs to be configured in the strategy to filter on customer income.
- D. The score calculation is independent of the strategy and no change is required.

答案: D

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