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What are the 5 phases of a privacy program audit? - ✓✓Planning, Preparation, Audit, Report, Followup

What happens during the audit planning phase of PPARF? - ✓✓Risk assessment, schedule, selecting auditor, pre-audit questionnaire, preparatory meeting/visit and checklist

What happens during the Audit Preparation phase of PPARF? - ✓✓Confirm schedule, confirm and prepare checklists, sampling criteria and audit plan

What Happens during the Audit phase of PPARF? - ✓✓Meeting and audit execution

What happens during the report phase of PPARF? - ✓✓Noncompliance records and categories (major/minor), audit report, closing meeting and distribution

What happens during the followup phase of PPARF? - ✓✓Confirm scope, schedule, methodology and closure

What are the three types of privacy governance models? (privacy governance may be "\_\_\_\_\_, \_\_\_\_\_, or \_\_\_\_\_") - ✓✓Centralized, Localized, or Hybrid

When creating your privacy office governance model, you should consider what 4 factors? - ✓✓1. existing organisational structure, 2. position and authority of the privacy team, 3. involvement level of senior leadership and internal stakeholder, 4. The development of internal partnerships.

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The CIPM certification is ideal for professionals who work in privacy, data protection, and information security roles. It is particularly beneficial for individuals who are responsible for managing privacy programs in organizations of all sizes, including government agencies, nonprofits, and private sector businesses. Obtaining the CIPM Certification can help professionals advance their careers and increase their earning potential, as it demonstrates their commitment to privacy and their ability to manage privacy programs effectively.

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## CIPM Valid Exam Discount & Valid CIPM Test Review

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## IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q153-Q158):

### NEW QUESTION # 153

#### SCENARIO

Please use the following to answer the next QUESTION:

Edufox has hosted an annual convention of users of its famous e-learning software platform, and over time, it has become a grand event. It fills one of the large downtown conference hotels and overflows into the others, with several thousand attendees enjoying three days of presentations, panel discussions and networking. The convention is the centerpiece of the company's product rollout schedule and a great training opportunity for current users. The sales force also encourages prospective clients to attend to get a better sense of the ways in which the system can be customized to meet diverse needs and understand that when they buy into this system, they are joining a community that feels like family.

This year's conference is only three weeks away, and you have just heard news of a new initiative supporting it: a smartphone app for attendees. The app will support late registration, highlight the featured presentations and provide a mobile version of the conference program. It also links to a restaurant reservation system with the best cuisine in the areas featured. "It's going to be great," the developer, Deidre Hoffman, tells you, "if, that is, we actually get it working!" She laughs nervously but explains that because of the tight time frame she'd been given to build the app, she outsourced the job to a local firm. "It's just three young people," she says, "but they do great work." She describes some of the other apps they have built. When asked how they were selected for this job, Deidre shrugs. "They do good work, so I chose them." Deidre is a terrific employee with a strong track record. That's why she's been charged to deliver this rushed project. You're sure she has the best interests of the company at heart, and you don't doubt that she's under pressure to meet a deadline that cannot be pushed back. However, you have concerns about the app's handling of personal data and its security safeguards. Over lunch in the break room, you start to talk to her about it, but she quickly tries to reassure you, "I'm sure with your help we can fix any security issues if we have to, but I doubt there'll be any. These people build apps for a living, and they know what they're doing. You worry too much, but that's why you're so good at your job!" Since it is too late to restructure the contract with the vendor or prevent the app from being deployed, what is the best step for you to take next?

- A. Insist on an audit of the vendor's privacy procedures and safeguards.
- B. Develop security protocols for the vendor and mandate that they be deployed.
- C. **Ask the vendor for verifiable information about their privacy protections so weaknesses can be identified.**
- D. Implement a more comprehensive suite of information security controls than the one used by the vendor.

#### Answer: C

#### Explanation:

This answer is the best step to take next, as it can help you to assess the current state of the vendor's privacy practices and determine if they meet the organization's standards and expectations, as well as the applicable laws and regulations. Asking the vendor for verifiable information about their privacy protections can include requesting documentation, evidence or demonstration of how they collect, use, store, protect, share and dispose of personal data, what policies and procedures they have in place, what technical and organizational measures they implement, what certifications or audits they have obtained or undergone, and how they handle any privacy incidents or breaches. Based on this information, you can identify any weaknesses or gaps in the vendor's privacy protections and recommend or require any improvements or corrections before the app is deployed. References: IAPP CIPM Study Guide, page 82; ISO/IEC 27002:2013, section 15.1.2

### NEW QUESTION # 154

#### SCENARIO

Please use the following to answer the next question:

Liam is the newly appointed information technology (IT) compliance manager at Mesa, a USbased outdoor clothing brand with a global E-commerce presence. During his second week, he is contacted by the company's IT audit manager, who informs him that the auditing team will be conducting a review of Mesa's privacy compliance risk in a month.

A bit nervous about the audit, Liam asks his boss what his predecessor had completed related to privacy compliance before leaving the company. Liam is told that a consent management tool had been added to the website and they commissioned a privacy risk evaluation from a small consulting firm last year that determined that their risk exposure was relatively low given their current control environment. After reading the consultant's report, Liam realized that the scope of the assessment was limited to breach notification laws in the US and the Payment Card Industry's Data Security Standard (PCI DSS).

