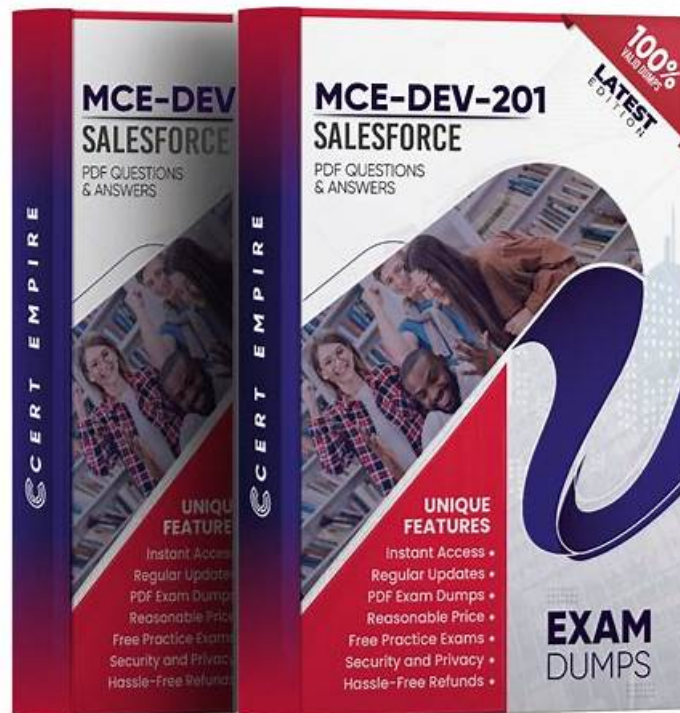


# MCE-Dev-201 Exam Cram Questions & Valid MCE-Dev-201 Exam Cram



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>> MCE-Dev-201 Exam Cram Questions <<

## Valid Salesforce MCE-Dev-201 Exam Cram | Test MCE-Dev-201 Cram Review

The goal of MCE-Dev-201 preparation material is to help applicants prepare for the Salesforce Certified Marketing Cloud Engagement Developer certification exam by providing them with the Actual MCE-Dev-201 Exam Questions they need to pass the exam. This Salesforce Certified Marketing Cloud Engagement Developer (MCE-Dev-201) study material is in the form of practice tests and MCE-Dev-201 PDF that thoroughly covers the content of the test.

## Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q155-Q160):

NEW QUESTION # 155

A developer is troubleshooting why an API client Id and client\_secret are authenticating yet failing to access data from a child business unit.

What should be checked to validate the installed package can access the child business unit data?

- A. The Installed Package has access to the selected child business unit
- B. The Installed Package has full Enterprise access to all available child business units
- C. The account id and parent MID are included in the authorization call

**Answer: A**

Explanation:

To ensure that an installed package can access data from a child business unit, verify that the package has been granted access to the specific child business unit. This is configured during the package setup and permissions assignment.

Salesforce Installed Packages and Business Unit Access

### NEW QUESTION # 156

Certification Aid wants to include SSJS in an email message. Which code block can be used for this? Choose 2.

- A. `<script runat=server language=javascript></script>`
- B. `<script runat=server></script>`
- C. `<script language=javascript></script>`
- D. `<script language=ssjs></script>`

**Answer: A,B**

Explanation:

To include Server-Side JavaScript (SSJS) in an email message, you need to use the `<script>` tag with the `runat="server"` attribute. This ensures that the script runs on the server side before the email is sent.

\* `<script runat=server></script>`: This is a valid way to include SSJS in an email. It specifies that the enclosed code should be executed on the server.

```
<script runat="server"> Platform.Load("Core","1"); var rows = Platform.Function.LookupRows ("DataExtensionName", "EmailAddress", "example@example.com"); </script> Salesforce SSJS Documentation
```

`<script runat=server language=javascript></script>`: This is another valid syntax. It specifies that the code within the script tag is JavaScript and should run on the server.

```
<script runat="server" language="javascript"> Platform.Load("Core","1"); var rows = Platform.Function.LookupRows("DataExtensionName", "EmailAddress", "example@example.com"); </script> Reference: Salesforce SSJS Documentation
```

### NEW QUESTION # 157

NTO puts the word TEST at the beginning of the name for each test email. Which query would return the subs who were sent those emails?

- A. `SELECT * FROM _Job J INNER JOIN _Sent S ON J.JobID = JobID = S.JobID WHERE J.EmailName = 'TEST%'`
- B. `SELECT * FROM _Job J INNER JOIN _Sent S ON J.JobID = S.JobID WHERE J.EmailName LIKE 'TEST%'`
- C. `SELECT * FROM _Job INNER JOIN _Sent on JobID = JobID WHERE EmailName LIKE 'TEST%'`
- D. `SELECT * FROM _Job J INNER JOIN _Sent S on J.EmailName LIKE 'TEST%'`

**Answer: B**

Explanation:

To retrieve subscribers who were sent emails with names starting with "TEST," we need to join the `_Job` and `_Sent` system data views on the `JobID` field and filter by the `EmailName` field using a `LIKE` condition.

\* Join Condition: The correct join condition between `_Job` and `_Sent` is `ON J.JobID = S.JobID`. This ensures that we are linking the job and sent data correctly.

\* EmailName Filter: We use `J.EmailName LIKE 'TEST%'` to filter for emails whose names start with "TEST".

```
SELECT * FROM _Job J INNER JOIN _Sent S ON J.JobID = S.JobID WHERE J.EmailName LIKE 'TEST%'
```

Salesforce Marketing Cloud System Data Views

### NEW QUESTION # 158

A developer is using the legacy endpoint [www.exacttargetapis.com](http://www.exacttargetapis.com) and has been asked to switch to Tenant Specific Endpoints (TSEs). What is a benefit of switching to TSEs?

- A. Gain access to TSE-specific REST routes
- B. A longer lasting OAuth token
- C. API calls will no longer fail
- **D. Improved API performance**

**Answer: D**

Explanation:

Switching to Tenant Specific Endpoints (TSEs) provides the benefit of improved API performance (D).

Tenant Specific Endpoints are designed to provide optimized performance by ensuring that API calls are routed through endpoints that are dedicated to a specific tenant, reducing latency and potential congestion issues associated with shared endpoints.

References:

Salesforce Marketing Cloud Tenant Specific Endpoints

API Best Practices

### NEW QUESTION # 159

A developer wants to review the available properties for using the DataExtensionField SOAP API object. Where could the developer find this information

- A. Contact Support and request the information
- B. Open the Object Inspector in the Salesforce Developer Console
- **C. Developer Center at <https://developer.salesforce.com>**

**Answer: C**

Explanation:

The developer can find information about the available properties for the DataExtensionField SOAP API object in the Developer Center at <https://developer.salesforce.com> (B). The Developer Center provides comprehensive documentation and reference materials for Salesforce APIs, including the SOAP API.

References:

Salesforce Developer Center

SOAP API DataExtensionField Object

### NEW QUESTION # 160

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