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IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q120-Q125):

NEW QUESTION # 120

SCENARIO

Please use the following to answer the next question:

Jordan just joined a fitness-tracker start-up based in California, USA, as its first Information Privacy and Security Officer. The company is quickly growing its business but does not sell any of the fitness trackers itself. Instead, it relies on a distribution network of third-party retailers in all major countries. Despite not having any stores, the company has a 78% market share in the EU. It has a

website presenting the company and products, and a member section where customers can access their information. Only the email address and physical address need to be provided as part of the registration process in order to customize the site to the user's region and country. There is also a newsletter sent every month to all members featuring fitness tips, nutrition advice, product spotlights from partner companies based on user behavior and preferences.

Jordan says the General Data Protection Regulation (GDPR) does not apply to the company. He says the company is not established in the EU, nor does it have a processor in the region. Furthermore, it does not do any "offering goods or services" in the EU since it does not do any marketing there, nor sell to consumers directly. Jordan argues that it is the customers who chose to buy the products on their own initiative and there is no "offering" from the company.

The fitness trackers incorporate advanced features such as sleep tracking, GPS tracking, heart rate monitoring, wireless syncing, calorie-counting and step-tracking. The watch must be paired with either a smartphone or a computer in order to collect data on sleep levels, heart rates, etc. All information from the device must be sent to the company's servers in order to be processed, and then the results are sent to the smartphone or computer.

Jordan argues that there is no personal information involved since the company does not collect banking or social security information.

Why is Jordan's claim that the company does not collect personal information as identified by the GDPR inaccurate?

- A. The fitness trackers capture sleep and heart rate data to monitor an individual's behavior.
- B. The customers must pair their fitness trackers to either smartphones or computers.
- C. The website collects the customers' and users' region and country information.
- D. The potential customers must browse for products online.

Answer: A

Explanation:

Under the GDPR, personal data includes any information relating to an identified or identifiable natural person. The fitness trackers collect detailed health-related data, such as sleep patterns and heart rates, which are considered sensitive personal data under the GDPR. This type of data directly relates to an individual's health and behavior, making it subject to GDPR protections regardless of whether financial information is collected. Jordan's claim that the company does not collect personal information is inaccurate because health data is a core category of personal data under the GDPR.

NEW QUESTION # 121

Which of the following is a stage in the data life cycle?

- A. Data classification.
- B. Data retention.
- C. Data inventory.
- D. Data masking.

Answer: B

Explanation:

* Option A: Data classification is a process used to categorize data based on sensitivity and other criteria, but it is not a stage in the data lifecycle.

* Option B: Data inventory involves cataloging data assets, which is part of data management practices rather than a lifecycle stage.

* Option C: Data masking is a technique used to protect data but is not a lifecycle stage.

* Option D: Data retention is a stage in the data lifecycle that involves keeping data for a specified period according to legal, regulatory, and business requirements.

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IAPP CIPT Study Guide

Data lifecycle management frameworks and best practices

NEW QUESTION # 122

SCENARIO

Wesley Energy has finally made its move, acquiring the venerable oil and gas exploration firm Lancelot from its long-time owner David Wilson. As a member of the transition team, you have come to realize that Wilson's quirky nature affected even Lancelot's data practices, which are maddeningly inconsistent. "The old man hired and fired IT people like he was changing his necktie," one of Wilson's seasoned lieutenants tells you, as you identify the traces of initiatives left half complete.

For instance, while some proprietary data and personal information on clients and employees is encrypted, other sensitive information, including health information from surveillance testing of employees for toxic exposures, remains unencrypted, particularly

when included within longer records with less-sensitive data.

You also find that data is scattered across applications, servers and facilities in a manner that at first glance seems almost random. Among your preliminary findings of the condition of data at Lancelot are the following:

* Cloud technology is supplied by vendors around the world, including firms that you have not heard of.

You are told by a former Lancelot employee that these vendors operate with divergent security requirements and protocols.

* The company's proprietary recovery process for shale oil is stored on servers among a variety of less-sensitive information that can be accessed not only by scientists, but by personnel of all types at most company locations.

* DES is the strongest encryption algorithm currently used for any file.

* Several company facilities lack physical security controls, beyond visitor check-in, which familiar vendors often bypass.

* Fixing all of this will take work, but first you need to grasp the scope of the mess and formulate a plan of action to address it.

Which is true regarding the type of encryption Lancelot uses?

- A. It is a data masking methodology.
- B. **It employs the data scrambling technique known as obfuscation.**
- C. Its decryption key is derived from its encryption key.
- D. It uses a single key for encryption and decryption.

Answer: B

NEW QUESTION # 123

How should the sharing of information within an organization be documented?

- A. With a disclosure statement.
- B. With a data flow diagram
- C. With a memorandum of agreement.
- D. **With a binding contract.**

Answer: D

NEW QUESTION # 124

A BaaS provider backs up the corporate data and stores it in an outsider provider under contract with the organization. A researcher notifies the organization that he found unsecured data in the cloud. The organization looked into the issue and realized one of its backups was misconfigured on the outside provider's cloud and the data fully exposed to the open internet. They quickly secured the backup. Which is the best next step the organization should take?

- A. Review its contract with the outside provider.
- B. **Review the content of the data exposed.**
- C. Investigate how the researcher discovered the unsecured data.
- D. Investigate using alternate BaaS providers or on-premise backup systems.

Answer: B

Explanation:

After securing the misconfigured backup, the next best step for the organization is to review the content of the data that was exposed. This is crucial to assess the potential impact of the exposure, determine the sensitivity of the data, and identify any specific risks or compliance issues that may arise. Understanding the nature of the exposed data helps in making informed decisions about notification, mitigation, and further actions. According to IAPP, this step is essential for evaluating the severity of the breach and preparing appropriate responses, including regulatory notifications and communication with affected parties if necessary.

NEW QUESTION # 125

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