

# Valid Test Marketing-Cloud-Intelligence Fee, Reliable Marketing-Cloud-Intelligence Dumps Ebook



P.S. Free 2026 Salesforce Marketing-Cloud-Intelligence dumps are available on Google Drive shared by Exam4Tests: <https://drive.google.com/open?id=1xelnRy1-56bCt4SHnMU42d8GtGrIWMtJ>

Compared to other products in the industry, our Marketing-Cloud-Intelligence actual exam has a higher pass rate. If you really want to pass the exam, this must be the one that makes you feel the most suitable and effective. According to the data which is provided and tested by our loyal customers, our pass rate of the Marketing-Cloud-Intelligence Exam Questions is high as 98% to 100%. It is hard to find such high pass rate in the market. And the quality of the Marketing-Cloud-Intelligence training guide won't let you down.

## Salesforce Marketing-Cloud-Intelligence Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Mapping: Marketing professionals will focus on Marketing Cloud Intelligence ingestion capabilities, assessing knowledge of data mapping processes and outcomes critical to efficient data organization.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Vlookup: This section evaluates proficiency of marketing professionals in Vlookup statements and their properties, ensuring accurate data referencing and streamlined data manipulation for marketing intelligence tasks.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Data Update Permissions: This area tests knowledge of permissions and settings related to data updates. It includes understanding parent-child setups and managing the "Source of Truth" for data accuracy.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>• CRM: This topic tests knowledge of CRM properties and their behavior within Marketing Cloud Intelligence. This knowledge is crucial for syncing customer relationship data with marketing campaigns.</li></ul>
Topic 5	<ul style="list-style-type: none"><li>• General Functionalities: In this topic, Salesforce marketing professionals will explore core functionalities of Marketing Cloud Intelligence. It measures understanding of platform features critical to data-driven marketing strategies and insights.</li></ul>
Topic 6	<ul style="list-style-type: none"><li>• Overarching Entities: Salesforce marketing professionals will deepen their understanding of overarching entities, their use cases, and application, crucial for strategic data organization and analysis.</li></ul>
Topic 7	<ul style="list-style-type: none"><li>• QA Ability: This section focuses on common QA steps for various scenarios, enabling Salesforce marketing professionals to ensure data quality and platform performance.</li></ul>

Topic 8	<ul style="list-style-type: none"> <li>• Harmonization Center (Patterns</li> <li>• Data Classification</li> <li>• Validation): Salesforce marketing professionals will learn about the Harmonization Center's capabilities, including classification rules, validation lists, patterns, and harmonized dimensions to ensure data reliability.</li> </ul>
Topic 9	<ul style="list-style-type: none"> <li>• Data Model: In this domain, marketing professionals will explore data model entities, their relationships, and attributes within Marketing Cloud Intelligence.</li> </ul>

>> Valid Test Marketing-Cloud-Intelligence Fee <<

## Reliable Salesforce Marketing-Cloud-Intelligence Dumps Ebook, Marketing-Cloud-Intelligence New Cram Materials

Life is always full of ups and downs. You can never stay wealthy all the time. So from now on, you are advised to invest on yourself. The most valuable investment is learning. Perhaps our Marketing-Cloud-Intelligence exam materials can become your top choice. Just look at the joyful feedbacks from our worthy customers who had passed their exams and get the according certifications, they have been leading a better life now with the help of our Marketing-Cloud-Intelligence learning guide. Come to buy our Marketing-Cloud-Intelligence study questions and become a successful man!

### Salesforce Marketing Cloud Intelligence Accredited Professional Exam Sample Questions (Q53-Q58):

#### NEW QUESTION # 53

A client's data consists of three data streams as follows:

Data Stream A:

Day	Media Buy Key	Media Buy Name	Campaign Key	Impressions	Revenue
01-Apr-20	MBK_1	MBN_A_1	CK_3	100 \$	1
01-Apr-20	MBK_2	MBN_A_2	CK_4	200 \$	2

#### Data Stream B:

Day	Campaign Key	Campaign Name	Creative Key	Clicks	Media Cost
01-Apr-20	CK_1	CN_B_1	CRTK_B_1	10 \$	2
01-Apr-20	CK_2	CN_B_2	CRTK_B_2	20 \$	3

#### Data Stream C:

Day	Media Buy Key	Campaign Key	Site Key	Site Name	Revenue
01-Apr-20	MBK_1	CK_1	SK_C_1	SN_C_1	\$ 4
01-Apr-20	MBK_2	CK_2	SK_C_2	SN_C_2	\$ 5
01-Apr-20	MBK_5	CK_5	SK_C_2	SN_C_2	\$ 7

- A. Update Attributes and Hierarchies
- B. Inherit Attributes and Hierarchies
- C. Update Attributes
- D. It doesn't matter. As long as Data stream A is set as a Parent, the rest of the Data Updates Permissions are irrelevant.

