

B2C-Commerce-Architect Latest Dumps Ppt & B2C-Commerce-Architect Test Cram



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Salesforce B2C-Commerce-Architect Certification Exam is a prestigious certification that validates the skills and expertise of an individual in the field of B2C commerce architecture. Salesforce Certified B2C Commerce Architect certification exam is designed for professionals who want to demonstrate their knowledge and expertise in designing and architecting solutions for organizations that use Salesforce B2C Commerce. Salesforce Certified B2C Commerce Architect certification exam covers a wide range of topics, including designing and architecting B2C commerce solutions, implementing and configuring Salesforce B2C Commerce, data modeling and management, and performance optimization.

Salesforce Certified B2C Commerce Architect Sample Questions (Q28-Q33):

NEW QUESTION # 28

Northern Trail Outfitters (NTO) wants to migrate its online shop from a custom ecommerce platform to B2C Commerce. NTO needs to migrate several thousands of customer records (profile information, address book). NTO can provide a B2C Commerce feed. It is currently using SHA-256 as an encryption mechanism for the customer passwords. What approach can the Architect propose?

- A. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- **B. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs in to the storefront.**
- C. Do not import customer records and ask customers to create new accounts the first time they try to log in to the B2C Commerce storefront.
- D. Import the customer records, including the hashed password, as B2C Commerce supports SHA-256, and they will be able to login with their existing password.

Answer: B

Explanation:

B2C Commerce does not directly support the import of hashed passwords for use in authentication due to security protocols and the platform's password management system. The best approach is to import customer records without the password field. Upon their first login attempt on the new system, customers would be prompted to reset their password. This method ensures that password security is maintained according to B2C Commerce standards and that customer data remains secure during the transition from the old platform.

NEW QUESTION # 29

The Client has just acquired a new brand and wants to integrate the new brand's current ecommerce site into a current realm as a new site. The acquisition has its own Enterprise Resource Planning (ERP) system for product data and inventory. The new site will use the existing realm's Order Management System (OMS) and Customer Relationship Management (CRM) system. What two requirements does the Architect need to keep in mind when creating the technical specification document?

Choose 2 answers

- **A. A new inventory Import Job must be created to manage inventory.**
- B. A new customer export Job must be created to export customers.
- **C. A new product Import Job must be created to manage products.**
- D. A new order export job must be created to export orders.

Answer: A,C

Explanation:

When integrating a new brand's ecommerce site into an existing realm, the architect needs to ensure that product data and inventory from the new brand's Enterprise Resource Planning (ERP) system are correctly managed within the realm. Therefore, creating new import jobs for products (Answer B) and inventory (Answer C) is essential. These import jobs will facilitate the synchronization of the new brand's product catalog and inventory levels with the existing Order Management System (OMS) and Customer Relationship Management (CRM) systems of the realm. Such integration is crucial for maintaining up-to-date product and inventory information across the systems, ensuring seamless operations and data consistency.

NEW QUESTION # 30

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown in the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

Which relationships should be added to the Systems Diagram to complete it and fulfill the requirements necessary for the email campaign?

- **A. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.**
- B. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- C. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from

Production.

- D. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.

Answer: A

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

NEW QUESTION # 31

The Client is Crowdfunder and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the following metrics for its existing website over the past 12 months and forecasted into the next year:

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- B. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- C. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- D. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour

Answer: C

NEW QUESTION # 32

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.
- B. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- C. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.
- D. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.

Answer: A,C

Explanation:

For Northern Trail Outfitters to ensure that only products available in a customer's closest physical store are shown:

* Option B is effective because it organizes inventory by store-specific categories, which can then be dynamically linked to a customer's location via their postal/zip code. This allows the system to filter search results based on the relevant category that corresponds to the closest store.

* Option D leverages separate pricebooks that are specific to each store, enabling product availability to be managed through price refinements. This method also uses the customer's zip code to activate the appropriate pricebook, ensuring that only products priced

(and thus available) in the nearest store are displayed.

Both methods are scalable and integrate seamlessly with the existing infrastructure of the Salesforce B2C Commerce platform.

NEW QUESTION # 33

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