

已驗證的Marketing-Cloud-Administrator最新考題|高通過率的考試材料|授權的Marketing-Cloud-Administrator: Salesforce Certified Marketing Cloud Administrator Exam



P.S. NewDumps在Google Drive上分享了免費的、最新的Marketing-Cloud-Administrator考試題庫：https://drive.google.com/open?id=1_u7V0pNjPtF3NBNsKxg5dB6yhX7UTnqX

有了NewDumps的Marketing-Cloud-Administrator考古題，即使你只用很短的時間來準備考試，你也可以順利通過考試。因為NewDumps的考古題包含了在實際考試中可能出現的所有問題，所以你只需要記住Marketing-Cloud-Administrator考古題裏面出現的問題和答案，你就可以輕鬆通過考試。這是通過考試最快的捷徑了。如果你工作很忙實在沒有時間準備考試，但是又想取得Marketing-Cloud-Administrator的認證資格，那麼，你絕對不能錯過NewDumps的Marketing-Cloud-Administrator考古題。因為這是你通過考試的最好的，也是唯一的方法。

營銷雲 - 管理員認證考試涵蓋了各種主題，例如電子郵件營銷，移動消息，社交媒體廣告，廣告系列管理，數據管理和分析。考試由60個多項選擇問題組成，候選人必須在90分鐘內完成。考試的通過分數為65%，認證有效期為兩年。候選人可以在線或測試中心參加考試。

>> Marketing-Cloud-Administrator最新考題 <<

Marketing-Cloud-Administrator最新考題 - 保證高通過率

每個需要通過Marketing-Cloud-Administrator考試認證的考生都知道，這次的認證關係著他們人生的重大轉變，我們NewDumps提供的考試認證培訓資料是用超低的價格和高品質的擬真試題和答案來奉獻給廣大考生，我們的產品還具備成本效益，並提供了一年的免費更新期，我們認證培訓資料都是現成的。我們網站是答案轉儲的領先供應商，我們有你們需要的最新最準確的考試認證培訓資料，也就是答案和考題。

最新的 Salesforce Marketers Marketing-Cloud-Administrator 免費考試真題 (Q143-Q148):

問題 #143

Which three statements should be considered before using Goals in Journey Builder?
Choose 3 answers

- A. Contacts are evaluated against the goal after a wait activity.
- B. Goal target statistics are stored in a data extension.
- C. Goals can act as exit criteria.
- D. Goals are created to evaluate journey performance.
- E. Each contact is assigned an individual goal.

答案: A,C,D

問題 #144

A Marketing Cloud admin wants to automatically unsubscribe customers who respond to marketing emails asking to be removed from the mailing list.

Which two steps should the admin take to enable this functionality?

Choose 2 answers

- A. Select Delete Auto-Replies and Out-of-Office mail Management
- B. Ensure a Custom response is enabled for Automated Response in Reply mail Management
- C. Verify Reply Mail Management has been enabled in the account
- D. Select Unsubscribe Manual requests in Reply Mail Management

答案: B,D

解題說明:

Explanation

To automatically unsubscribe customers who respond to marketing emails asking to be removed from the mailing list, the admin should take two steps:

- * Ensure a Custom response is enabled for Automated Response in Reply Mail Management. This will allow Marketing Cloud to process replies that contain keywords such as unsubscribe, remove, or opt out and update the subscriber status accordingly.
- * Verify Reply Mail Management has been enabled in the account. This will allow Marketing Cloud to handle replies to marketing emails and route them to a designated email address or domain.

問題 #145

Northern Trail Outfitters wants to pass the email address of a subscriber to a landing page through a URL parameter from a promotional email.

Which Marketing Cloud capability allows for secure transmission of the email address?

