

# Salesforce Data-Con-101 Valid Test Sample | Valid Data-Con-101 Exam Guide



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## Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Segmentation and Insights: This domain centers on creating audience segments and deriving analytical insights from Data Cloud. It includes configuring and maintaining segments, analyzing membership scenarios, and distinguishing between calculated insights and real-time streaming insights.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Data Cloud Overview: This domain covers the foundational understanding of Data Cloud including its core purpose, terminology, business value, and technical architecture. It also addresses typical use cases and the essential principles of ethical data handling when working with customer data.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Data Ingestion and Modeling: This domain addresses bringing data into Data Cloud and structuring it properly through transformation, ingestion from various sources, and data mapping. It emphasizes best practices for modeling data to support identity resolution and validating ingested data using available tools.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.</li></ul>

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our experts will quickly make a detailed summary about all knowledge points of the real Data-Con-101 exam in the shortest time. All in all, our Data-Con-101 Exam Quiz will help you grasp all knowledge points. Not only our professional expert have simplified the content of the subject for you to understand fully, but also our Data-Con-101 practice guide will help you pass the exam smoothly.

## Salesforce Certified Data Cloud Consultant Sample Questions (Q106-Q111):

### NEW QUESTION # 106

A consultant is setting up Data Cloud for a multi-brand organization and is using data spaces to segregate its data for various brands. While starting the mapping of a data stream, the consultant notices that they cannot map the object for one of the brands. What should the consultant do to make the object available for a new data space?

- A. Copy data from the default data space to a new DMO using the Data Copy feature and link this DMO to the new data space.
- B. Create a new data stream and map the second data stream to the data space.
- C. Create a batch transform to split data between different data spaces.
- D. Navigate to the Data Space tab and select the object to be included in the new data space.

**Answer: D**

Explanation:

When setting up Data Cloud for a multi-brand organization, if a consultant cannot map an object for one of the brands during data stream setup, they should navigate to the Data Space tab and select the object to include it in the new data space. Here's why:

Understanding the Issue

The consultant is using data spaces to segregate data for different brands.

While mapping a data stream, they notice that an object is unavailable for one of the brands.

This indicates that the object has not been associated with the new data space.

Why Navigate to the Data Space Tab?

Data Spaces and Object Availability :

Objects must be explicitly added to a data space before they can be used in mappings or transformations within that space.

If an object is missing, it means it has not been included in the data space configuration.

Solution Approach :

By navigating to the Data Space tab , the consultant can add the required object to the new data space.

This ensures the object becomes available for mapping and use in the data stream.

Steps to Resolve the Issue

Step 1: Navigate to the Data Space Tab

Go to Data Cloud > Data Spaces and locate the new data space for the brand.

Step 2: Add the Missing Object

Select the data space and click on Edit .

Add the required object (e.g., a Data Model Object or Data Lake Object) to the data space.

Step 3: Save and Verify

Save the changes and return to the data stream setup.

Verify that the object is now available for mapping.

Step 4: Complete the Mapping

Proceed with mapping the object in the data stream.

Why Not Other Options?

A). Create a new data stream and map the second data stream to the data space :Creating a new data stream is unnecessary if the issue is simply object availability in the data space.

B). Copy data from the default data space to a new DMO using the Data Copy feature and link this DMO to the new data space :This is overly complex and not required if the object can simply be added to the data space.

C). Create a batch transform to split data between different data spaces :Batch transforms are used for data processing, not for resolving object availability issues.

Conclusion

The correct solution is to navigate to the Data Space tab and select the object to include it in the new data space . This ensures the object is available for mapping and resolves the issue efficiently.

### NEW QUESTION # 107

Cloud Kicks received a Request to be Forgotten by a customer.

In which two ways should a consultant use Data Cloud to honor this request?

Choose 2 answers

- A. Use Data Explorer to locate and manually remove the Individual.
- B. Delete the data from the incoming data stream and perform a full refresh.
- **C. Use the Consent API to suppress processing and delete the Individual and related records from source data streams.**
- **D. Add the Individual ID to a headerless file and use the delete from file functionality.**

**Answer: C,D**

Explanation:

To honor a Request to be Forgotten by a customer, a consultant should use Data Cloud in two ways:

Add the Individual ID to a headerless file and use the delete from file functionality. This option allows the consultant to delete multiple Individuals from Data Cloud by uploading a CSV file with their IDs<sup>1</sup>. The deletion process is asynchronous and can take up to 24 hours to complete<sup>1</sup>.

Use the Consent API to suppress processing and delete the Individual and related records from source data streams. This option allows the consultant to submit a Data Deletion request for an Individual profile in Data Cloud using the Consent API<sup>2</sup>. A Data Deletion request deletes the specified Individual entity and any entities where a relationship has been defined between that entity's identifying attribute and the Individual ID attribute<sup>2</sup>. The deletion process is reprocessed at 30, 60, and 90 days to ensure a full deletion<sup>2</sup>. The other options are not correct because:

Deleting the data from the incoming data stream and performing a full refresh will not delete the existing data in Data Cloud, only the new data from the source system<sup>3</sup>.

