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## Nonprofit-Cloud-Consultant Reliable Test Objectives | Nonprofit-Cloud-Consultant Exam Tutorial

If moving up in the fast-paced technological world is your objective, Salesforce is here to help. The excellent Salesforce Certified Nonprofit Cloud Consultant Exam (Nonprofit-Cloud-Consultant) practice exam from Salesforce can help you realize your goal of passing the Salesforce Treasury with Salesforce Certified Nonprofit Cloud Consultant Exam (Nonprofit-Cloud-Consultant) certification exam on your very first attempt. Most people find it difficult to find excellent Salesforce Treasury with Salesforce Certified Nonprofit Cloud Consultant Exam (Nonprofit-Cloud-Consultant) exam dumps that can help them prepare for the actual Salesforce Certified Nonprofit Cloud Consultant Exam (Nonprofit-Cloud-Consultant) exam.

Salesforce Nonprofit-Cloud-Consultant certification exam is designed for professionals who work in the nonprofit sector and are looking to enhance their skills in using Salesforce Nonprofit Cloud. Salesforce Certified Nonprofit Cloud Consultant Exam certification exam validates the candidate's knowledge and expertise in designing, implementing, and managing Salesforce solutions

for nonprofits. Nonprofit-Cloud-Consultant Exam Tests the candidate's understanding of the Salesforce Nonprofit Cloud platform and how it can be customized to meet the unique needs of nonprofit organizations.

## Salesforce Certified Nonprofit Cloud Consultant Exam Sample Questions (Q143-Q148):

### NEW QUESTION # 143

A nonprofit wants to integrate its existing proprietary event management system with Salesforce. The nonprofit wants to automatically send event and attendee data from its external system and create Campaigns and Campaign Members in Salesforce on a daily basis.

What should the consultant recommend?

- A. Use Salesforce Connect to integrate the external system with Salesforce.
- **B. Use a middleware tool to integrate the external system with Salesforce.**
- C. Use NPSP Data Importer Templates to import the necessary data.
- D. Use NPSP Batch Data Import to schedule regular Imports from the external system.

**Answer: B**

Explanation:

To integrate an existing proprietary event management system with Salesforce and automatically send event and attendee data daily, the consultant should recommend using a middleware tool. Middleware tools facilitate the integration between different systems, enabling seamless data transfer and synchronization.

Key Benefits:

\* Automation: Middleware tools can automate data transfers, ensuring that event and attendee data is regularly updated in Salesforce.

\* Customization: Middleware solutions offer customizable integration workflows to meet specific business requirements.

Steps to Implement:

\* Select a Middleware Tool:

\* Choose a middleware tool that supports integration with both the proprietary event management system and Salesforce (e.g., MuleSoft, Zapier, or Dell Boomi).

\* Configure Integration:

\* Set up the integration workflows in the middleware tool to map data fields between the event management system and Salesforce.

\* Schedule the data transfers to occur daily, ensuring that event and attendee data is consistently updated.

References:

Salesforce Integration Patterns and Best Practices

Middleware Tool Documentation (e.g., MuleSoft, Zapier, Dell Boomi)

### NEW QUESTION # 144

A nonprofit wants to implement an external email platform that integrates with Salesforce. The integration will record every email sent to a subscriber, as well as which recipients open the email, click a link, or unsubscribe.

Which two storage considerations should the consultant take into account before recommending an email platform?

Choose 2 answers

- A. Subscribers must be synced as Leads and Campaign Members In NPSP.
- **B. Email subscribers' activities can be retained for a certain length of time.**
- **C. Campaign Member records use less storage space than custom object records.**
- D. Unsubscribed Leads should be deleted from Salesforce immediately.

**Answer: B,C**

Explanation:

When integrating an external email platform with Salesforce, it's important to consider storage implications and retention policies.

Here are the steps to take into account these considerations:

Evaluate Storage Requirements:

Campaign Member records are used to track email interactions within Salesforce. These records typically consume less storage compared to creating a custom object for the same purpose.

Custom objects can lead to higher storage usage, especially if tracking detailed interaction data.

Retention Policies:

Understand the email platform's data retention policies. Some platforms allow you to specify how long subscriber activity data (such

as opens, clicks, and unsubscribes) should be retained.