**Answer: B**

Explanation:

For the client's data consisting of three data streams, setting Data Stream A as the Parent allows for inheriting attributes and hierarchies from it to the child data streams. This ensures consistency across the data streams, making it possible to analyze the data collectively, using the structure and attributes defined in the Parent data stream.

**NEW QUESTION # 54**

An implementation engineer has been provided with 4 different source files: 03m48s

1. Twitter Ads ~
2. Creative Classification
3. Placement Classification
4. Campaign Category Classification

The main source is Twitter Ads (which includes various fields and KPIs), and the rest are classification files that connect to Twitter Ads and enrich different fields within it.

The connections between the files are described as follows:

1st Party Creative Classification

File structure/headers:

Creative ID	1st Party Creative Image	1st Party Creative Group
-------------	--------------------------	--------------------------

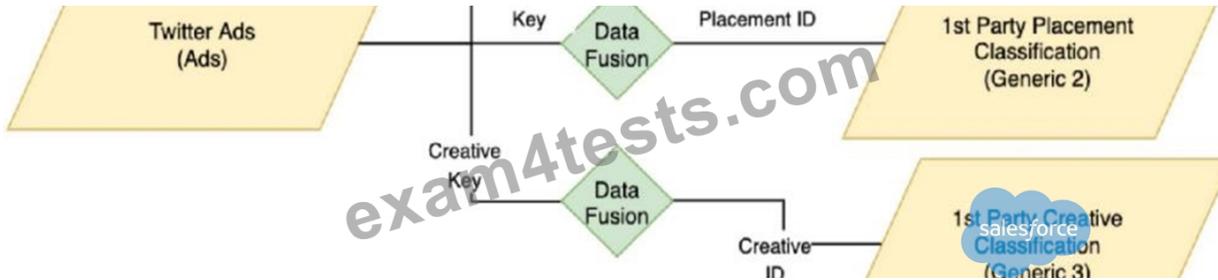
Creative ID - links back to Creative Key (Twitter Ads)

1st Party Placement Classification by

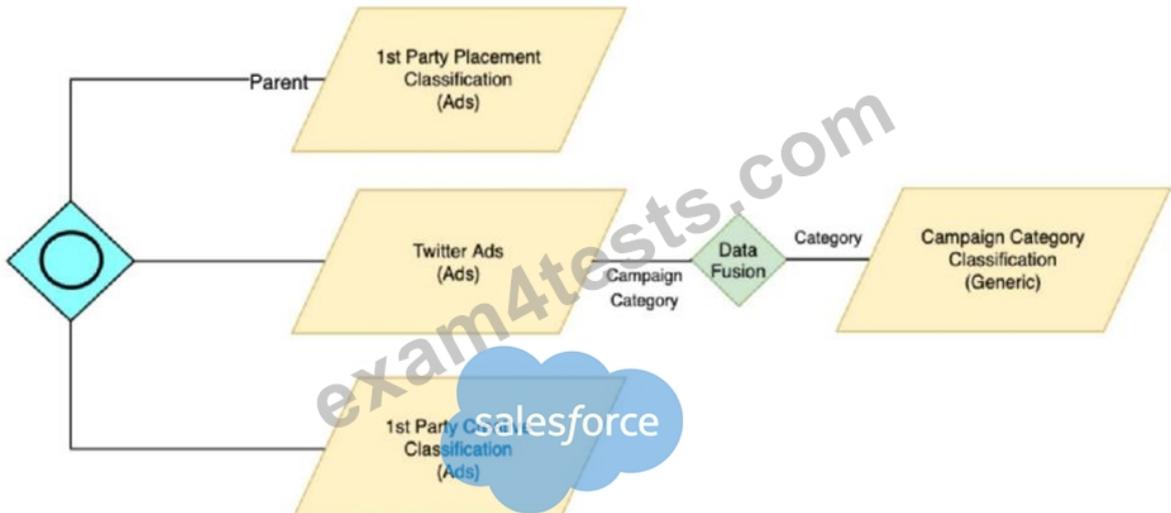
File structure/headers:

Placement ID	1st Party Placement Group
--------------	---------------------------

