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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> • Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Topic 2	<ul style="list-style-type: none"> • Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
Topic 3	<ul style="list-style-type: none"> • Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 4	<ul style="list-style-type: none"> • IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.

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Salesforce Certified Tableau Consultant Sample Questions (Q78-Q83):

NEW QUESTION # 78

A client requests a published Tableau data source that is connected to SQL Server. The client needs to leverage the multiple tables option to create an extract. The extract will include partial data from the SQL Server data source.

Which action will reduce the amount of data in the extract?

- A. Set up the extract as an incremental refresh.
- B. Define the filters by using custom SQL.
- C. Aggregate the extract to the visible dimensions.
- **D. Use an extract filter.**

Answer: D

Explanation:

Using an extract filter is an effective way to reduce the amount of data in a Tableau extract. Extract filters allow you to specify a subset of the data to include, which can significantly decrease the size of the extract by excluding unnecessary data. This is particularly useful when you only need partial data from a larger SQL Server data source.

References: The recommendation to use extract filters to reduce data size is supported by Tableau's best practices for optimizing extracts. These practices suggest keeping the extract's data set short through filtering¹. Additionally, discussions in the Tableau Community confirm that hiding fields and using extract filters before extracting data can help reduce the extract size².

When dealing with large datasets in SQL Server and needing to create a manageable extract in Tableau, using an extract filter is the most direct and effective method to limit the data included:

Extract Filter: This involves setting filters that apply directly when the data is extracted from the source. This means that only the data meeting the specified criteria will be extracted and loaded into Tableau, significantly reducing the size of the extract.

To apply an extract filter, in the Data Source page in Tableau, drag the fields you want to filter by to the Filters shelf. Then, configure the desired filter criteria. When you create the extract, choose the option to "Add Filters to Extract" and select the configured filters. This ensures that only the data that meets these conditions is extracted from the SQL Server.

This approach not only minimizes the data volume but also speeds up performance in Tableau because it processes a smaller subset of the full dataset.

References

This procedure is described in detail in Tableau's help documentation on managing extracts and optimizing performance by using extract filters, which is recommended for scenarios involving large datasets or when specific subsets of data are required for analysis.

NEW QUESTION # 79

Which technique should a Tableau consultant use to optimize workbook performance with a live data source?

- A. Use Compute Calculations Now for live data sources to materialize calculations.
- B. Use Custom SQL for Tableau query optimization.
- C. Use larger sets of more granular records in Table Calculations instead of smaller sets of aggregated records.
- **D. Use numbers and Booleans instead of strings and dates.**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

When optimizing performance with live connections, Tableau documentation emphasizes minimizing the workload passed to the database. Key principles include:

- * Databases resolve numeric and Boolean fields significantly faster than strings and dates.
- * Using simpler data types reduces query parsing time and improves join and filter performance.
- * This is a standard Tableau recommendation for live query optimization.

Why the other answers are incorrect:

* B: Table calculations add workload on Tableau, but live performance depends on database efficiency; granular table calc processing worsens performance.

* C: Custom SQL often hurts performance because it disables query optimization, increases load times, and prevents Tableau from generating efficient queries.

* D: Compute Calculations Now applies only to extracts, and has no effect on live connections.

Thus, the documented performance best practice for live sources is to use numbers and Booleans instead of strings and dates.

* Live connection optimization guidance: prefer numeric and Boolean fields over strings/dates.

* Best practices cautioning against Custom SQL for performance.

* Documentation stating Compute Calculations Now applies only to extracts.

NEW QUESTION # 80

A consultant is designing a dashboard that will be consumed on desktops, tablets, and phones. The consultant needs to implement a dashboard design that provides the best user experience across all the platforms.

Which approach should the consultant take to achieve these results?

