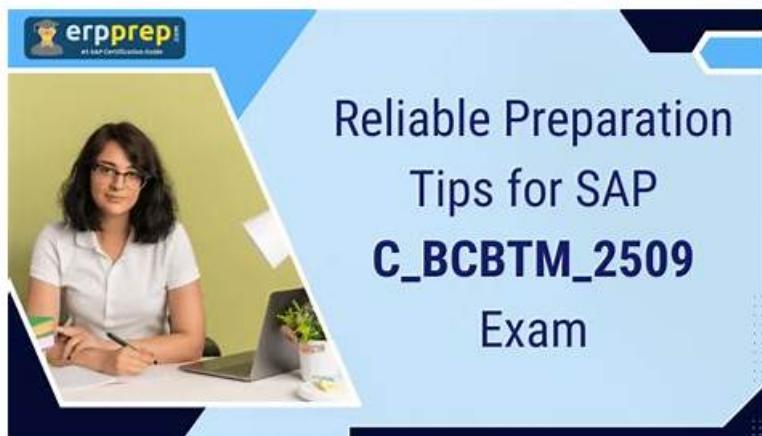


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SAP C-BCBTM-2509 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Understanding WalkMe: This section of the exam evaluates the competencies of Digital Adoption Specialists and covers the role of WalkMe within the SAP ecosystem. It focuses on how WalkMe enhances user experience, drives digital adoption, and simplifies workflows across SAP solutions. Candidates learn how WalkMe guidance and automation tools support end-users in navigating complex SAP applications, ultimately improving productivity, engagement, and system utilization.

Topic 2	<ul style="list-style-type: none"> Understanding SAP Signavio and SAP LeanIX Solutions: This section of the exam measures the expertise of Enterprise Architects and focuses on the core concepts of SAP Signavio and SAP LeanIX. It includes understanding how these solutions enhance enterprise architecture management, process intelligence, and business process transformation. Learners explore how SAP Signavio provides visibility into business processes and how SAP LeanIX supports IT landscape transparency, allowing organizations to improve alignment between business goals and IT systems.
Topic 3	<ul style="list-style-type: none"> Understanding Business Transformation: This section of the exam evaluates the abilities of Business Transformation Advisors and covers the fundamental principles of business transformation in the digital age. It emphasizes recognizing transformation drivers, defining strategic objectives, and integrating technological innovations into organizational change processes. Candidates are expected to understand how SAP tools and methodologies enable efficient transformation planning, execution, and sustainability across various industries.
Topic 4	<ul style="list-style-type: none"> Positioning SAP Business Transformation Management Solutions: This section of the exam measures the skills of SAP Solution Consultants and focuses on understanding how to position SAP Business Transformation Management solutions within diverse enterprise environments. It covers identifying the value proposition of these solutions, aligning them with customer transformation strategies, and demonstrating how they support business agility and operational excellence through data-driven insights and process optimization.

SAP Certified Associate - Positioning SAP Business Transformation Management Solutions Sample Questions (Q12-Q17):

NEW QUESTION # 12

What measures does WalkMe take to enhance data security for enterprise customers?

(Note: There are 3 correct answers to this question.)

- A. Offering localized data storage options based on regional requirements
- B. Integrating multi-factor authentication for added security layers**
- C. Following international privacy regulations to ensure compliance**
- D. Modifying user environments for additional data privacy
- E. Utilizing advanced encryption methods to protect sensitive data**

Answer: B,C,E

Explanation:

WalkMe, as part of the SAP Business Transformation Management (BTM) ecosystem, follows strict enterprise-grade data protection standards. SAP and WalkMe both adhere to GDPR, SOC 2 Type II, and ISO 27001 compliance frameworks to ensure secure handling of enterprise and user data.

"WalkMe employs advanced encryption protocols, multi-factor authentication, and compliance with global privacy standards such as GDPR and SOC 2 to protect customer data." Reference:

Advanced Encryption Methods (Answer A):

WalkMe uses AES-256 and TLS encryption standards to safeguard sensitive data both at rest and in transit.

"Customer data in WalkMe's systems is protected using industry-standard AES-256 encryption, ensuring data confidentiality and integrity." Multi-Factor Authentication (Answer B):

WalkMe provides multi-factor authentication (MFA) to add additional layers of protection for user access and administrative functions.

"Multi-factor authentication provides enhanced protection for access to WalkMe's administrative environments." Compliance with International Privacy Regulations (Answer D):

WalkMe aligns with international laws such as GDPR, CCPA, and SOC 2, ensuring that customer data is processed and stored securely.

"WalkMe complies with international privacy and data protection regulations to guarantee enterprise-level security compliance."

Incorrect Options:

C: Localized storage is not a standard feature; WalkMe uses globally compliant cloud infrastructure.

E: Modifying user environments is not part of WalkMe's data protection strategy.

Verified Correct Answers: A, B, and D

NEW QUESTION # 13

How does SAP differentiate itself from competitors in the area of business transformation?

- A. By focusing on traditional methodologies without leveraging data-driven insights.
- B. **By providing a comprehensive suite of capabilities across all project phases with high integration.**
- C. By avoiding collaboration with ecosystem partners and other stakeholders.
- D. By limiting transparency and accessibility of insights and recommendations.

