

Kostenlose gültige Prüfung Salesforce AP-212 Sammlung - Examcollection



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Jeder hat seinen eigenen Lebensplan. Wenn Sie andere Wahle treffen, bekommen Sie sicher etwas Anderes. So ist die Wahl serh wichtig. Die Schulungsunterlagen zur Salesforce AP-212 Zertifizierungsprüfung von DeutschPrüfung ist eine beste Methode, die den IT-Fachleuten helfen, ihr Ziel zu erreichen. Sie enthalten Prüfungsfragen und Antworten zur Salesforce AP-212 Zertifizierung. Und sie sind den echten Prüfungen ähnlich. Es ist wirklich die besten Schulungsunterlagen.

Mit der Entwicklung des Zeitalters machen nicht nur die Zivilisation, sondern auch DeutschPrüfung Fortschritt. Damit Sie so schnell wie möglich das Salesforce AP-212 Zertifikat erhalten und erhötes Gehalt erhalten können, strengen wir uns DeutschPrüfung immer an. Nach mehrjährigen Bemühungen beträgt die Erfolgsquote der Salesforce AP-212 Zertifizierungsprüfung von DeutschPrüfung bereits 100%. Wählen Sie DeutschPrüfung, dann wählen Sie Erfolg.

>> AP-212 Prüfungsaufgaben <<

AP-212 Übungsmaterialien & AP-212 realer Test & AP-212 Testvorbereitung

Viele der AP-212 Fragenkatalog Loyalty Management Accredited Professionalaus DeutschPrüfung sind in der Form von Vielfache-Wahl-Fragen. Um Ihre AP-212 Zertifizierungsprüfungen reibungslos zu meistern, brauchen Sie nur unsere Salesforce AP-212 Prüfungsfragen und Antworten (Loyalty Management Accredited Professional) auswendigzulernen.

Salesforce Loyalty Management Accredited Professional AP-212 Prüfungsfragen mit Lösungen (Q75-Q80):

75. Frage

Northern Trail Outfitters an online clothing store has recently enabled the Loyalty Program. Which objects count toward data storage capacity?

- A. Person Account, Email Messages, Transaction Journals, Loyalty Member Currency

- B. Person Account, Orders, Loyalty Program Members, Transaction Journals
- C. Person Account, Loyalty Member Tier, Orders, Loyalty Program Members
- D. Person Account, Loyalty Ledgers, Cases, Loyalty Program Currency

Antwort: B

Begründung:

In Salesforce, objects that count toward data storage capacity include Person Account, Orders, Loyalty Program Members, Transaction Journals (A). These objects are essential components of a Loyalty Program and each record created within these objects occupies space in Salesforce's data storage. Person Accounts and Orders are standard Salesforce objects, while Loyalty Program Members and Transaction Journals are custom objects introduced by the Loyalty Management application, all contributing to the overall data storage usage.

76. Frage

For the integration of Loyalty Management and Service Cloud, which two methods should a Technical Consultant use for associating a Loyalty Program Member with a Case?

- A. Add the loyalty Program Members' related list on the Case page layout
- B. Add the 'Associate Program Member' action on Case page layout
- C. Add the 'Cases' related list on the Loyalty Program Member page layout
- D. Add the 'Create Case' action on the Loyalty Program Member page layout

Antwort: A,C

Begründung:

For integrating Loyalty Management and Service Cloud, a Technical Consultant should use the following methods to associate a Loyalty Program Member with a Case:

* Add the Loyalty Program Members' related list on the Case page layout (A): This allows agents to view and access loyalty program member information directly from a Case record.

* Add the 'Cases' related list on the Loyalty Program Member page layout (D): This enables the viewing and management of cases related to a specific loyalty program member from their loyalty member record.

These configurations enhance the integration between Loyalty Management and Service Cloud, providing a seamless experience for service agents handling loyalty program members' inquiries and cases.

77. Frage

A Consultant was tasked with setting up the connection between Salesforce Loyalty Management and Marketing Cloud. The Consultant created a new user account in Marketing Cloud. Which two items on the Marketing Cloud user account should the Consultant configure to enable the user account to successfully connect with Salesforce Loyalty Management?

- A. Grant access to the correct business unit
- B. API access
- C. Assign the permission set to the user account
- D. User account must exist within the Loyalty Management org

Antwort: A,B

Begründung:

When configuring a new user account in Marketing Cloud for integration with Salesforce Loyalty Management, the Consultant must ensure to Grant access to the correct business unit (B) and Enable API access (D). Access to the correct business unit is necessary to ensure that the user has access to the relevant data and functionalities within Marketing Cloud. API access is essential for the technical integration, allowing for communication between Salesforce Loyalty Management and Marketing Cloud.

78. Frage

A sports clothing and accessories retailer has a strategic partnership with other businesses that provide sports equipment and outdoor sports experiences. This retailer wants its Loyalty program members to be able to redeem their points when shopping with its redemption partners.

When creating a Loyalty Program partner record, how should an Administrator set up the partners in the Loyalty management application?

- A. Set the program partner type to accrual > Activate > Define the redemption cost per unit
- B. Set the program partner type to redemption > Activate > Define the accrual cost per unit.
- C. Set the program partner type to both > Activate > Define the accrual cost per unit.
- **D. Set the program partner type to redemption > Activate > Define the redemption cost per unit**

Antwort: D

Begründung:

For a retailer looking to allow Loyalty program members to redeem points with redemption partners, the correct setup in Salesforce Loyalty Management involves configuring the partner record as a redemption partner. This includes:

- * Setting the program partner type to "redemption" to indicate that the partner is involved in the points redemption process.
- * Activating the partner record to make it available for transactions within the Loyalty Management application.
- * Defining the redemption cost per unit, which specifies how many points are required for members to redeem specific rewards or benefits from the partner.

This setup ensures that Loyalty program members can redeem their points when shopping with strategic partners, aligning with the retailer's goal of enhancing the value and utility of their Loyalty program.

79. Frage

A Loyalty Manager would like to monitor members' tier history in the dashboards from Analytics Studio App.

Which two fields need to be enabled in field history tracking in the Loyalty Member Tier object for this to be achieved?

- **A. Reason for Change**
- B. Loyalty Tier
- C. Loyalty Tier Group
- **D. Change Reason Type**

Antwort: A,D

Begründung:

To monitor members' tier history in the dashboards from the Analytics Studio App, the two fields that need to be enabled in field history tracking on the Loyalty Member Tier object are:

- * Change Reason Type (B): This field captures the type of change (e.g., manual adjustment, system-generated change) that led to the tier change, providing context for the tier history.
- * Reason for Change (D): This field provides specific reasons for the tier change, offering detailed insights into why a member's tier was adjusted, which is valuable information for analyzing member behavior and program effectiveness.

Option A (Loyalty Tier Group) and Option C (Loyalty Tier) are important fields for understanding tier structures and member status, but they do not specifically relate to tracking changes or the reasons behind tier history, which are crucial for analytical purposes. Salesforce documentation on Loyalty Management and Analytics would provide guidance on configuring field history tracking and leveraging Analytics Studio to create insightful dashboards that monitor and analyze members' tier history, aiding in strategic decision-making and program optimization.

80. Frage

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AP-212 Online Prüfungen: <https://www.deutschpruefung.com/AP-212-deutsch-pruefungsfragen.html>

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