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Salesforce Certified B2C Commerce Architect Sample Questions (Q59-Q64):

NEW QUESTION # 59

An Architect is performing an audit of production logs via Log Center and finds some potentially dangerous custom log output. In which two ways is this log output improper in a production environment? Choose 2 answers

- A. The log information includes the customer's card name as it appears along with the credit card number (PAN), which violates PCI.
- B. The log information includes the customer's card CVV (card security code) and expiration date, which violates PCI.
- C. The log information includes the order number and customer's email, which violates PCI.
- D. Information logs should not be used in a production environment

Answer: A,C

Explanation:

In a production environment, logging sensitive customer information such as credit card details (PAN, CVV, expiration date) can lead to severe security and compliance issues, specifically violating PCI DSS (Payment Card Industry Data Security Standard) requirements. The standards strictly prohibit the storage of CVV codes and mandate that any PAN displayed must be masked. Storing such data in logs is not only a risk for data breaches but also non-compliance with these standards can lead to penalties.

* Option A: Including the customer's card name along with the full credit card number in logs is a clear violation of PCI DSS requirements, which stipulate that no more than the last four digits of the card number may be displayed.

* Option B: Logging the card security code (CVV) and expiration date is explicitly prohibited by PCI DSS, which requires that sensitive authentication data, including CVV, must never be stored post-authentication, even if it is encrypted.

NEW QUESTION # 60

The Client is Crowd and decided to migrate its e-commerce website to B2C Commerce. The Client provided the Architect with the metrics for its existing website over the past 12 months and forecasted into the next year:

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- B. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- C. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- D. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour

Answer: C

Explanation:

Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:

* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (1000 visits), resulting in 4000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.

* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (20000) considering the growth, ensuring the site can handle high demand and interactions.

* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.

These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

NEW QUESTION # 61

A developer is remotely fetching the reviews for a product.

Assume that it's an HTTP GET request and caching needs to be implemented, what consideration should the developer keep in mind

for building the caching strategy?

- A. Cached remote include with cache of the HTTP service
- B. Cache the HTTP service request
- C. Remote include with caching only the reviews
- D. Use custom cache

Answer: A

Explanation:

For efficient caching of HTTP GET requests used to fetch product reviews, the best practice is to use a cached remote include combined with caching of the HTTP service itself (Answer D). This method involves caching the output of the remote service call at the service layer and reusing it for subsequent requests. This approach minimizes the number of calls to the remote service, reduces load times, and ensures that the displayed reviews are up-to-date as per the cache's freshness settings. It optimally balances the performance benefits of caching with the need to keep content like reviews current.

NEW QUESTION # 62

Which two activities should an Architect encourage the replication team to follow based on S2C Commerce best practices? Choose 2 answers

- A. Use the undo replication process to roll back code replications only, not data replications.
- B. Replicate the latest data to Production during periods of increased site use to ensure freshness.
- C. Use the undo replication process to roll back to the previous replication if necessary.
- D. Wait 15 minutes after the recreation process completes for the cache to clear automatically.

Answer: A,C

Explanation:

* Option A (Use the undo replication process to roll back to the previous replication if necessary):

This best practice ensures that if a replication introduces errors or issues, there is a way to quickly revert to a previous state without impacting the ongoing operations of the commerce site.

* Option C (Use the undo replication process to roll back code replications only, not data replications): Focusing undo operations on code replication rather than data ensures that functional issues caused by code changes can be quickly addressed without affecting the integrity or consistency of the data within the system.

These practices help maintain the stability and reliability of the production environment by providing mechanisms to manage and mitigate risks associated with updates and changes.

NEW QUESTION # 63

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Planning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

* The messaging on Product Detail page is different

* Customers are able to filter their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute in the Data Mapping document?

- A. A custom attribute of type enum-of-string (single selectable value)
- B. A custom attribute of type enum-of-string (multiselectable value).
- C. A custom attribute of type string containing comma separated values.
- D. A custom attribute type set-of-string containing multiple values.

Answer: A

Explanation:

For the shoe producer implementing Salesforce B2C Commerce, the attribute used to specify the type of shoes (boots, sandals, sneakers) should be set as a single selectable value, hence the use of an enum-of-string type. This data type allows for the selection of one option from a predefined list, which is ideal for cases where each product can only be categorized into one type. This ensures that data integrity is maintained while providing clear and distinct categorization that can easily be used for filtering on the Product Search Results page and for customized messaging on the Product Detail page.

NEW QUESTION # 64

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