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Preparing for the AP-217 exam can be a daunting task, but with real AP-217 exam questions, it can be a lot easier. The importance of actual Media Cloud Accredited Professional (AP-217) questions cannot be overemphasized. AP-217 Real Questions are crucial for passing the AP-217 exam. When candidates have access to the updated Salesforce AP-217 practice test questions, they are better prepared to succeed.

In order to ensure the quality of our AP-217 preparation materials, we specially invited experienced team of experts to write them. The content of our AP-217 practice engine comes from a careful analysis and summary of previous exam syllabus, so that you can accurately grasp the core test sites. At the same time, our professional experts are keeping a close eye on the changes of the exam questions and answers. So that our AP-217 Study Guide can be the latest and most accurate.

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Salesforce Media Cloud Accredited Professional Sample Questions (Q28-Q33):

NEW QUESTION # 28

When a media plan is submitted to the ad servers, there is an error related to missing creative or a notification related to a change in the program schedule.

How can this error or notification be made visible on Media Cloud?

- A. Through Einstein for Ad Servers
- B. Through campaign analytics reports
- **C. Through real-time integration to ad servers**
- D. Through data present on Media Cloud

Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud leverages real-time integrations with ad servers to surface errors or notifications such as missing creatives or schedule changes directly in the system. This allows users to act promptly based on live data. Reporting and analytics are more historical and do not provide immediate error visibility. Einstein is not specifically designed for ad server error reporting.

Reference:

Media Cloud Ad Server Integration Guide

Real-time Data Handling in ASM

https://help.salesforce.com/s/articleView?id=sf.media_cloud_realtime_integration.htm&type=5

NEW QUESTION # 29

A Media Publisher is using Advertising Sales Management (ASM) to manage their B2B Ad Sales business and has decided to use Google Ad Manager (GAM).

Which two actions should a Consultant perform before testing the GAM integration?

Choose 2 answers

- A. Create a new Auth. Provider that specifies the Consumer Key and Consumer Secret from GAM.
- **B. Create a new Named Credential to store the GAM endpoint.**
- C. Add the GAM URL as a new CSP Trusted Site.
- **D. Add the GAM endpoint in the OmniStudio Integration Procedure.**

Answer: B,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Before testing GAM integration, it is necessary to configure secure and proper connectivity. Creating a Named Credential in Salesforce secures the endpoint URL along with authentication details, which simplifies callouts. Adding the GAM endpoint to the OmniStudio Integration Procedure ensures that the system can route requests correctly. The Auth Provider creation is a valid step but not always required if Named Credentials handle authentication. Adding the GAM URL to the Content Security Policy (CSP) Trusted Sites ensures browser security for client-side interactions but is a secondary step.

Reference:

Media Cloud ASM Integration with GAM

Salesforce OmniStudio Integration Procedures Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_gam_integration.htm&type=5

NEW QUESTION # 30

In Advertising Sales Management (ASM), what is the correct order of execution of the pre-built Industries Order Management orchestration plan components?

- A. Create order, create line items, add creative, approve order, activate order
- **B. Create order, create line items, approve order, activate order, add creative**
- C. Create line items, create order, approve order, activate order, add creative
- D. Create line items, create order, add creative, approve order, activate order

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The orchestration plan in ASM follows a logical sequence starting with creating the order, then creating associated line items, followed by approval, activation, and finally adding creative assets. This order ensures proper status transitions and fulfillment processes.

Reference:

Media Cloud Industries Order Management Documentation

Salesforce ASM Orchestration Plans

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_orchestration.htm&type=5

NEW QUESTION # 31

A customer, who is already using the Media Cloud Advertising Sales Management (ASM) application, needs the ability to create and edit templates, while also being able to generate documents.

Which two managed permission sets are required for this?

Choose 2 answers

- **A. DocGenInd CME Designer User**
- B. DocGenInd CME Runtime User
- C. DocGenInd CME Digital Experience User
- **D. MediaCloudPlus Runtime**

Answer: A,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

To create and edit document templates in ASM, users need design permissions as provided by the DocGenInd CME Designer User permission set. For generating documents, runtime permissions like MediaCloudPlus Runtime are required. The CME Digital Experience User is typically for external users in Experience Cloud, while the Runtime User allows template execution but not creation.

Reference:

Salesforce Media Cloud Document Generation

DocGenInd Permission Sets Overview

https://help.salesforce.com/s/articleView?id=sf.media_cloud_docgen_permission_sets.htm&type=5

NEW QUESTION # 32

A System Administrator of an advertising publishing company that uses Advertising Sales Management (ASM) is going through the migration from source org to target org.

During the migration, the System Administrator runs into an error related to permissions and licenses on the target org.

Which two reasons could have caused the error?

Choose 2 answers

- **A. The target org does not have the required platform license definitions and add-on licenses.**
- B. The source org does not have the required platform license definitions and add-on licenses.
- **C. The System Administrator user profile on the target org does not have the required permission set licenses or add-on licenses.**
- D. The target org does not have the necessary integration procedures and Data Raptors.

Answer: A,C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Permission and license errors in migration typically arise because the target org lacks the required platform license definitions or add-on licenses, or because the admin user profile does not have the necessary permission set licenses assigned. The source org licenses don't impact target org migration errors, and missing integration procedures/Data Raptors usually cause functional issues but not license errors.

Reference:

Media Cloud ASM Migration Guide

Salesforce License and Permission Management

https://help.salesforce.com/s/articleView?id=sf.media_cloud_migration_troubleshooting.htm&type=5

NEW QUESTION # 33

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Many people think that passing some difficult Salesforce certification exams needs to be proficient in much of AP-217 expertise and only these Salesforce personnels who grasp the comprehensive knowledge would be able to enroll in the exam. In fact, there are many ways to help you make up for your lack of knowledge, and pass the AP-217 Certification exams in the same. Perhaps you would spend less time and effort than the people who grasp fairly comprehensive expertise. The saying goes, all roads lead to Rome.

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