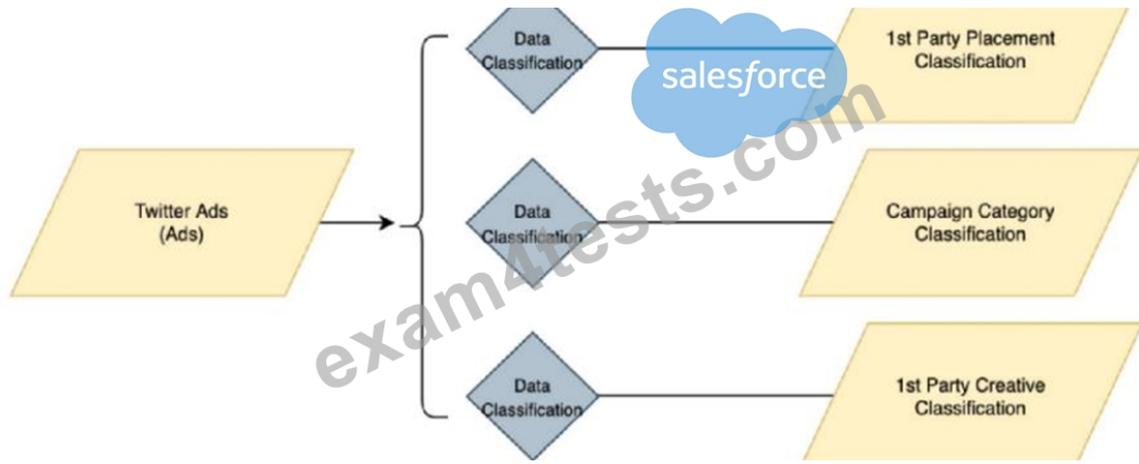
- A.



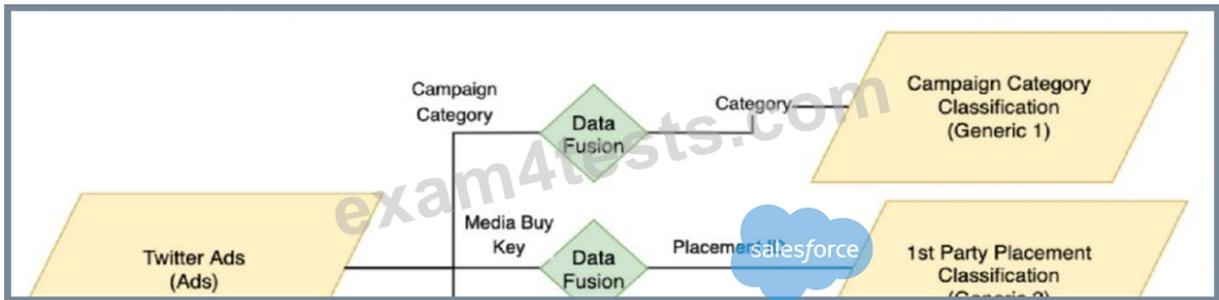
- B.



- C.



• D.



**Answer: C**

**Explanation:**

In Salesforce Marketing Cloud Intelligence, connections between source files and classification files are established through common keys that link data records. For this scenario:

The "1st Party Creative Classification" file has a "Creative ID" field which corresponds to the "Creative Key" in the "Twitter Ads" data. This link enables enrichment of Twitter Ads data with creative classification details.

The "1st Party Placement Classification" file will contain a "Placement ID" that connects to a corresponding field in the "Twitter Ads" data, enabling the enrichment of placement classification details.

Option A appears to accurately depict this setup where data streams for "Creative Classification" and "Placement Classification" are connected to the "Twitter Ads" data stream using the "Creative ID" and "Placement ID", respectively. This structure allows for the enhancement of the main Twitter Ads data with additional classification information.

**NEW QUESTION # 55**

A client provides the following three files:

File A:

Day	Media Buy Key	MB Name	Impressions
01-Mar-20	Key 1	MB_1	100
01-Mar-20	Key 2	MB_2	200
01-Mar-20	Key 3	MB_3	300

File B:

MB Name	MB New Name
MB_1	MB_New_1
MB_2	MB_New_2

File C:

Day	Media Buy New Name	MB Group	Installs
01-Mar-20	MB_New_1	Group A	10
01-Mar-20	MB_New_2	Group B	20

File A was uploaded using the Ads data stream type.

The client would like to create this view (data from Files B & C) in Datorama:

Day	Media Buy New Name	MB Name	MB Group	Installs
01-Mar-20	MB_New_1	MB_1	Group A	10
01-Mar-20	MB_New_2	MB_2	Group B	20

Which proposed solution would cause a false connection between the two files?

