

Latest Information-Technology-Management Exam Test - Information-Technology-Management Exam Questions

C483 Principles of Management 2024 EXAM

4. Skilled management, positive cash flow, and well-known brands are examples of which component of the SWOT analysis?

Threats

Strengths

Weaknesses

Opportunities

5. What denotes skills or expertise in an activity that constitutes the roots of competitiveness in an organization?

Choose 1 answer

Strategic values

Core competencies

Products and services

Opportunities and threats

6. According to Michael Porter's competitive environment model, how can suppliers influence strategic planning?

Suppliers can reduce the threat from substitute products.

Suppliers can reduce the numbers of new entrants in the market.

Suppliers can reduce manufacturing time and increase product quality.

Suppliers can reduce technological, demographic, and legal threats in the environment.

7. A company offers unique products in its industry to create a competitive advantage.

Which type of strategy is the company using?

Valorization

Differentiation

Customization

Standardization

8. Happy Inc. is a leading provider of family entertainment and BCD is a broadcasting company with news, cable, and entertainment networks. Happy Inc. recently acquired BCD in hopes of boosting its primary business of family entertainment.

Which type of corporate strategy is represented by Happy Inc.'s purchase of their distribution network?

Choose 1 answer

Vertical integration

Strategic alliances

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WGU Information Technology Management QGC1 Sample Questions (Q135-Q140):

NEW QUESTION # 135

A company has a large percentage of employees who resist the use of new technologies. What should the company consider first before implementing a unified communications system?

- A. Employee accessibility
- B. Competitors' systems
- **C. Corporate culture**
- D. Pilot testing

Answer: C

Explanation:

- * Importance of Corporate Culture in Technology Adoption:
- * Organizational culture directly influences employees' willingness to adopt new technologies.
- * Resistance often stems from fear of change, lack of trust in technology, or inadequate training.
- * Steps Before Implementing a Unified Communications System:
 - * Assess the corporate culture to identify barriers to adoption.
 - * Develop a change management strategy to address concerns and align the system with company values.
- * Incorrect Options Analysis:
 - * A. Pilot Testing: Useful later in implementation, but not the first step.
 - * B. Employee Accessibility: Important but secondary to addressing cultural barriers.
 - * D. Competitors' Systems: Irrelevant to internal resistance issues.

References and Documents of Information Technology Management:

- * ITIL 4 Digital Transformation Guide (Axelos).
- * "Change Management in Technology Implementation" (Harvard Business Review).

NEW QUESTION # 136

Which two reasons show why organizations need to effectively grasp the deep currents of technological evolution? Choose 2 answers.

- **A. To use this knowledge to protect themselves against sudden and fatal technological obsolescence**
- B. To keep its manufacturing production running at the current rate
- C. To discover ways to reduce its number of employees and, at the same time, reduce labor costs
- **D. To provide an organization with a valuable strategic advantage**

Answer: A,D

NEW QUESTION # 137

Which material in electronic devices poses an environmental hazard?

- A. Plastic used for insulation
- B. Aluminum in casings
- C. Gold used in connector pins
- **D. Mercury in displays**

Answer: D

Explanation:

Mercury, commonly found in older LCD displays, fluorescent backlights, and some batteries, is a toxic heavy metal that poses significant environmental and health hazards if electronic waste is not disposed of properly. It can contaminate soil and water supplies, harming both humans and wildlife.

Option B: Plastic is generally not toxic in the same way, though it contributes to waste.

Option C: Aluminum is recyclable and not considered highly hazardous.

Option D: Gold is valuable and recyclable, not an environmental hazard.

Therefore, the hazardous material in electronic devices is mercury in displays.

Reference:

WGU Information Technology Management - IT Sustainability and E-Waste, section on Hazardous Materials in Electronics.

NEW QUESTION # 138

Which type of software would a company use to view the physical world with computer-generated layers of information added to it?

- A. Neural network
- **B. Augmented reality**
- C. Expert systems
- D. Intelligent agent

Answer: B

Explanation:

* Understanding Augmented Reality (AR):

* AR overlays digital content onto the physical world, enhancing real-world environments with computer-generated information.

* Examples include AR applications for navigation, product visualization, and immersive training.

* Use Case in Organizations:

* Companies use AR to provide enriched customer experiences, visualize complex data, and streamline operations.

* For example, AR apps can show additional product details or simulate how a product fits into a real-world environment.

* Why Other Options Are Incorrect:

* Option A (Expert systems): Expert systems use rule-based logic to solve problems but do not overlay information on the real world.

* Option B (Intelligent agent): Intelligent agents automate tasks and do not involve AR functionalities.

* Option C (Neural network): Neural networks focus on data processing, not augmenting reality.

References:

* "Augmented Reality in Enterprise Applications" - Harvard Business Review

* AR Standards and Applications - AR Association

NEW QUESTION # 139

What happens during the implementation phase of the systems development life cycle (SDLC)?

- A. Project pieces are brought together, interoperability is checked, and functionality is verified.
- B. Corrections, additions, and upgrades are performed to ensure the system continually meets business goals.
- C. Software and information systems are physically constructed using programming languages.
- **D. Software or information systems are placed into production to allow users to perform business operations.**

Answer: D

Explanation:

The implementation phase of the SDLC is when the new system or software is placed into production so that users can begin performing real business operations. This phase includes tasks such as installing the system, migrating data, training users, and transitioning from the old system to the new system.

Option A (Constructed using programming): This is part of the development phase, not implementation.

Option B (Corrections, additions, and upgrades): This describes the maintenance phase.

Option D (Interoperability checked, functionality verified): This occurs in the testing phase.

Therefore, the implementation phase specifically involves deploying the system into production for end users.

Reference:

WGU Information Technology Management - Systems Development Life Cycle, section on Implementation Phase.

NEW QUESTION # 140

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