

CRM-Analytics-and-Einstein-Discovery-Consultant Certification Exam Infor | CRM-Analytics-and-Einstein-Discovery-Consultant Sure Pass



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Salesforce CRM-Analytics-and-Einstein-Discovery-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	• Admin • Configuration: This topic takes Salesforce consultants on a journey through the enablement of CRM Analytics. It tests their ability to design a solution that is suitable for data sync • dataflows • recipe limits.

Topic 2	• Security: Consultants stepping into this section will showcase their prowess in implementing necessary security settings. It covers critical aspects such as suitable dataset security settings, and the ability to implement app sharing.
Topic 3	• Einstein Discovery: This section unveils the magic of AI-driven insights and candidates' ability to analyze and choose one of the three types of predictions. It involves leveraging Einstein's advanced analytics capabilities to adjust data parameters, add or remove data and columns for the improvement of the model.
Topic 4	• Data Layer: In this comprehensive section, Salesforce consultants delve into the heart of data extraction and loading. It's all about showcasing a deep understanding of implementing refreshes for data syncs, performing data transformations, and implementing delivery management strategies in dataflows.
Topic 5	• Analytics Dashboard Implementation: Here, consultants embark on a creative exploration of dashboard configuration, optimization of query performance using Dashboard Inspector, and using advanced functionality such as windowing.

Salesforce Certified CRM Analytics and Einstein Discovery Consultant Sample Questions (Q48-Q53):

NEW QUESTION # 48

What is a benefit of introducing a second local connector?

- A. Better performance by syncing data according to the refresh necessities
- B. Better deployment management between sandboxes and production environment
- C. Better maintenance by having a connector per recipe

Answer: A

Explanation:

Introducing a second local connector in CRM Analytics can improve performance by enabling more granular control over data syncs. By having a separate connector, different datasets or recipes can be synchronized independently based on specific refresh needs, reducing load and improving overall performance. This approach helps optimize data flow operations, especially in large-scale deployments with varying data refresh requirements.

NEW QUESTION # 49

The client is trying to create a SAQL step to predict sales in each sales region. They cannot get the query to return any results, but have identified that the error is in the time series statement. They have asked an Einstein Consultant to review the following query and fix any errors.

Which timeseries statement will fix the query?

- A. q = timeseries q generate 'sum_Sales' as Forecasted_Sales' with (dateCols=('Date_Year', Date_Quarter', "Y-Q"), partition='Region');
- B. q = timeseries q generate 'sum_Sales' as Forecasted_Sales' with (length = 12, dateCols=('Date_Year', 'Date_Month'. "Y-M"), partition='Region');
- C. q = timeseries q generate 'sum_Sales' as Forecasted_Sales' with (dateCols=('Date_Year', Date_Quarter', "Y-Q"), partition='Region', seasonality=4);
- D. q = timeseries q generate 'sum_Sales' as Forecasted_Sales' with (dateCols=('Date_Year, Date_Quarter', "Y-Q"), partition=Region', ignoreLast=true);

Answer: B

NEW QUESTION # 50

In a dataset, there are multiple boolean fields. When displayed on any dashboard, the boolean fields should all be displayed in the same way: a value of true should result in the display of the word "Yes" in green; a value of false should result in the display of the word "No" in red.

In which two ways can this be accomplished? Choose 2 answers

- A. In the explorer, select the boolean fields and use the "edit values" option on the fields to change values and colors.
- B. Download the XMD for the dataset and change the values and color for the fields and then upload to the dataset.
- C. Create an XMD node in the dataflow to change the label and color of the values in the fields.
- D. In the explorer, select the boolean fields, then create a derived dimension that references the boolean fields, and then modify the values and colors of the derived dimension.

Answer: A,B

NEW QUESTION # 51

A CRM Analytics administrator is working on deploying a dataflow and a dataset (generated by this dataflow) to another org. While creating a change set, they notice that the components are NOT visible to be included in the change set. What is the reason for this?

- A. The administrator does NOT have access to the assets on CRM Analytics.
- B. Assets are kept in the Private App and are unavailable to include in the change set.
- C. The administrator does NOT have system administrator permission to include the assets In the change set,

Answer: B

NEW QUESTION # 52

Exhibit:

Universal Containers has a Sales Manager dashboard. They need to build a table as shown in the graphic and calculate the summary as the first line in a compare table.

How can the summary be calculated?

- A. Add a formula field to calculate the summary.
- B. Create a computeExpression field in the Dataflow to calculate the summary.
- C. Use the Show Summary option in the compare table.
- D. Use a SAQL query since the summary is not available in standard interface.

Answer: C

NEW QUESTION # 53

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