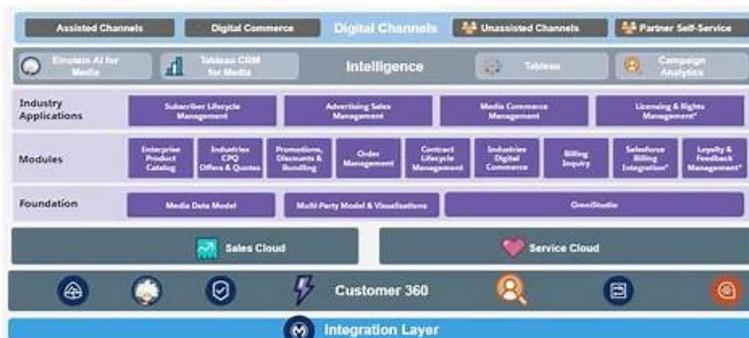


# 最高のSalesforce Salesforce-Media-Cloud試験対応 &合格スムーズSalesforce-Media-Cloud模擬資料 |最新のSalesforce-Media-Cloud PDF問題サンプル



BONUS!!! ShikenPASS Salesforce-Media-Cloudダンプの一部を無料でダウンロード：<https://drive.google.com/open?id=1PHCHe5t4aCqAlR4gN4C1Wgx52gAXJAX3>

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## Salesforce Salesforce-Media-Cloud 認定試験の出題範囲：

| トピック   | 出題範囲  |
|--------|---|
| トピック 1 | <ul style="list-style-type: none"> <li>実装：このセクションでは、Salesforce ソリューションアーキテクトのスキルを評価し、ビジネス要件と技術要件に基づいた Media Cloud ソリューションの実装に重点を置いています。CI</li> <li>CD デプロイメントプロセスのサポート、データモデルの理解に基づいたデータ移行の計画、メディア固有のコンテキストに適した統合アプローチの選択、データアクセスを制御するためのセキュリティ設定の適用、定義された KPI と非機能的期待値とパフォーマンス成果の整合性の確保などが含まれます。</li> </ul>                                      |
| トピック 2 | <ul style="list-style-type: none"> <li>探索：このセクションでは、Salesforce ソリューションアーキテクトのスキルを評価し、Media Cloud アプリケーションの実装に必要なビジネス要件と技術要件を評価する能力が問われます。具体的には、作業範囲記述書 (SOW) の技術的範囲の決定、Salesforce Media Cloud コンポーネントへのユースケースのマッピング、サードパーティシステムと Media Cloud エコシステムの統合方法の理解、既存のビジネス環境に基づくシステムフローの概略、顧客ニーズに基づく関連する非機能要件の特定などが挙げられます。</li> </ul>                    |
| トピック 3 | <ul style="list-style-type: none"> <li>設計：このセクションでは、Salesforce Media Cloud コンサルタントのスキルを評価し、スケーラブルで効率的な Media Cloud ソリューションの設計プロセスを網羅します。ASM 機能を活用したソリューションフローの作成、ソリューションアーキテクチャにおけるベストプラクティスの適用、製品モデルと価格戦略の推奨、そして Media Cloud データモデルに合わせた設計の調整に重点を置いています。また、共有セットと権限セットの設定、統合ポイントの特定、レポートニーズの評価、CI</li> <li>CD 環境に適した導入戦略の策定能力も評価されます。</li> </ul> |

>> Salesforce-Media-Cloud試験対応 <<

## 試験の準備方法-便利なSalesforce-Media-Cloud試験対応試験-ユニークなSalesforce-Media-Cloud模擬資料

ShikenPASSは、精巧にまとめられた非常に効率的な最高の有効なSalesforce-Media-Cloud試験問題を提供するWebサイトです。Salesforce-Media-Cloud学習ガイドで学習すると、時間と労力を節約できます。物事以外のいくつか。Salesforce-Media-Cloudトレーニング資料の合格率とヒット率も非常に高く、数千人の候補者が当社のWebサイトを信頼し、Salesforce-Media-Cloud試験に合格しています。候補者には非常に多くの保証を提供しており、Salesforce-Media-Cloud学習教材を心配なく購入できます。

### Salesforce Media Cloud Accredited Professional (AP) Exam 認定 Salesforce-Media-Cloud 試験問題 (Q28-Q33):

#### 質問 # 28

A publishing company has been using Media Cloud for the last six months and now wants to send order data over to the Google Ad Management platform. The company has the client and secret from Google.

Which element should a Consultant create within Salesforce to be able to enter these details?

- **A. Named Credentials**
- B. Auth. Provider
- C. Custom Metadata
- D. Connected App

正解: A

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials in Salesforce are used to securely store external service endpoints and authentication details such as client ID and client secret. When integrating with Google Ad Manager, the client and secret are used for OAuth authentication. Named Credentials simplify authentication handling for callouts by managing tokens automatically and securely. Connected Apps are typically for OAuth client registration but not storing credentials in this use case.

Reference:

Salesforce Named Credentials Documentation

Media Cloud Google Ad Manager Integration

[https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external\\_objects\\_named\\_credentials.htm](https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external_objects_named_credentials.htm)

#### 質問 # 29

An Administrator is mapping a user to Media Cloud personas. In the current role, the user builds media plans from request for proposals (RFPs), reviews past performance to gain insights, and proposes proactive solutions.

To which persona should the user be mapped?

- A. Ad Ops
- B. Designer
- C. Yield Manager
- **D. Media Planner**

正解: D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Media Planner persona is responsible for creating media plans based on RFPs, analyzing past campaign data, and proposing strategic media buys. Yield Managers focus more on inventory optimization, Designers on creative development, and Ad Ops on campaign execution.

Reference:

Media Cloud Persona Mapping Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_personas.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_personas.htm&type=5)

#### 質問 # 30

A publisher needs to check ad server inventory as part of the media plan creation process.

Which ad server is supported by standard Media Cloud Advertising Sales Management (ASM) features?

- A. Sizmek
- B. Openx
- **C. Google Ad Manager**
- D. Campaign Manager 360

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Google Ad Manager (GAM) is the only ad server with out-of-the-box integration supported in Media Cloud ASM. This enables inventory checks, campaign booking, and reporting directly through Media Cloud interfaces. Other servers require custom integrations.

Reference:

Media Cloud Supported Ad Servers

Google Ad Manager Integration Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_gam\\_integration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_gam_integration.htm&type=5)

### 質問 # 31

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- B. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.
- **C. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them.**
- D. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_party\\_model.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5)

### 質問 # 32

Cloud Kicks has been using Media Cloud for the last three months and now wants to send order data over to the Google Ad Management platform.

What does a Consultant need to create in Salesforce to specify the callout URL?

- **A. Named Credential**
- B. Auth. Provider
- C. Custom Metadata
- D. Connected App

正解: A

