

2026 Consumer-Goods-Cloud-Accredited-Professional: Salesforce Consumer Goods Cloud Accredited Professional Newest Exam Guide

CONSUMER GOODS CLOUD
ACCREDITED PROFESSIONAL



EXAM GUIDE

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Exam Content covers up to: Summer '21 Release

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Salesforce Consumer Goods Cloud Accredited Professional certification is a valuable credential for professionals in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification demonstrates that the individual has the knowledge and skills to use the Consumer Goods Cloud to improve their organization's sales and distribution processes. It also indicates that the individual is up-to-date with industry trends and regulatory requirements. If you're a professional in the consumer goods industry, getting certified as a Salesforce Consumer Goods Cloud Accredited Professional can help you advance your career and stay competitive in the job market.

Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is designed to validate the skills and knowledge of professionals who are involved in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification exam is intended for individuals who have experience in sales, marketing, and operations related to consumer goods. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidates' understanding of the consumer goods industry and the role of Salesforce in it.

Salesforce Consumer Goods Cloud Accredited Professional certification exam is designed to test the knowledge and skills of professionals who work within the consumer goods industry. Consumer-Goods-Cloud-Accredited-Professional exam covers a wide range of topics, including the features and functionality of the Consumer Goods Cloud platform, as well as best practices for using

the platform to improve sales and marketing efforts.

>> **Consumer-Goods-Cloud-Accredited-Professional Exam Guide** <<

Quiz Consumer-Goods-Cloud-Accredited-Professional - Salesforce Consumer Goods Cloud Accredited Professional Useful Exam Guide

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Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q54-Q59):

NEW QUESTION # 54

Sales Reps in the field are reporting that no surveys are available when they try to complete a visit survey on their mobile devices. What are two explanations for this?

- A. The Retail Execution Survey Lighting Flow has not been action
- B. A custom Assessment Task definition has not been created
- C. The Salesforce admin has not created and activated a Salesforce survey
- D. A related survey invitation has not been generated
- E. The rep is missing the Create Surveys permission

Answer: C,D

NEW QUESTION # 55

Which three statements are Correct about Store Products?

- A. Store Products are required for Inventory Check Task to work
- B. Store Products are required to search and scan functionality in the Inventory Check Task
- C. Store Products drive the order capture functionality.
- D. Store Products are automatically When shipment related tasks are completed
- E. Store products are required for Promotion check task to work

Answer: A,B,C

NEW QUESTION # 56

Universal Connect (UC) offers business internet to its customers. UC has two requirements: their business internet offers must be by region to provide competitive prices in each region, and customers must be able to see pricing before adding the product to the Industries CPQ cart.

What are two ways a consultant can meet the business requirements?

- A. Create multiple Price List Entries associated with Context Rules per region.
- B. Create a Base Price List and Multiple Child Price Lists associated with Context Rules per region.
- C. Create Promotions associated with Context Rules per region.
- D. Add an Attribute to define the region on the business internet offers and use the Attribute-based Pricing Matrix.

Answer: A,B

Explanation:

To meet the requirements of offering regional pricing and ensuring customers can see the correct price before adding the product to the cart (i.e., while browsing the catalog), the solution must rely on Context Rules that evaluate the customer's profile (Region) prior

to product configuration.

B . Create a Base Price List and Multiple Child Price Lists associated with Context Rules per region:

In Salesforce Industries (Communications Cloud) CPQ, Price Lists are the primary container for prices. You can create specific price lists for each region (e.g., "New York Price List," "Texas Price List") and use Context Rules to automatically assign the correct price list to the user's session based on their Account or Quote details (Region).

Because the Price List is selected before the product is viewed, the catalog automatically displays the price entries from that specific regional list, satisfying the visibility requirement.

D . Create multiple Price List Entries associated with Context Rules per region:

Alternatively, you can use a single global Price List but create multiple Price List Entries (PLEs) for the same "Business Internet" product (e.g., one entry for \$50, another for \$60).

You can apply Context Rules directly to these Price List Entries. When the catalog renders, the system evaluates the rules against the customer's context (Region) and filters the entries, showing only the one valid for that region.

This allows for granular control at the product price level without necessarily duplicating entire price lists.

Why A is incorrect: Attribute-based Pricing Matrices are typically used for calculating prices based on product attributes that a user selects during configuration (e.g., Speed, Color). Since the requirement is to see the price before adding to the cart (pre-configuration), and Region is a context of the customer not a feature they configure on the product, Context Rules (B & D) are the correct architectural choice.

NEW QUESTION # 57

Which permission set allows end-users to leverage the Einstein Visit Recommendation feature in Consumer Goods Cloud?

- A. Tableau CRM Plus User
- B. Tableau CRM Plus Admin
- C. Action Plans
- D. Retail Execution Lightning Plus
- E. Lightning Direct Store Delivery

Answer: A

NEW QUESTION # 58

Universal Containers (UC) is a Communications Service Provider using Communications Cloud. They have completed testing the data migration by successfully loading the full data set into a Full Copy sandbox with no errors. They are now ready for the load into production.

What are two actions a Consultant should recommend once the load is completed in production?

- A. Analyze and resolve any errors that were encountered and perform an additional data load for any failed records.
- B. Raise a Salesforce support case to retrieve a data load report to summarize the data load.
- C. Inform the business that the data migration is complete as any potential errors were resolved in development and testing.
- D. Validate that the resulting volumes in production match expectations, and spot check records for individual correctness.

Answer: A,D

Explanation:

Once a production data load is completed in Communications Cloud, Salesforce's public data-migration and go-live readiness recommendations emphasize two mandatory activities: (1) remediation of failed records, and (2) validation of loaded data. These activities ensure that production contains a complete, accurate, and trusted data set before the system is opened to business users.

Option B - Analyze and resolve any errors and re-load failed records

Even if a full-data migration completed successfully in a Full Copy sandbox, the production environment may still produce new failures due to data differences, unexpected validation rules, org-specific automation, or sequence dependencies. Salesforce migration best practices require analyzing the error logs generated by Data Loader, Bulk API, or middleware, correcting failed data, and performing targeted reloads. No migration is considered complete until every failed record has been addressed. This is a standard post-migration requirement in Communications Cloud given the volume and interdependencies between Accounts, Subscriptions, Service Accounts, Billing Accounts, Premises, Assets, Orders, and Fulfillment objects.

Option D - Validate volumes and spot-check correctness

After the load finishes, the consultant must validate that record counts in production exactly match expected totals from source systems, including number of Accounts, Billing Accounts, Service Accounts, Subscriptions, Premises, and Assets. Salesforce also recommends targeted spot checks-opening individual customer records, ensuring relationships are correct, asset hierarchies are intact, and subscription data is consistent. This ensures data integrity before cutover and user access.

Incorrect options:

A - Salesforce does not provide a data load report via support case; all logs come from the tools used during migration.

C - You cannot assume "all errors were resolved earlier." Every production load must be validated, and new issues frequently occur during the final cutover.

Therefore, the correct post-production-load actions are B and D.

NEW QUESTION # 59

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