Using Data Explorer to locate and manually remove the Individual will not delete the related records from the source data streams, only the Individual entity in Data Cloud. References:

Delete Individuals from Data Cloud

Requesting Data Deletion or Right to Be Forgotten

Data Refresh for Data Cloud

[Data Explorer]

#### NEW QUESTION # 108

A Data Cloud Consultant Is in the process of setting up data streams for a new service-based data source.

When ingesting Case data, which field is recommended to be associated with the Event Time field?

- A. Escalation Date
- **B. Creation Date**
- C. Resolution Date
- D. Last Modified Date

**Answer: B**

Explanation:

The Event Time field is a special field type that captures the timestamp of an event in a data stream. It is used to track the chronological order of events and to enable time-based segmentation and activation. When ingesting Case data, the recommended field to be associated with the Event Time field is the Last Modified Date field. This field reflects the most recent update to the case and can be used to measure the case duration, resolution time, and customer satisfaction. The other fields, such as Resolution Date, Escalation Date, or Creation Date, are not as suitable for the Event Time field, as they may not capture the latest status of the case or may not be applicable for all cases. References: Data Stream Field Types, Salesforce Data Cloud Exam Questions

#### NEW QUESTION # 109

A consultant needs to create a data graph based on several DLOs,

Which step should the consultant take to make this work?

- A. Map the DLOs directly to a data graph.
- B. Batch transform the DLOs to multiple DMOs and activate these with the data graph.
- **C. Map the DLOS to DMOS and use these in the data graph.**
- D. Use a data action to update the data graph with the DLO data

**Answer: C**

Explanation:

To create a data graph based on several Data Lake Objects (DLOs), the consultant should map the DLOs to Data Model Objects (DMOs) and use these in the data graph. Here's why:

#### Understanding Data Graphs

A data graph in Salesforce Data Cloud represents relationships between entities (e.g., customers, accounts, orders) and their attributes.

It is built using Data Model Objects (DMOs), which provide a standardized structure for unified profiles and related data.

#### Why Map DLOs to DMOs?

##### Role of DLOs and DMOs :

DLOs are raw data sources ingested into Data Cloud.

DMOs are standardized objects used for identity resolution and unified profiles.

Mapping DLOs to DMOs ensures that raw data is transformed into a structured format suitable for data graphs.

##### Building the Data Graph :

Once the DLOs are mapped to DMOs, the consultant can use the DMOs to define relationships and build the data graph.

This approach ensures consistency and alignment with the unified data model.

##### Other Options Are Less Suitable :

A). Use a data action to update the data graph with the DLO data : Data actions are used for triggering workflows, not for building data graphs.

C). Map the DLOs directly to a data graph : DLOs cannot be directly mapped to a data graph; they must first be transformed into DMOs.

D). Batch transform the DLOs to multiple DMOs and activate these with the data graph : This is overly complex and unnecessary when mapping DLOs to DMOs suffices.

##### Steps to Create the Data Graph

###### Step 1: Map DLOs to DMOs

Navigate to Data Cloud > Data Streams and map the relevant fields from the DLOs to the corresponding DMOs.

###### Step 2: Define Relationships

Use the Data Model tab to define relationships between DMOs (e.g., linking Individuals to Accounts).

###### Step 3: Build the Data Graph

Use the mapped DMOs to create the data graph, defining nodes (entities) and edges (relationships).

###### Step 4: Validate the Graph

Test the data graph to ensure it accurately represents the desired relationships and data flow.

##### Conclusion

The consultant should map the DLOs to DMOs and use these in the data graph to ensure a structured and consistent approach to building relationships between entities.

## NEW QUESTION # 110

A Data Cloud consultant recently discovered that their identity resolution process is matching individuals that share email addresses or phone numbers, but are not actually the same individual.

What should the consultant do to address this issue?

- A. Create and run a new ruleset with fewer matching rules, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.
- B. Modify the existing ruleset with stricter matching criteria, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.
- **C. Create and run a new ruleset with stricter matching criteria, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.**
- D. Modify the existing ruleset with stricter matching criteria, run the ruleset and review the updated results, then adjust as needed until the individuals are matching correctly.

### Answer: C

#### Explanation:

Identity resolution is the process of linking source profiles from different data sources into unified individual profiles based on match and reconciliation rules. If the identity resolution process is matching individuals that share email addresses or phone numbers, but are not actually the same individual, it means that the match rules are too loose and need to be refined. The best way to address this issue is to create and run a new ruleset with stricter matching criteria, such as adding more attributes or increasing the match score threshold. Then, the consultant can compare the two rulesets to review and verify the results, and see if the new ruleset reduces the false positives and improves the accuracy of the identity resolution. Once the new ruleset is approved, the consultant can migrate to the new ruleset and delete the old one. The other options are incorrect because modifying the existing ruleset can affect the existing unified profiles and cause data loss or inconsistency.

Creating and running a new ruleset with fewer matching rules can increase the false negatives and reduce the coverage of the identity

### NEW QUESTION # 111

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