Answer: B

Explanation:

SAP distinguishes itself in the transformation landscape through its comprehensive and fully integrated suite of Business Transformation Management (BTM) solutions. This suite connects business process intelligence (SAP Signavio), enterprise architecture management (SAP LeanIX), and digital adoption (WalkMe) into one end-to-end transformation framework.

"SAP differentiates itself by offering a comprehensive suite of integrated capabilities that cover every phase of business transformation - from discovery and design to implementation and adoption." Reference:

Unlike competitors that provide isolated tools, SAP enables continuous, data-driven transformation through unified visibility across business, IT, and adoption layers.

"SAP's integrated transformation platform supports data-driven insights, ecosystem collaboration, and transparency throughout the transformation journey." Incorrect Options:

A: SAP promotes transparency, not limits it.

B: SAP actively collaborates with partners (e.g., WalkMe, LeanIX, Signavio).

D: SAP uses modern, insight-driven approaches - not traditional static ones.

Verified Correct answer: C: By providing a comprehensive suite of capabilities across all project

NEW QUESTION # 14

How can BTM Solutions help organizations manage their business transformation?

- A. They are revolutionary tools to support financial controlling and reporting.
- B. **They help businesses better understand and optimize their processes and IT infrastructure, while assisting the end user coping with digital change.**
- C. They are crucial because they exclusively focus on enhancing a company's social media presence and marketing campaigns.
- D. They are important because they provide direct support for human resource management and payroll processing.

Answer: B

Explanation:

SAP Business Transformation Management (BTM) Solutions combine tools like SAP Signavio, SAP LeanIX, and WalkMe to give enterprises complete visibility and control over both business and IT transformation efforts.

"SAP BTM solutions enable companies to understand and optimize their processes and IT landscapes, while supporting users through change and adoption." Reference:

Process Optimization & IT Alignment:

SAP Signavio provides process mining and analytics, SAP LeanIX maps IT architecture, and WalkMe ensures user adoption. Together, they deliver an integrated framework for sustainable transformation.

"By integrating business process management, enterprise architecture, and user enablement, SAP BTM helps organizations manage complexity and digital adoption simultaneously." User Adoption and Change Management:

WalkMe, a core BTM component, assists employees in adapting to new systems, minimizing disruption during digital transitions.

"BTM solutions assist end users in coping with digital change by delivering in-application guidance and real-time support." Incorrect Options:

A: Financial controlling is an ERP capability, not a BTM function.

B: Marketing is unrelated to BTM's transformation scope.

C: HR and payroll are managed in SAP SuccessFactors, not BTM.

Verified Correct answer: D: They help businesses better understand and optimize their processes and

NEW QUESTION # 15

What roles do SAP Business Transformation Management solutions play in transformation scenarios?

(Note: There are 2 correct answers to this question.)

- A. They support change management.
- B. They analyze as-is processes and IT landscapes only.
- C. They provide a data-driven approach for Enterprise Observability.
- D. They are limited to the operate phase of transformations.

Answer: A,C

Explanation:

SAP Business Transformation Management (BTM) Solutions are designed to guide organizations through the complete transformation lifecycle, from strategy and planning to implementation and adoption. They combine process analysis, enterprise architecture management, and user adoption capabilities through solutions such as SAP Signavio, SAP LeanIX, and WalkMe. "SAP's Business Transformation Management Solutions deliver an integrated, data-driven foundation that provides visibility, transparency, and governance across all phases of business transformation while supporting organizational change management."

Reference:

Supporting Change Management (Answer B):

A core objective of SAP BTM solutions is to enable and sustain change across people, processes, and technology. Through SAP Signavio's collaborative design tools and WalkMe's adoption capabilities, organizations can manage stakeholder engagement, communication, and behavior alignment effectively.

"BTM Solutions provide tools to manage the human side of transformation, ensuring that employees adapt successfully to new processes and technologies." Providing a Data-Driven Approach for Enterprise Observability (Answer C):

BTM Solutions deliver data-based visibility into business and IT landscapes through SAP LeanIX and SAP Signavio integration. This allows organizations to observe and measure transformation progress, dependencies, and business value using live data.

"SAP BTM Solutions integrate business process intelligence with enterprise architecture management, providing a data-driven approach to enterprise observability for informed transformation decisions." Why Other Options Are Incorrect:

A: Incorrect - BTM Solutions are not limited to the operate phase; they span discover, design, deliver, and run phases of transformation.

D: Incorrect - They analyze both as-is and to-be states to enable continuous improvement and future-state optimization. Therefore, the verified and correct answers according to SAP BTM documentation are:

B: They support change management.

C: They provide a data-driven approach for Enterprise Observability.

NEW QUESTION # 16

What makes SAP Signavio and SAP LeanIX a powerful combination?

(Note: There are 2 correct answers to this question.)

- A. Both solutions focus on transforming businesses from a current state to a future state.
- B. We can help our customers lay off 20 to 30 percent of their workforce and therefore reduce costs tremendously.
- C. They help our customers understand the important aspects of a transformation: processes, people, systems, and applications.
- D. We can reduce the time for financial reporting by 70% on average.

Answer: A,C

NEW QUESTION # 17

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