- A. VLOOKUP in Data Stream C. Vlookup will return "MB Name"
- B. Data Classification
- C. VLOOKUP in Data Stream B. Vlookup will return "Day" and "Installs"
- D. Custom classification

**Answer: C**

Explanation:

With File A uploaded using the Ads data stream type, the client wishes to create a view incorporating data from Files B & C.

\* A false connection would occur if VLOOKUP in Data Stream B is used incorrectly to return "Day" and "Installs". In this scenario, VLOOKUP might inaccurately link data based on MB Name between File B and File A or File C, which do not have a "Day" field to correctly join on. Moreover, "Installs" data in File B doesn't exist, so VLOOKUP cannot correctly return this information. The correct method would be to use the "Media Buy New Name" to link File B and File C since they both have this field, ensuring accurate connection and avoiding data mismatches or false connections.

#### NEW QUESTION # 56

Which two statements are correct regarding the Parent-Child configuration?

- A. Parent-Child allows sharing both dimensions and measurements
- B. Parent-Child links different tables based on shared key values
- C. Parent-Child configurations can cause performances issues
- D. A Parent-Child cannot be configured between an Ads data stream type and a Conversion Tag one.

**Answer: B,C**

Explanation:

Parent-Child configurations in Marketing Cloud Intelligence are used to link different data tables based on shared key values, allowing for the relational organization of data across various streams. While this setup enhances data analysis and reporting by maintaining logical relationships between parent and child tables, it can also introduce performance issues. The complexity increases with the number of relationships and the volume of data, potentially slowing down query processing and data manipulation. Additionally, Parent-Child configurations facilitate the sharing of dimensions and measurements across linked tables, enhancing the data's usability without duplicating it.

#### NEW QUESTION # 57

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status.

Oppportunity File		
Day	Oppportunity Key	Oppportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assume that the file is mapped in the OPPORTUNITIES Data Stream type with the following mapping:

"Day" - "Created Date"

"Oppportunity Key" + Oppportunity Key

"Oppportunity Stage" - Oppportunity Stage

A pivot table was created to present the count of oppportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of oppportunities in the Confirmed Interest stage?

- A. 0
- **B. 1**
- C. 2
- D. 3

**Answer: B**

Explanation:

pivot table is filtered on January 11th, we refer to the Oppportunity file and see that there are no records for January 11th. Thus, there would be zero oppportunities in the Confirmed Interest stage on that date. The Salesforce Marketing Cloud Intelligence's pivot table feature allows for the display of counts of entities based on the filtered criteria, which in this scenario would show zero since no records exist for the filtered date.

Reference: Salesforce Marketing Cloud Intelligence documentation on pivot table functionalities.

## NEW QUESTION # 58

.....

Business Applications Marketing-Cloud-Intelligence certification exam with our braindumps, just send us your failed score report. After we confirm your Marketing-Cloud-Intelligence score report and we can give full refund of the Marketing-Cloud-Intelligence Exam to you in time. Meanwhile, if you also need to take other related exams you also can choose another exam instead of the failed exam

**Reliable Marketing-Cloud-Intelligence Dumps Ebook:** <https://www.exam4tests.com/Marketing-Cloud-Intelligence-valid-braindumps.html>

- Marketing-Cloud-Intelligence Reliable Test Syllabus  Test Marketing-Cloud-Intelligence Price  Marketing-Cloud-Intelligence Exam Simulations  Open website  [www.dumpsquestion.com](http://www.dumpsquestion.com)  and search for ( Marketing-Cloud-Intelligence ) for free download  Marketing-Cloud-Intelligence Exam Cram
- Salesforce Marketing-Cloud-Intelligence Exam | Valid Test Marketing-Cloud-Intelligence Fee - Bringing Candidates Good Reliable Marketing-Cloud-Intelligence Dumps Ebook  Search for  Marketing-Cloud-Intelligence  on [ [www.pdfvce.com](http://www.pdfvce.com) ] immediately to obtain a free download  Marketing-Cloud-Intelligence Exam Cram
- Marketing-Cloud-Intelligence Test Papers  Marketing-Cloud-Intelligence Reliable Test Syllabus  Actual Marketing-Cloud-Intelligence Tests  Copy URL { [www.practicevce.com](http://www.practicevce.com) } open and search for  Marketing-Cloud-Intelligence  to download for free  Marketing-Cloud-Intelligence Valid Exam Vce Free
- Go With Salesforce Marketing-Cloud-Intelligence Exam Questions [2026] For Instant Success  Download  Marketing-Cloud-Intelligence  for free by simply searching on  [www.pdfvce.com](http://www.pdfvce.com)  Valid Marketing-Cloud-