Configure the retention settings to align with your organization's data retention policies and compliance requirements.

Integration Setup:

Set up the integration to ensure that Campaign Members are created or updated with each email interaction.

Use the external email platform's API to push data into Salesforce, ensuring that Campaign Members are updated in real-time or through scheduled syncs.

Monitor and Optimize:

Regularly monitor storage usage in Salesforce and optimize data retention settings to balance between having sufficient historical data and managing storage costs.

Reference:

Salesforce Storage Usage Best Practices: Detailed best practices for managing storage in Salesforce. Salesforce Help.

Email Platform Integration Guides: Specific guides for integrating popular email platforms with Salesforce (e.g., Mailchimp, Pardot).

### NEW QUESTION # 145

Which two objects in the Program Management Module are directly connected to objects in Nonprofit Cloud Case Management?

Choose 2 answers

- A. Service Delivery
- B. Client Alert
- C. Case
- D. Program

**Answer: A,C**

Explanation:

The PMM has two main objects - Programs and Services - and several objects that connect those objects together with contacts and household accounts. In the Program Management Module (PMM), the objects that are directly connected to objects in Nonprofit Cloud Case Management are:

\* Case:

\* Cases in Nonprofit Cloud Case Management are used to track client issues and support needs.

\* They can be directly related to program participants and services provided, allowing for comprehensive case management.

\* Service Delivery:

\* Service Deliveries represent the specific services provided to clients, such as counseling sessions, classes, or other forms of assistance.

\* They are essential for tracking the outcomes and effectiveness of the nonprofit's programs and are directly connected to case management processes.

Salesforce Nonprofit Cloud Case Management Guide

Salesforce Program Management Module (PMM) Documentation

### NEW QUESTION # 146

A nationally federated nonprofit is implementing a single Salesforce org to provide shared fundraising services to its four regional affiliates. Each affiliate and the national nonprofit must see only its own donor data.

Which Salesforce feature would enable this level of record access?

- A. Divisions
- B. Role Hierarchy
- C. Criteria-based sharing
- D. Record Types

**Answer: C**

Explanation:

To provide each affiliate and the national nonprofit the ability to see only its own donor data in a single Salesforce org, the consultant should use Criteria-based Sharing. Here's why:

\* Criteria-based Sharing:

\* This feature allows for defining sharing rules based on specific criteria, such as record ownership or certain field values.

\* By setting up criteria-based sharing rules, each affiliate and the national nonprofit can be restricted to viewing only the records that meet the specified criteria, such as records tagged with their specific region or affiliate identifier.

Salesforce Sharing and Visibility Guide

### NEW QUESTION # 147

A nonprofit organization is setting up Outcome Management in Nonprofit Cloud to track the effectiveness of its job skills training program. The overall goal of the program is to reduce unemployment among its clients.

What should the organization use to represent the goal in the Outcome Management objects?

- A. An Outcome
- B. A Benefit
- C. An Indicator Result

**Answer: A**

Explanation:

In the Outcome Management framework, there is a clear distinction between the "service" provided, the "metric" used for measurement, and the "long-term change" desired.

To represent the "overall goal"-which in this case is the broad, systemic change of "reducing unemployment"

-the consultant must use the Outcome object. An Outcome is the North Star of the Impact Strategy; it defines the qualitative "Future State" the organization is working toward.

Key Components of the Outcome Strategy:

\* Outcome (The Goal): "Reduced Unemployment" or "Economic Self-Sufficiency." This is a high-level record that acts as a container for all related measurements.

\* Indicator Definition (The Metric): To see if the Outcome is being met, you need a metric, such as the "Percentage of program graduates employed within 90 days."

\* Outcome Activity: This is the link that connects the high-level Outcome to the specific Program (Job Skills Training).

\* Indicator Result (The Data): This object (Option C) holds the actual numerical values (e.g., "85%") collected during a specific timeframe. It represents the proof of the goal's achievement, not the goal itself.

\* Benefit (Option B): This represents the specific service delivered (e.g., "Resume Workshop").

Delivering a benefit is an activity that contributes to an outcome, but it is not the outcome itself.

By defining the goal as an Outcome, the consultant allows the organization to aggregate data from multiple programs and timeframes to see the cumulative impact they are having on unemployment in their community.

### NEW QUESTION # 148

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