- A. Link Wrapping
- B. Cloud Pages URL AMP script function
- C. Web Analytics Connector

答案: B

解題說明:

Explanation

To pass the email address of a subscriber to a landing page through a URL parameter from a promotional email securely, the admin should use the CloudPagesURL AMPscript function. This function encrypts the email address and other parameters and generates a unique URL for each subscriber. The landing page can then use the RequestParameter AMPscript function to decrypt the email address and other parameters

問題 #146

A customer frequently holds seminars and other events to interface with their customers. They plan to do the following:

- Use Smart Capture forms to write data into event registration data extensions.
- Cross-reference the records in each registration data extension with corresponding invitation email sends.
- Send a follow-up email to customers who click on the registration link in the invitation email, but do not complete registration.

Which skill is needed to build an efficient solution?

- A. HTML
- B. CSS
- C. SQL
- D. AMPscript

答案: C

解題說明:

Explanation

The correct answer is B because SQL can be used to cross-reference the records in each registration data extension with corresponding invitation email sends, and to send a follow-up email to customers who click on the registration link but do not complete registration. A is incorrect because AMPscript cannot be used to cross-reference records or send follow-up emails. C is incorrect because HTML cannot be used to cross-reference records or send follow-up emails. D is incorrect because CSS cannot be used to cross-reference records or send follow-up emails.

問題 #147

While setting up marketing Cloud Connect, a marketing cloud admin navigates to the Marketing Cloud tab in Sales Cloud to complete the integration. The admin then receives the following error message:

Insufficient User Permissions. You have not been designated as an integrated Marketing Cloud User. Contact your system administrator.

The admin notices the Marketing cloud for AppExchange Admin option is selected when looking for the user settings.

What action should correct the issue?

- **A. Apply the appropriate user mappings in the CRM configuration.**
- B. Apply the marketing Cloud for AppExchange User option as well
- C. Apply the Administrator and Marketing Cloud Administrator permission sets to user.
- D. Reset all user passwords to force new tokens

答案：A

問題 #148

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你是可以免費下載NewDumps為你提供的部分關於Salesforce Marketing-Cloud-Administrator認證考試練習題及答案的作為嘗試，那樣你會更有信心地選擇我們的NewDumps的產品來準備你的Salesforce Marketing-Cloud-Administrator 認證考試。快將我們NewDumps的產品收入囊中吧。

Marketing-Cloud-Administrator題庫最新資訊: <https://www.newdumpspdf.com/Marketing-Cloud-Administrator-exam-new-dumps.html>

關於Marketing-Cloud-Administrator問題集的使用，不同的人都會有不同的收穫，Salesforce Marketing-Cloud-Administrator最新考題 免費更新一年的考題服務，不要覺得自己能力不行，更不要懷疑自己，當你選擇了Salesforce的Marketing-Cloud-Administrator考試認證，就要努力通過，如果你擔心考不過，你可以選擇NewDumps Salesforce的Marketing-Cloud-Administrator考試培訓資料，不管你學歷有多高，你能力有多低，你都可以很容易的理解這個培訓資料的內容，並且可以順利的通過考試認證，因為NewDumps Marketing-Cloud-Administrator題庫最新資訊有著多年的經驗，並且一直專心致力於IT認證考試的研究，總結出了很多關於考試的規律，這就說明NewDumps Marketing-Cloud-Administrator題庫最新資訊提供的針對性培訓資料是很有效的。

最近剛接手董事長，妳應該很忙吧，寧小堂只是淡淡地望了眼萬安通，也沒多說什麼，關於Marketing-Cloud-Administrator問題集的使用，不同的人都會有不同的收穫，免費更新一年的考題服務，不要覺得自己能力不行，更不要懷疑自己，當你選擇了Salesforce的Marketing-Cloud-Administrator考試認證，就要努力通過，如果你擔心考不過，你可以選擇NewDumps Salesforce的Marketing-Cloud-Administrator考試培訓資料，不管你學歷有多高，你能力有多低，你都可以很容易的理解這個培訓資料的內容，並且可以順利的通過考試認證。

最有效的Marketing-Cloud-Administrator最新考題，免費下載Marketing-Cloud-Administrator學習資料得到妳想要的Salesforce證書

因為NewDumps有著多年的經驗，並且一直專心致Marketing-Cloud-Administrator力於IT認證考試的研究，總結出了很多關於考試的規律，這就說明NewDumps提供的針對性培訓資料是很有效的。

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