

B2C-Solution-Architect New Braindumps Ebook & B2C-Solution-Architect Latest Test Sample



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Salesforce B2C-Solution-Architect exam is a challenging exam that requires extensive preparation. The candidate must have a strong understanding of Salesforce B2C Commerce Cloud and its applications. B2C-Solution-Architect exam covers a wide range of topics, including Data Modeling, System Architecture, Integration, and Commerce Cloud Platform. The candidate must be able to apply this knowledge to real-world scenarios and solve complex problems.

Salesforce B2C-Solution-Architect (Salesforce Certified B2C Solution Architect) Exam is a certification exam designed for professionals who are seeking to validate their knowledge and skills in designing and implementing solutions for the customer-facing e-commerce platform. B2C-Solution-Architect exam is intended for individuals who have experience in designing and implementing B2C commerce solutions using Salesforce technologies.

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Salesforce Certified B2C Solution Architect Sample Questions (Q86-Q91):

NEW QUESTION # 86

A company is using both Service Cloud and B2C Commerce but they are not using Mulesoft or any other integration middleware and do not plan on adding that in the near future. However, there is a need to keep customer records in sync across both Service Cloud and B2C Commerce. When a change to the customer record in Service Cloud takes place, such as an updated customer name, the same customer record should be updated in B2C Commerce. Assume that there is a common ID that uniquely identifies the customer across the two systems.

How should a Solution Architect deliver the desired functionality?

- A. Use change data capture to send a message from Service Cloud and catch and handle the message using B2C Commerce Service Cloud Connector
- B. Develop a custom solution in Service Cloud to consume and communicate with B2C Commerce APIs
- **C. Send a platform event from Service Cloud and subscribe to the platform event in B2C Commerce using the built-in functionality**
- D. Send an Outbound Message from Service Cloud and catch and handle the Outbound Message using the B2C Commerce APIs

Answer: C

NEW QUESTION # 87

A company uses Salesforce to store accounts and contacts. All users have switched to the Lightning Experience user interface. The Account Hierarchy feature is used extensively to relate companies to their subsidiaries. A Solution Architect finds that the data migration process is creating duplicate contacts with different primary accounts.

Which two options can the Solution Architect use to ensure that there is only a single contact for a particular person across all the subsidiaries of a company?

Choose 2 answers

- A. Lightning Data Services
- B. Third-party application or AppExchange tool
- **C. Customer 360 Data Manager**
- D. Duplicate Matching Rules

Answer: C

NEW QUESTION # 88

Northern Trail Outfitters (NTO) wants to consolidate various legacy commerce platforms into one centrally-managed platform on B2C Commerce. The IT department has been working extensively with web frameworks (such as React and Angular) in recent years and wants to leverage the benefits of B2C Commerce, but maintain the flexibility of the user experience using headless commerce.

Which three considerations, beyond user experience, should a Solution Architect consider before confirming a headless approach?

Choose 3 answers

- **A. Available Service, Marketing, and LINK accelerators may not work without modifications when using a headless approach**
- **B. Additional infrastructure (for example Heroku servers) may be required to host the application**
- C. Developers familiar with the web frameworks (React, Angular) will be familiar with the framework used by B2C Commerce
- **D. Features that are available by default in the Storefront Reference Architecture (SFRA) app will need to be custom built in custom frameworks**
- E. Developers will still be required to use the Commerce SDK for security purposes

Answer: A,B,D

Explanation:

a) Additional infrastructure (for example Heroku servers) may be required to host the application when using a headless approach. This can increase the complexity, cost, and maintenance of the solution. A Solution Architect should consider the trade-offs between flexibility and simplicity when choosing a headless approach. B. Features that are available by default in the Storefront Reference Architecture (SFRA) app will need to be custom built in custom frameworks when using a headless approach. This can increase the development time, effort, and risk of the solution. A Solution Architect should consider the benefits and drawbacks of using SFRA versus custom frameworks when choosing a headless approach. D. Available Service, Marketing, and LINK accelerators may not work without modifications when using a headless approach. This can limit the integration capabilities and functionality of the solution. A Solution Architect should consider the compatibility and extensibility of the accelerators when choosing a headless approach. Reference:

https://help.salesforce.com/s/articleView?id=sfb2c_commerce_headless.htm&type=5

https://help.salesforce.com/s/articleView?id=sfb2c_commerce_sfra.htm&type=5

https://help.salesforce.com/s/articleView?id=sfb2c_commerce_link.htm&type=5

NEW QUESTION # 89

During discovery conversations an organization notes that they want to create a custom survey around their customer's preferences to help improve product recommendations, marketing journeys, and customer service upsell opportunities. They want to house the survey responses in their Salesforce ecosystem so they can run reports. They plan on having two teams manage the survey and change questions twice a year.

Which three questions should a Solution Architect ask to ensure they understand the requirements well enough to design an appropriate multi-cloud solution?

Choose 3 answers

- A. How many survey responses would you anticipate in a peak 24-hour period?
- B. Will you ever have more than nine possible answers for a survey question?
- C. Will the teams need the ability to change designs?
- D. Does the team need front-end development capabilities?
- E. How often do you update surveys?

Answer: A,B

NEW QUESTION # 90

Northern Trail Outfitters (NTO) has an ERP application where all customer orders are stored. There are millions of older records stored in the ERP application and some customers may have thousands of individual orders. Additionally, some orders contain personally identifiable information (PII) that, due to company policy, can only be stored in ERP. NTO would like the five most recent orders displayed on the account page in Salesforce.

What are three justifications for using Salesforce Connect in this solution?

Choose 3 answers

- A. Need real-time access to a small fraction of external data
- B. Integrating external data without writing custom code
- C. Accessing external data using workflows and triggers
- D. Need access to all external data in near real-time
- E. The external data is changing frequently

Answer: B,D,E

NEW QUESTION # 91

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