- A. Build one dashboard for each type of device and fix the size of the layouts.
- B. Build one dashboard and set the size to Automatic.
- C. Build one dashboard and fix the size of the dashboard.
- **D. Build one dashboard that has desktop, tablet, and phone layouts, and fix the size of the layouts.**

Answer: D

Explanation:

For a consultant designing a dashboard to be consumed across multiple device types, the best approach is:

Multi-device Layout: Tableau provides the capability to design device-specific layouts within a single dashboard. This feature allows the dashboard to adapt its layout to best fit the screen size and orientation of desktops, tablets, and phones.

Fixed Size Layouts: By fixing the size of each layout, the consultant can ensure that the dashboard appears consistent and maintains the intended design elements and user experience across devices. Fixed sizes prevent components from resizing in ways that could disrupt the dashboard's readability or functionality.

Implementation: In Tableau, you can create these layouts by selecting 'Device Preview' and adding custom layouts for each device type. Here, you define the dimensions and the positioning of sheets and controls tailored to each device's typical viewing mode.

References

This approach leverages Tableau's device designer capabilities, which are specifically designed to optimize dashboards for multiple viewing environments, ensuring a seamless user experience regardless of the device used. This functionality is well documented in Tableau's official guides on creating and managing device-specific dashboards.

NEW QUESTION # 81

A client's fiscal calendar runs from February 1 through January 31.

How should the consultant configure Tableau to use the client's fiscal calendar when building date charts?

- A. Create Calculated Fields using the FISCALQUARTER() and FISCALYEAR() functions.
- **B. Edit the data source Date Properties, then update the Default Properties of the Date Fields.**
- C. Right click on the Date axis in charts and select Use Fiscal Calendar.
- D. Edit the data source and set the Fiscal Year in the data preview window.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau allows fiscal calendars to be defined at the data source level, affecting how all date fields behave across the workbook.

According to Tableau documentation:

- * Fiscal calendars must be set using Data Source Date Properties.
- * Once set, this becomes a default property for all date fields unless overridden.
- * This allows charts, hierarchies, and date parts to automatically follow the fiscal year starting in February.

Correct procedure:

- * Go to Data Source.
- * Open Date Properties.
- * Set Fiscal Year Start = February.
- * (Optional) Adjust Date Field Default Properties.

This ensures all charts and date hierarchies use the fiscal calendar automatically.

Why the other options are incorrect:

A). Right-click on axis # Use Fiscal Calendar

This option does not exist in Tableau.

B). Set Fiscal Year in Data Preview

Not supported; fiscal configuration isn't made in the preview window.

C). Use FISCALYEAR() / FISCALQUARTER()

This is manual, requires custom fields, and does not configure Tableau's built-in fiscal calendar system.

This is more work and not the correct method.

Only Option D configures the fiscal calendar globally and correctly.

- * Tableau Date Properties documentation specifying fiscal year settings.
- * Default Properties configuration for date fields.
- * Official guidance for implementing fiscal calendars.

NEW QUESTION # 82

A client creates a report and publishes it to Tableau Server where each department has its own user group set on the server. The client wants to limit visibility of the report to the sales and marketing groups in the most efficient manner.

Which approach should the consultant recommend?

- **A. Grant access to the report on the Tableau Server only to the members of sales and marketing user groups.**
- B. Prepare a row-level security (RLS) entitlement table to define limitations of the access and use it to build user filters in the report's data source.
- C. Use user groups defined on Tableau Server to build user filters in the report's data source.
- D. Add user filters from Tableau Server to each worksheet and select only sales and marketing user groups.

Answer: A

Explanation:

The most efficient way to limit report visibility to specific user groups on Tableau Server is to manage permissions directly on the server. By granting access to the report only to the sales and marketing user groups, the client ensures that only members of these groups can view the report. This method is straightforward and does not require the additional steps involved in setting up row-level security or user filters.

References: The approach is supported by best practices in managing user permissions and visibility on Tableau Server, as described in the Tableau Community and official Tableau resources¹².

NEW QUESTION # 83

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