Not wanting to let down his new team, Liam kept his concerns about the report to himself and figured he could try to put some

additional controls into place before the audit. Having some privacy compliance experience in his last role, Liam thought he might start by having discussions with the E-commerce and marketing teams.

The E-commerce Director informed him that they were still using the cookie consent tool forcibly placed on the home screen by the CIO, but could not understand the point since their office was not located in California or Europe. The marketing director touted his department's success with purchasing email lists and taking a shotgun approach to direct marketing. Both directors highlighted their tracking tools on the website to enhance customer experience while learning more about where else the customer had shopped. The more people Liam met with, the more it became apparent that privacy awareness and the general control environment at Mesa needed help.

With three weeks before the audit, Liam updated Mesa's Privacy Notice himself, which was taken and revised from a competitor's website. He also wrote policies and procedures outlining the roles and responsibilities for privacy within Mesa and distributed the document to all departments he knew of with access to personal information.

During this time, Liam also filled the backlog of data subject requests for deletion that had been sent to him by the customer service manager. Liam worked with application owners to remove these individual's information and order history from the customer relationship management (CRM) tool, the enterprise resource planning (ERP), the data warehouse and the email server.

At the audit kick-off meeting, Liam explained to his boss and her team that there may still be some room for improvement, but he thought the risk had been mitigated to an appropriate level based on the work he had done thus far.

After the audit had been completed, the audit manager and Liam met to discuss her team's findings, and much to his dismay, Liam was told that none of the work he had completed prior to the audit followed best practices for governance and risk mitigation. In fact, his actions only opened the company up to additional risk and scrutiny. Based on these findings, Liam worked with external counsel and an established privacy consultant to develop a remediation plan.

Given the feedback provided to Liam after the audit, what maturity level would the audit team most likely have assigned to Mesa's privacy policies and procedures if they use the Privacy Maturity Model (PMM)?

- A. Repeatable.
- B. Ad-hoc.
- C. Managed.
- D. Defined.

#### **Answer: B**

Explanation:

Comprehensive and Detailed Explanation:

Mesa's privacy program lacks structured policies, governance, and consistent application of privacy controls, meaning its privacy practices are at the Ad-hoc maturity level.

\* Option A (Repeatable) means some processes are in place but are not well-documented or consistently followed. Mesa does not meet this threshold.

\* Option C (Defined) would require fully documented and standardized privacy policies, which Mesa lacks.

\* Option D (Managed) means policies are monitored and enforced consistently, which is far beyond Mesa's current state.

The Ad-hoc level is assigned when privacy governance is informal, reactive, and lacks structured policies -exactly the situation Mesa is in.

Reference: CIPM Official Textbook, Module: Privacy Governance and Maturity Models - Section on Privacy Maturity Model (PMM) and Stages of Maturity.

#### **NEW QUESTION # 155**

You would like your organization to be independently audited to demonstrate compliance with international privacy standards and to identify gaps for remediation.

Which type of audit would help you achieve this objective?

- A. First-party audit.
- B. Fourth-party audit.
- C. Second-party audit.
- D. Third-party audit.

#### **Answer: D**

Explanation:

A third-party audit would help an organization achieve the objective of demonstrating compliance with international privacy standards and identifying gaps for remediation. A third-party audit is an audit conducted by an independent and external auditor who is not affiliated with either the audited organization or its customers. A third-party audit can provide an objective and impartial assessment of the organization's privacy practices and policies, as well as verify its compliance with relevant standards and

regulations. A third-party audit can also help the organization identify areas for improvement and recommend corrective actions. A third-party audit can enhance the organization's reputation, trustworthiness, and credibility among its stakeholders and customers. A first-party audit is an audit conducted by the organization itself or by someone within the organization who has been designated as an auditor. A first-party audit is also known as an internal audit. A first-party audit can help the organization monitor its own performance, evaluate its compliance with internal policies and procedures, and identify potential risks and opportunities for improvement. However, a first-party audit may not be sufficient to demonstrate compliance with external standards and regulations, as it may lack independence and objectivity.

A second-party audit is an audit conducted by a party that has an interest in or a relationship with the audited organization, such as a customer, a supplier, or a partner. A second-party audit is also known as an external audit. A second-party audit can help the party verify that the audited organization meets its contractual obligations, expectations, and requirements. A second-party audit can also help the party evaluate the quality and reliability of the audited organization's products or services. However, a second-party audit may not be able to provide a comprehensive and unbiased assessment of the audited organization's privacy practices and policies, as it may be influenced by the party's own interests and objectives. Reference: Types of Audits: 14 Types of Audits and Level of Assurance (2022)

### NEW QUESTION # 156

When implementing Privacy by Design (PbD), what would NOT be a key consideration?

- A. Limitations on liability.
- B. Data minimization.
- C. Collection limitation.
- D. Purpose specification.

**Answer: A**

### NEW QUESTION # 157

What is the main function of the Asia-Pacific Economic Cooperation Privacy Framework?

- A. Enabling regional data transfers
- B. Protecting data from parties outside the region
- C. Establishing legal requirements for privacy protection in the region
- D. Marketing privacy protection technologies developed in the region

**Answer: A**

Explanation:

Explanation/Reference: <https://iapp.org/resources/article/apec-privacy-framework/>

### NEW QUESTION # 158

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